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TALES CALCULATED TO DRIVE YOU



No. 17  
NOV.



**MAD**

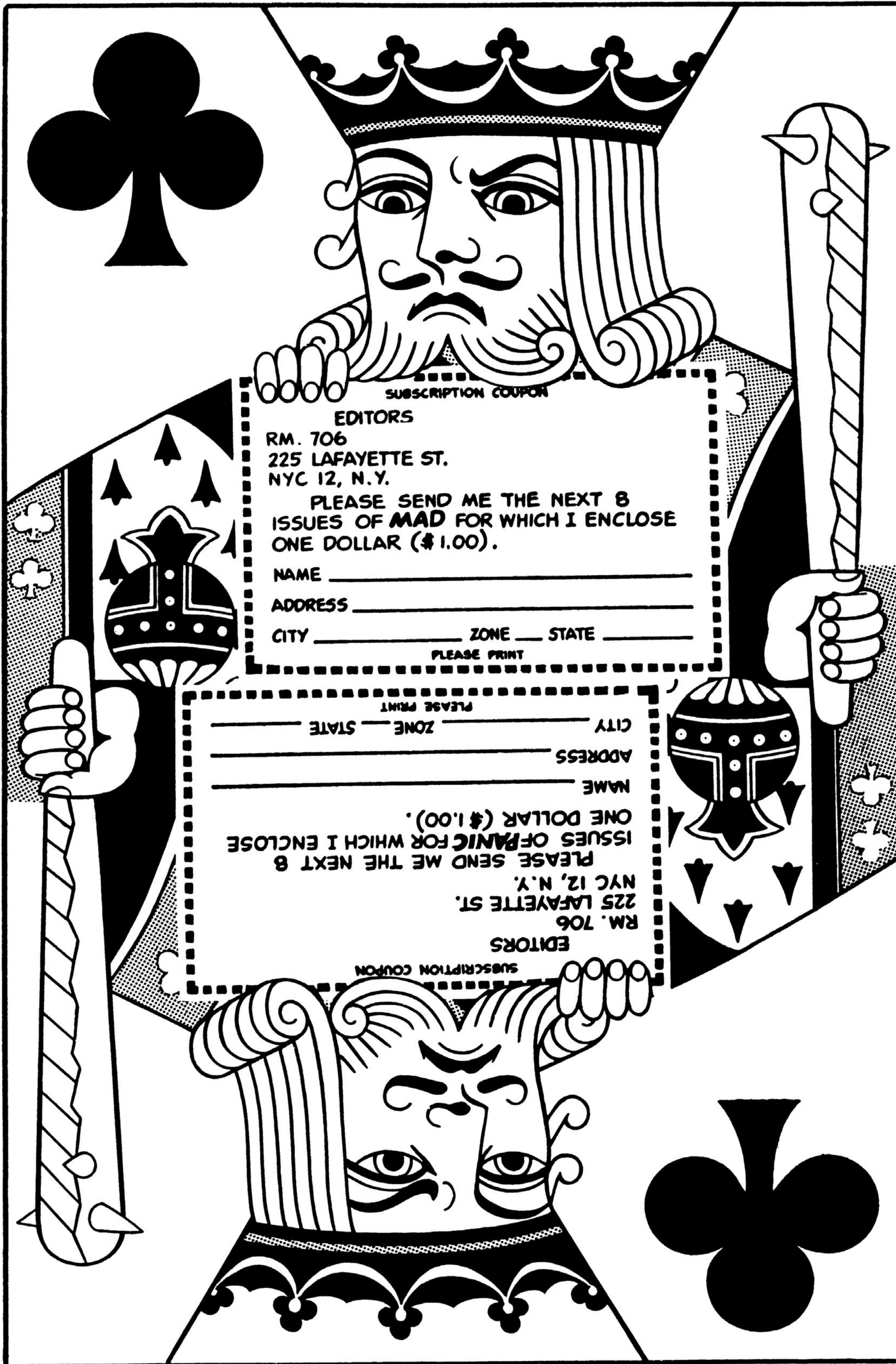
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**ATTENTION!**

**This issue is  
going to change  
your whole view-  
point of MAD...**



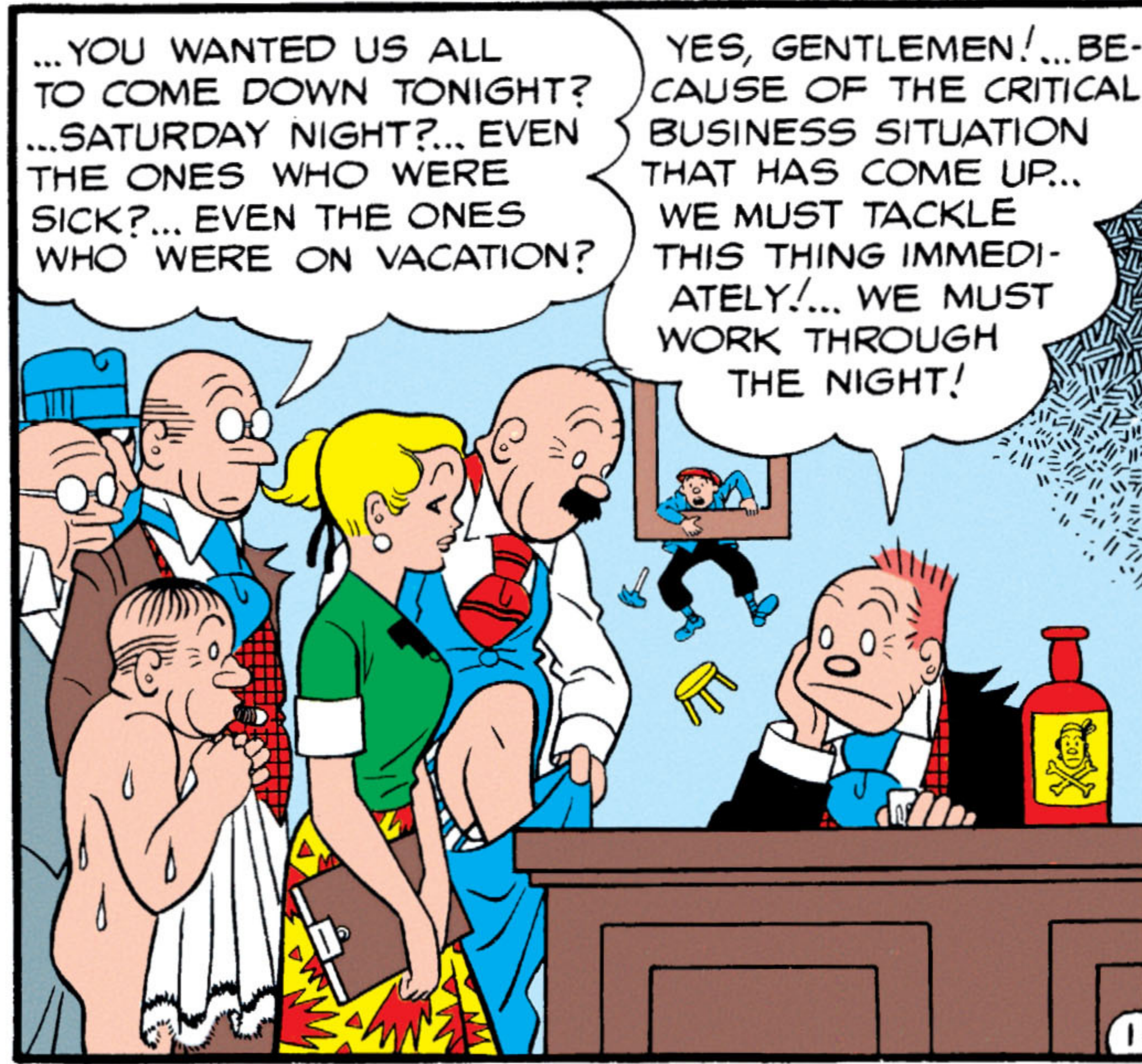
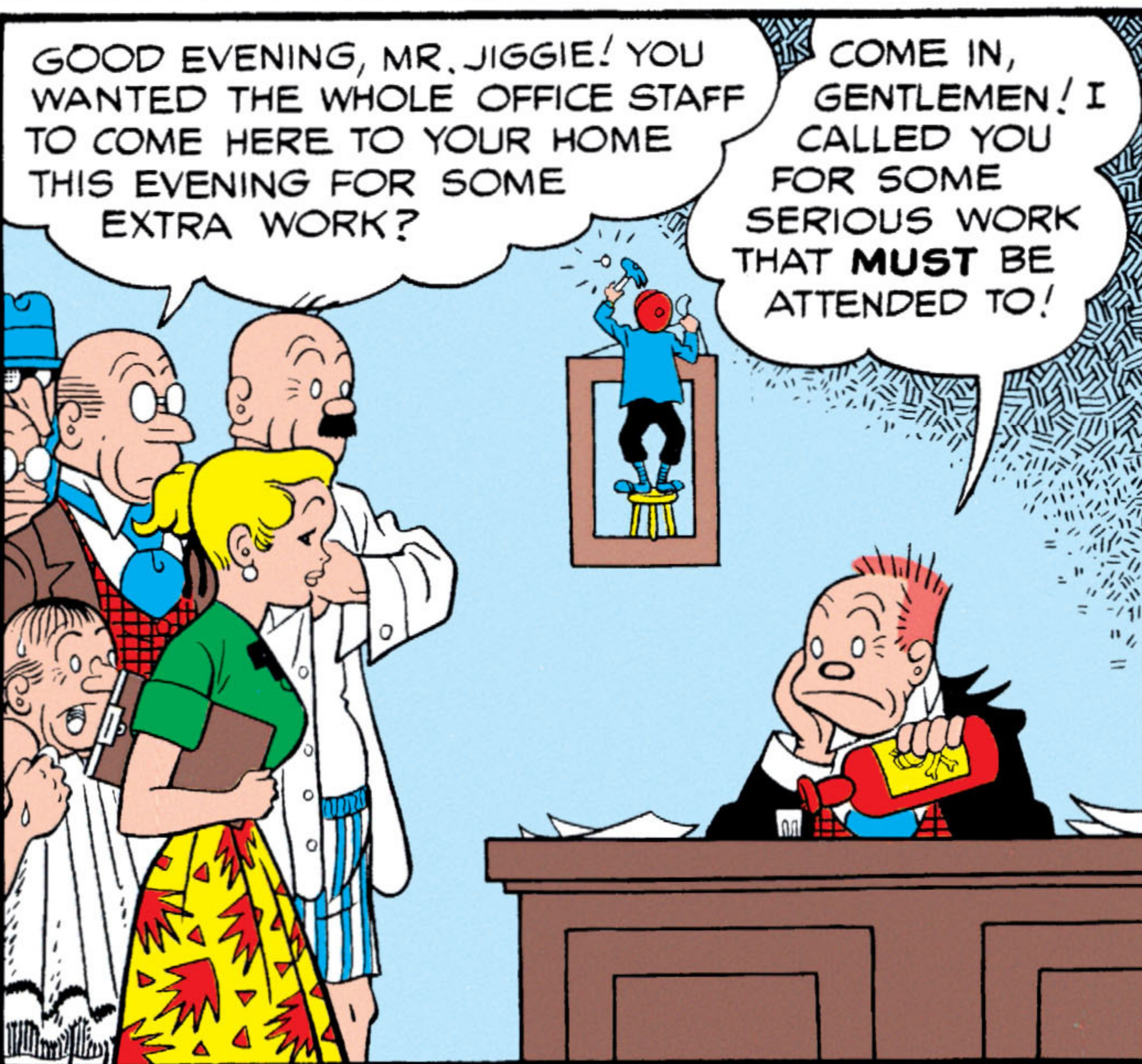
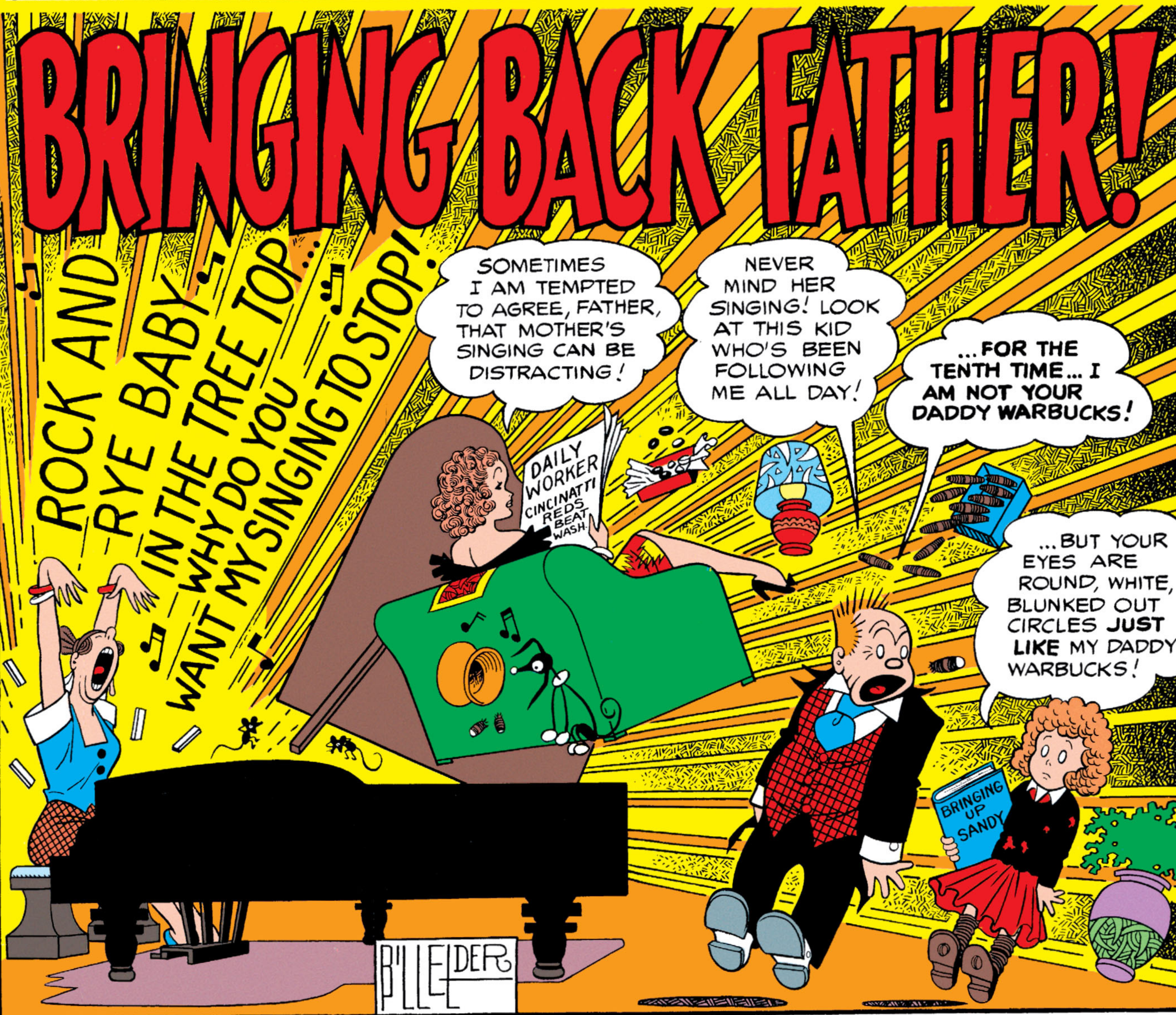
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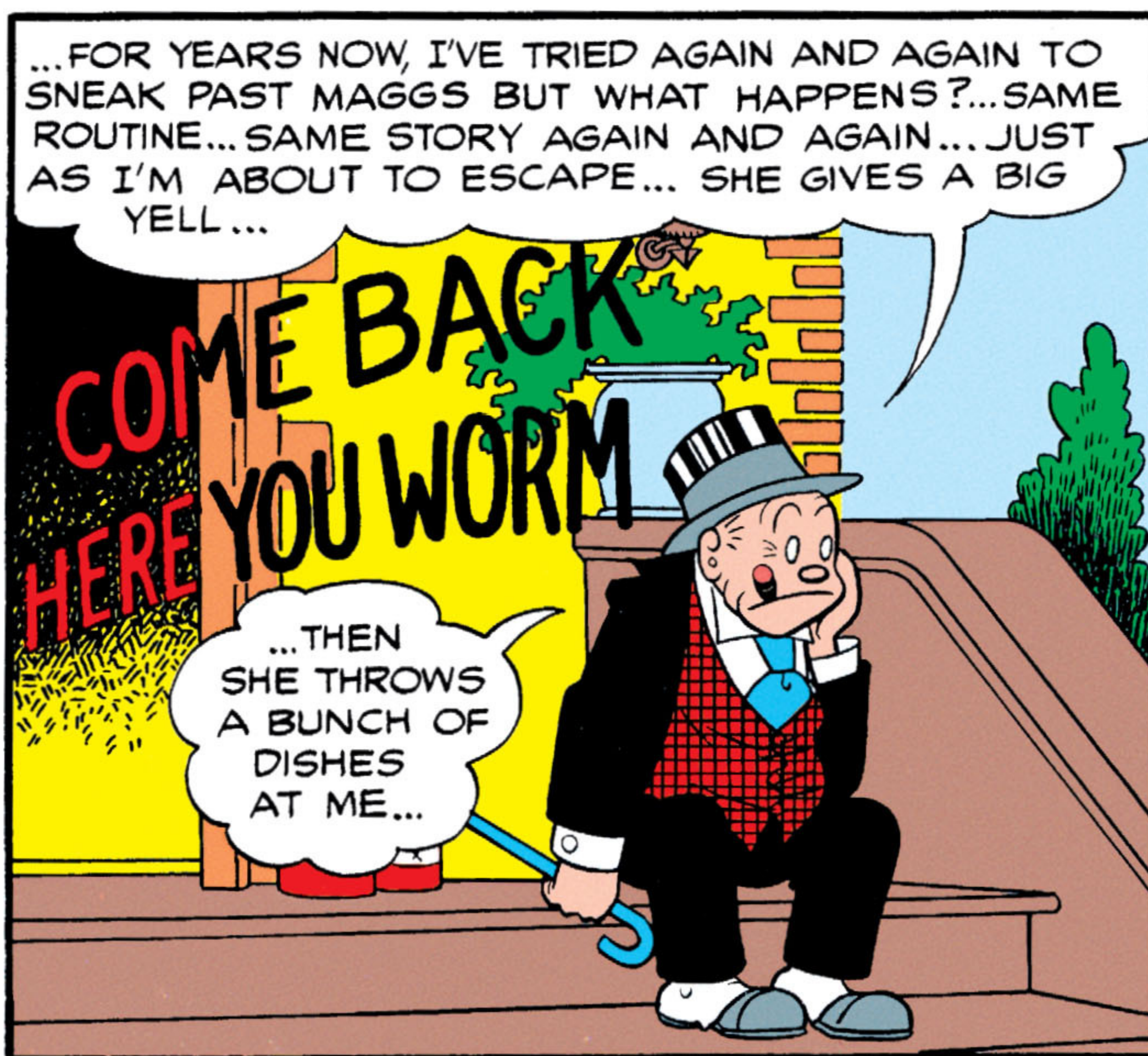
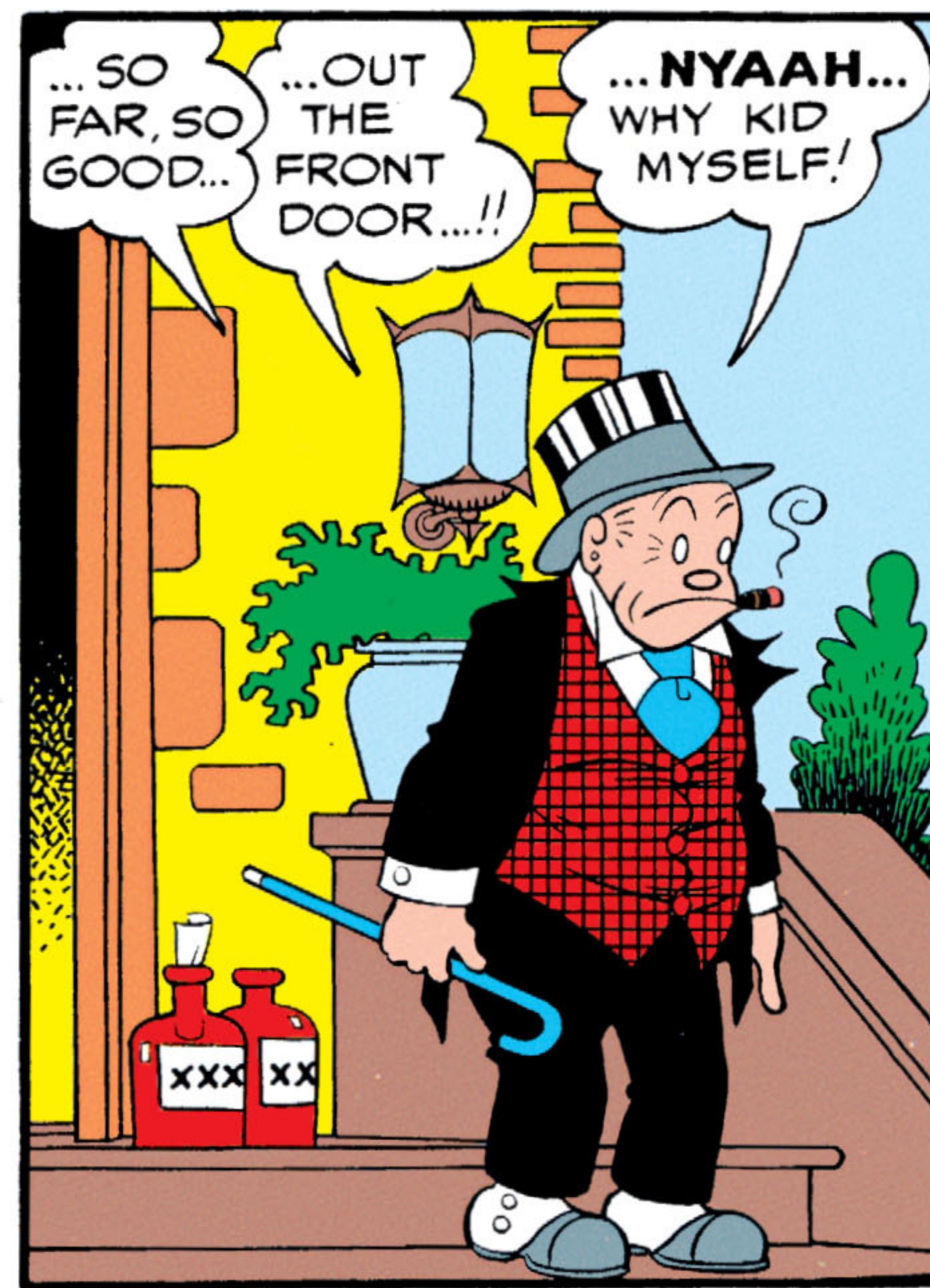
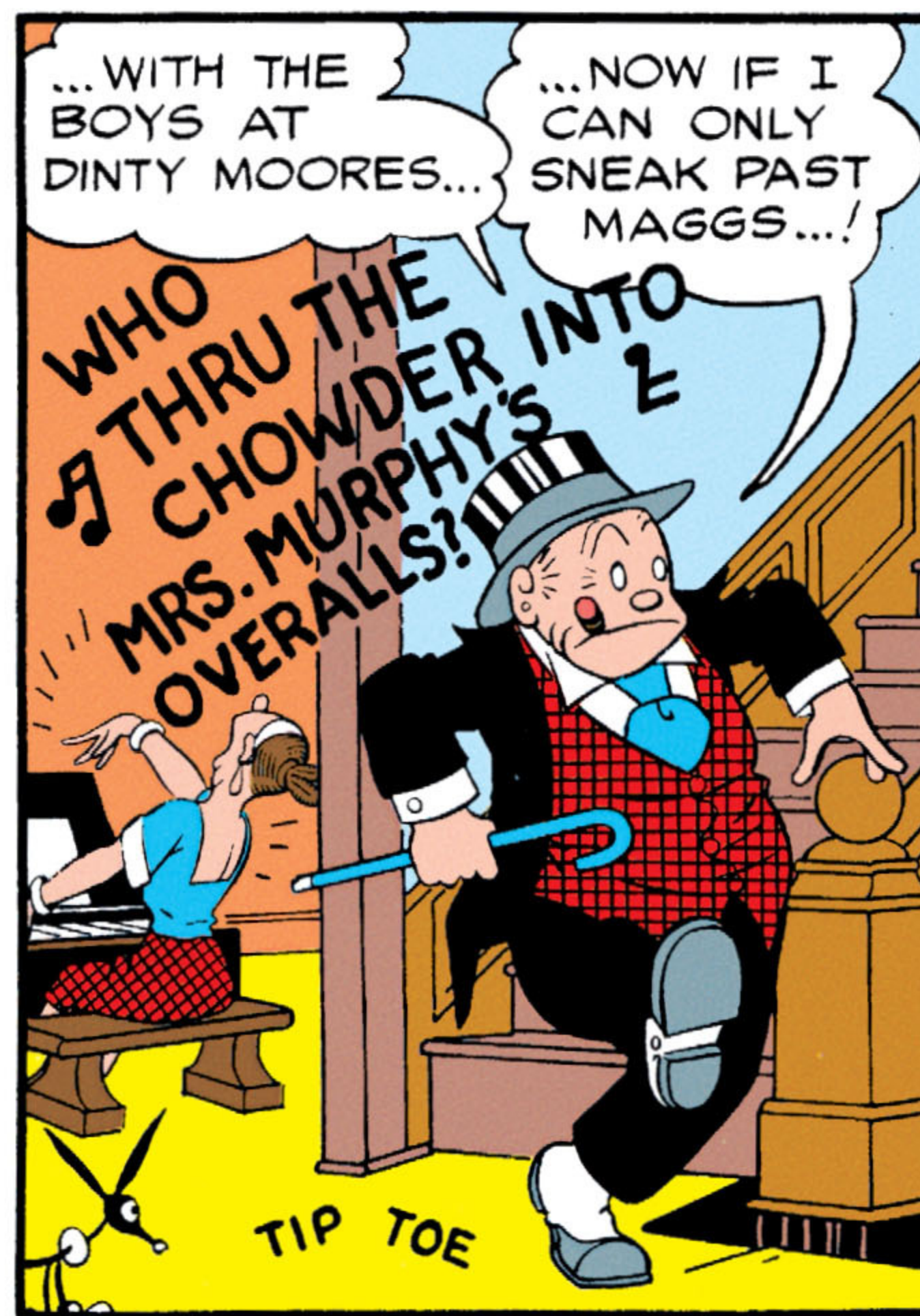
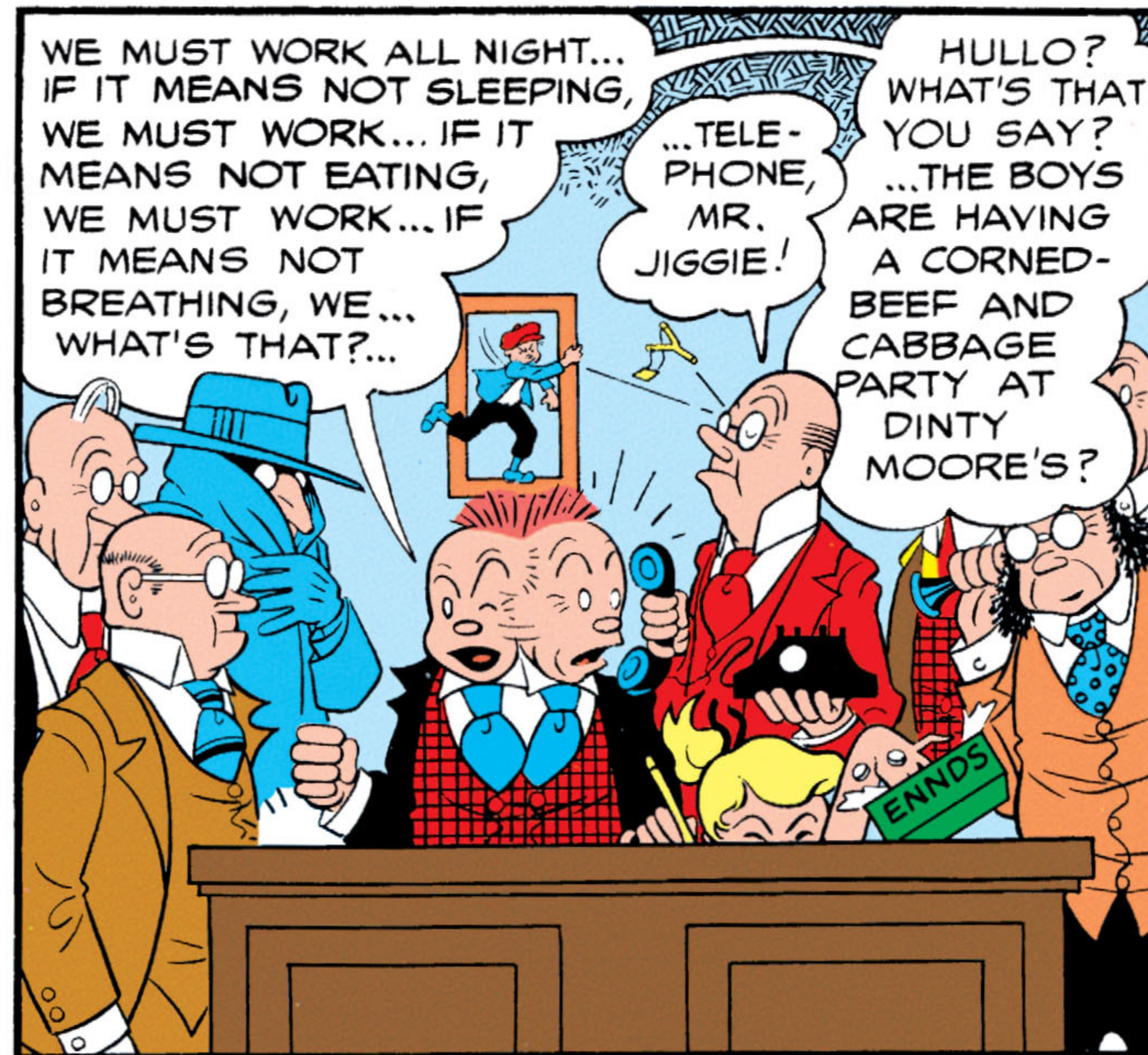
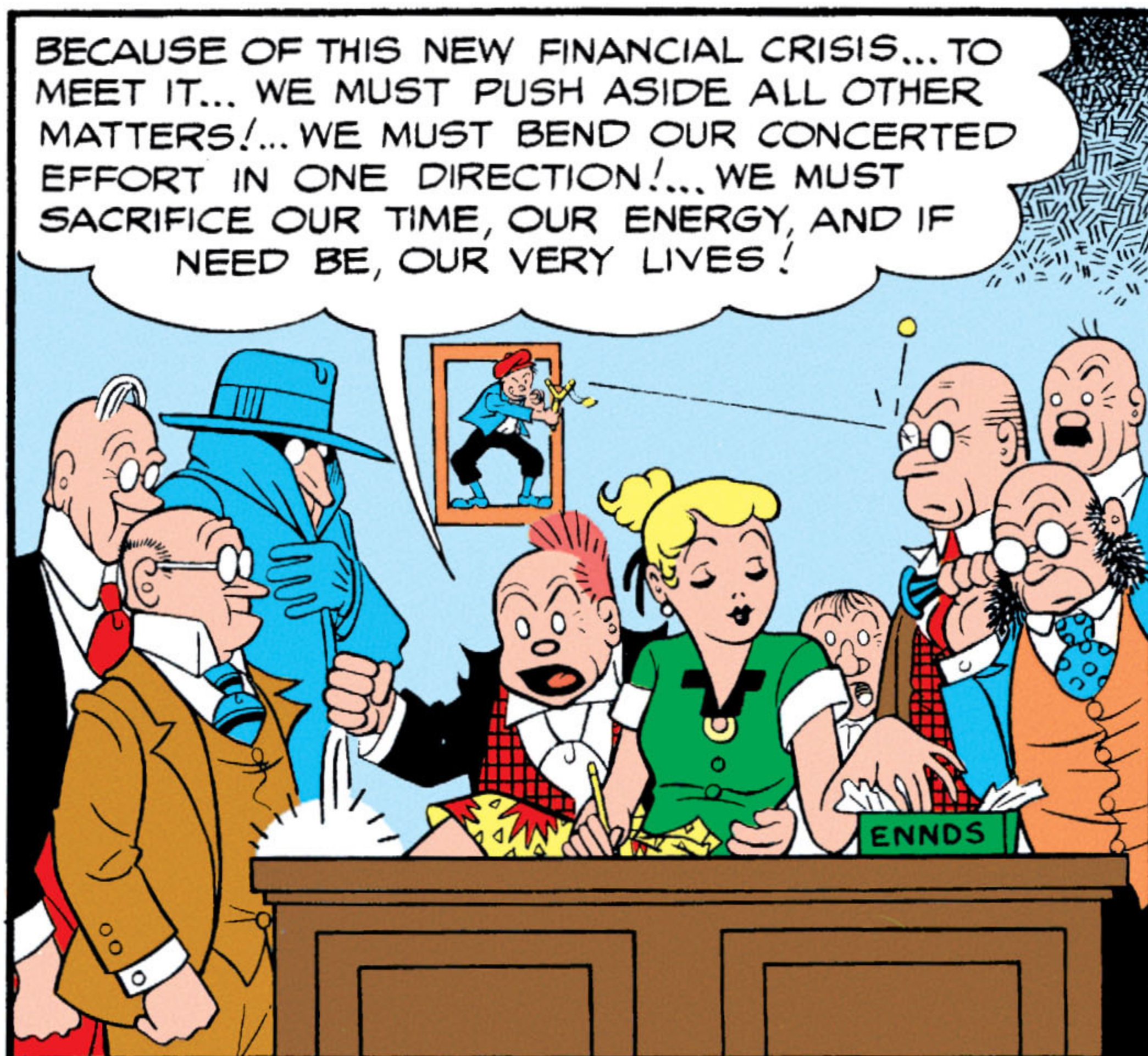
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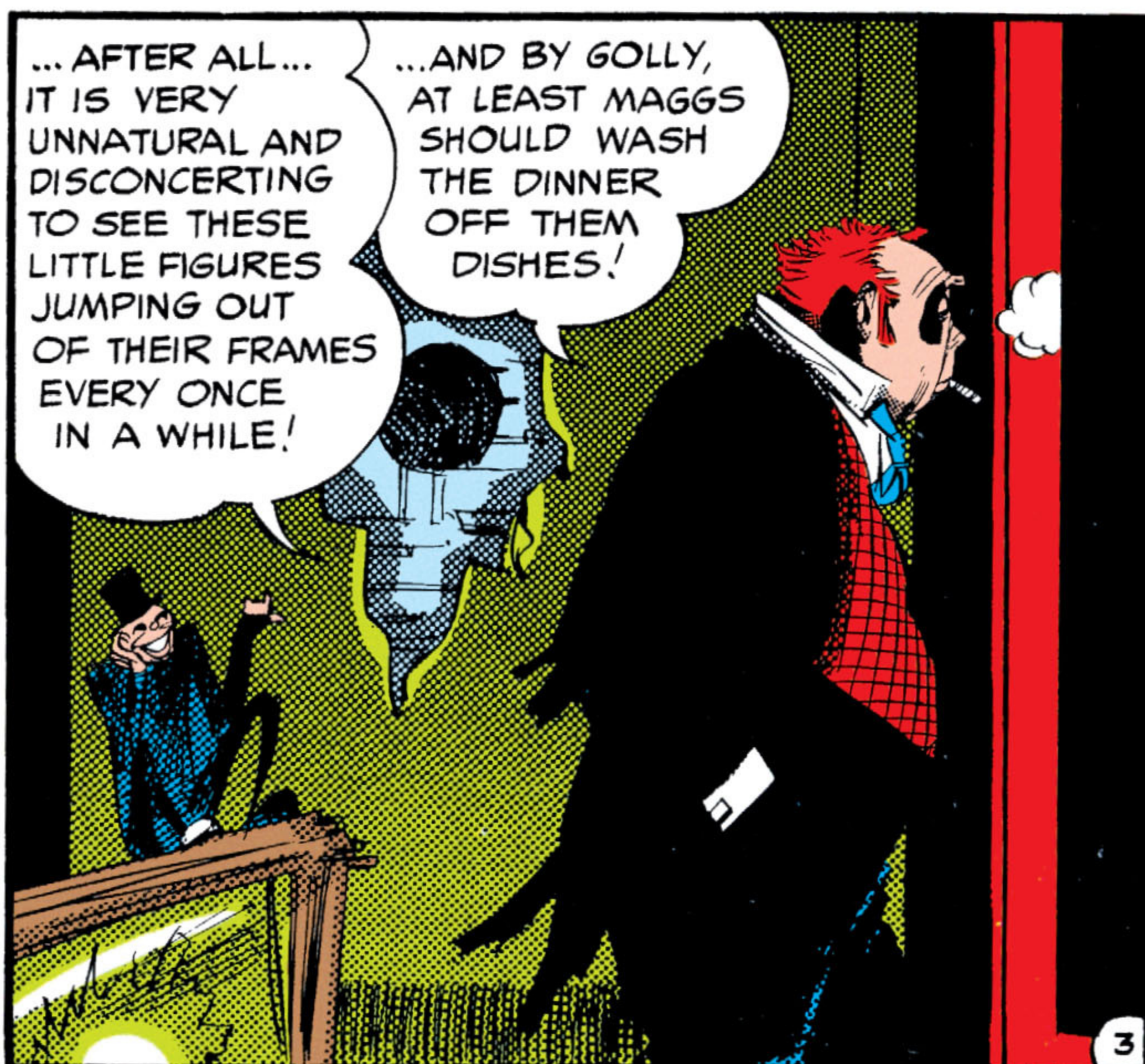
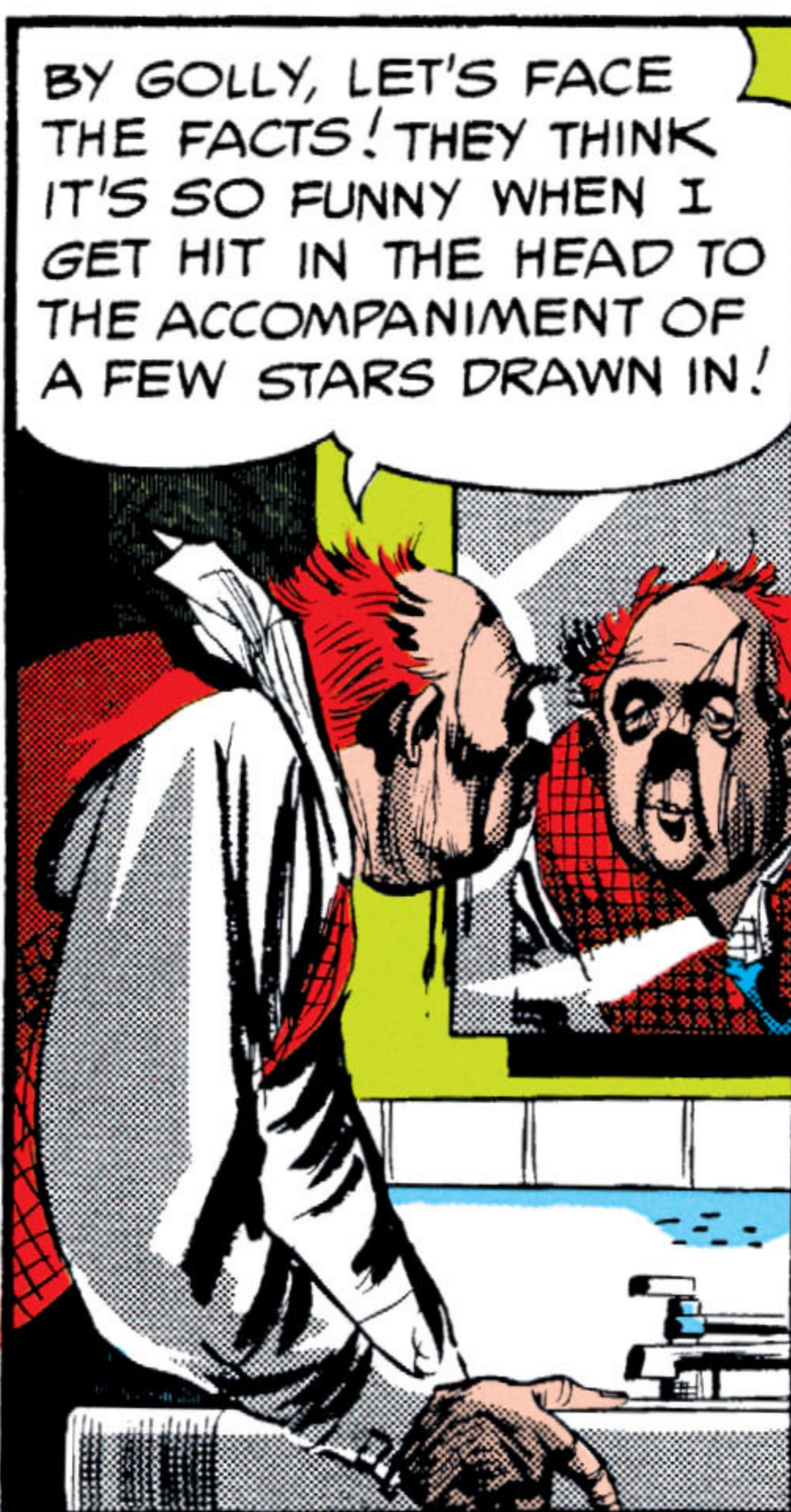
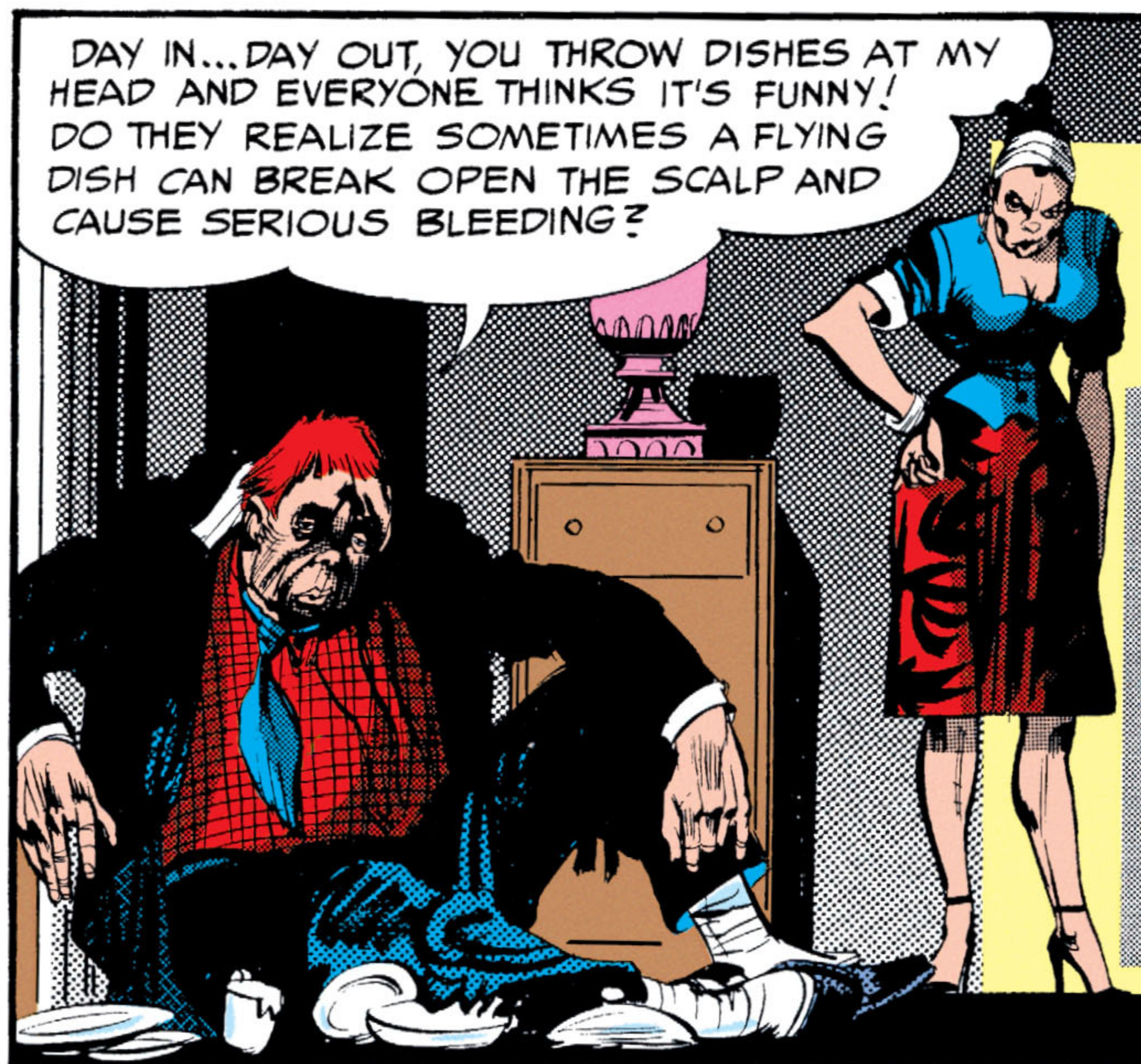
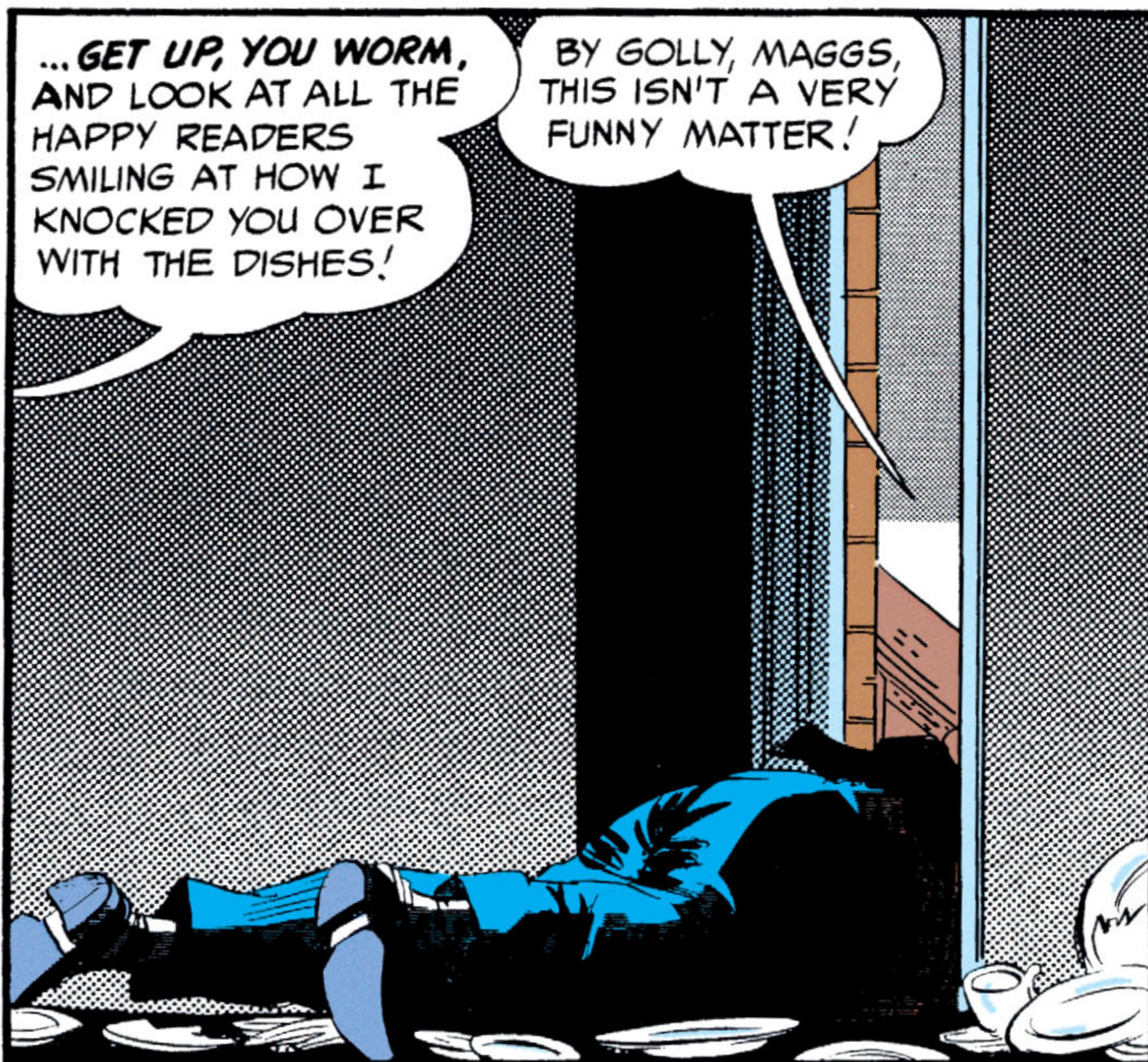
NEWSPAPER CARTOON DEPT.: YOU KNOW... EVERY DAY, PEOPLE LAUGH THEIR HEADS OFF AT THE MOST SERIOUS THINGS! THAT IS, PLENTY THINGS WE THINK ARE FUNNY... IF WE TAKE A SECOND LOOK... THESE THINGS ARE VERY SERIOUS!... SOMETIMES EVEN DISASTROUS!... FOR INSTANCE... TAKE THAT COMIC COUPLE... JIGGIE AND MAGGS IN ...



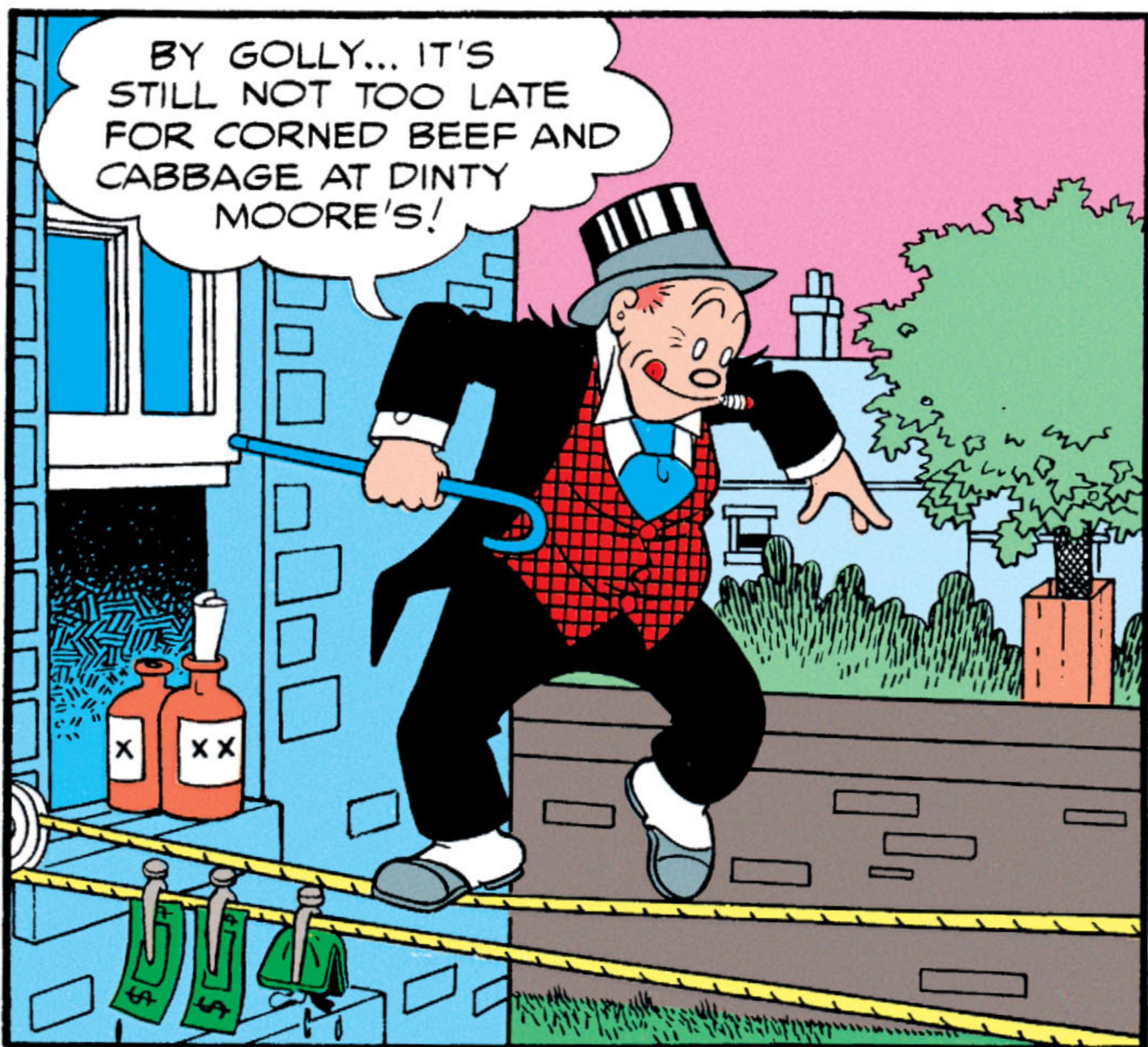
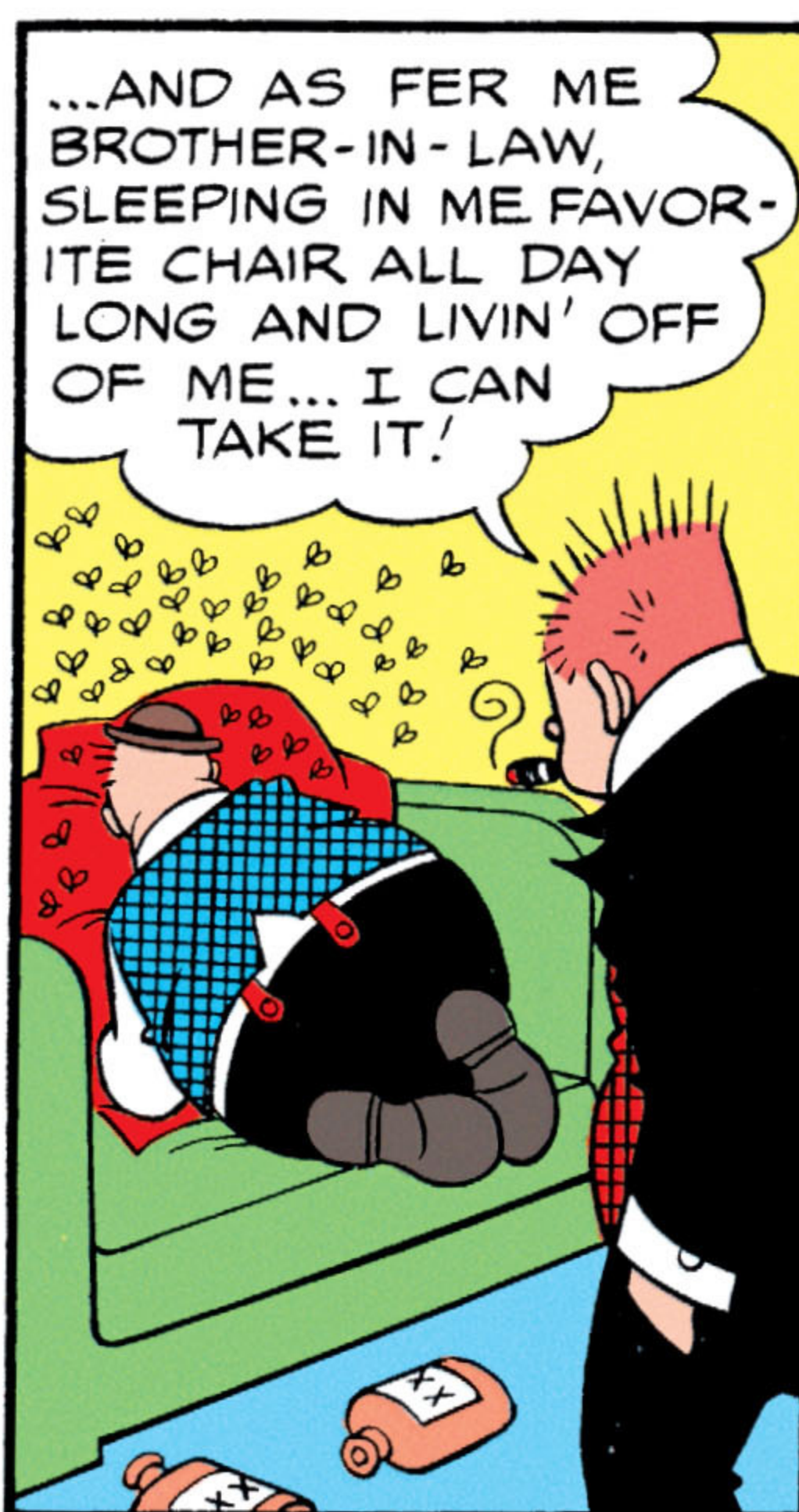
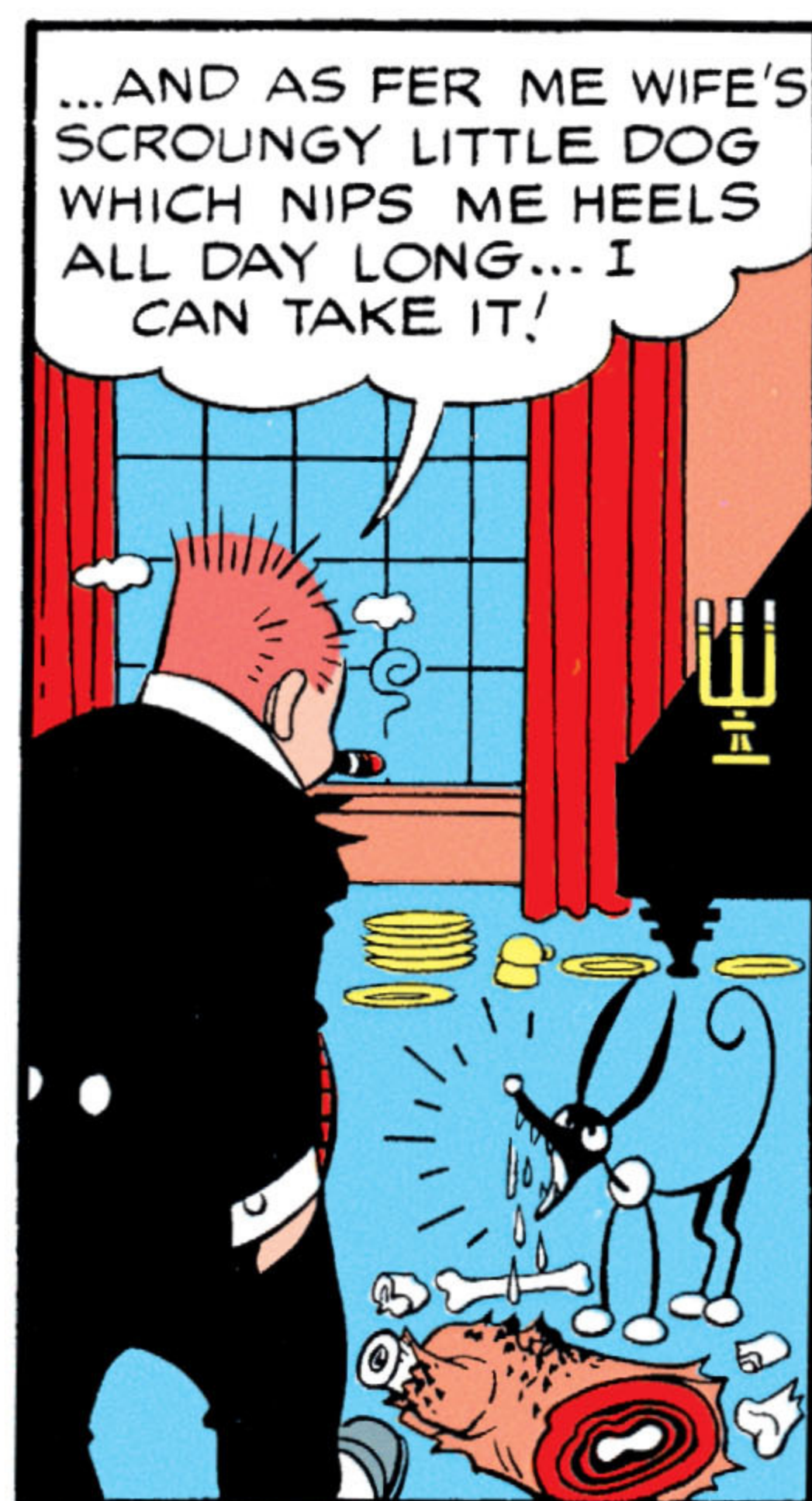
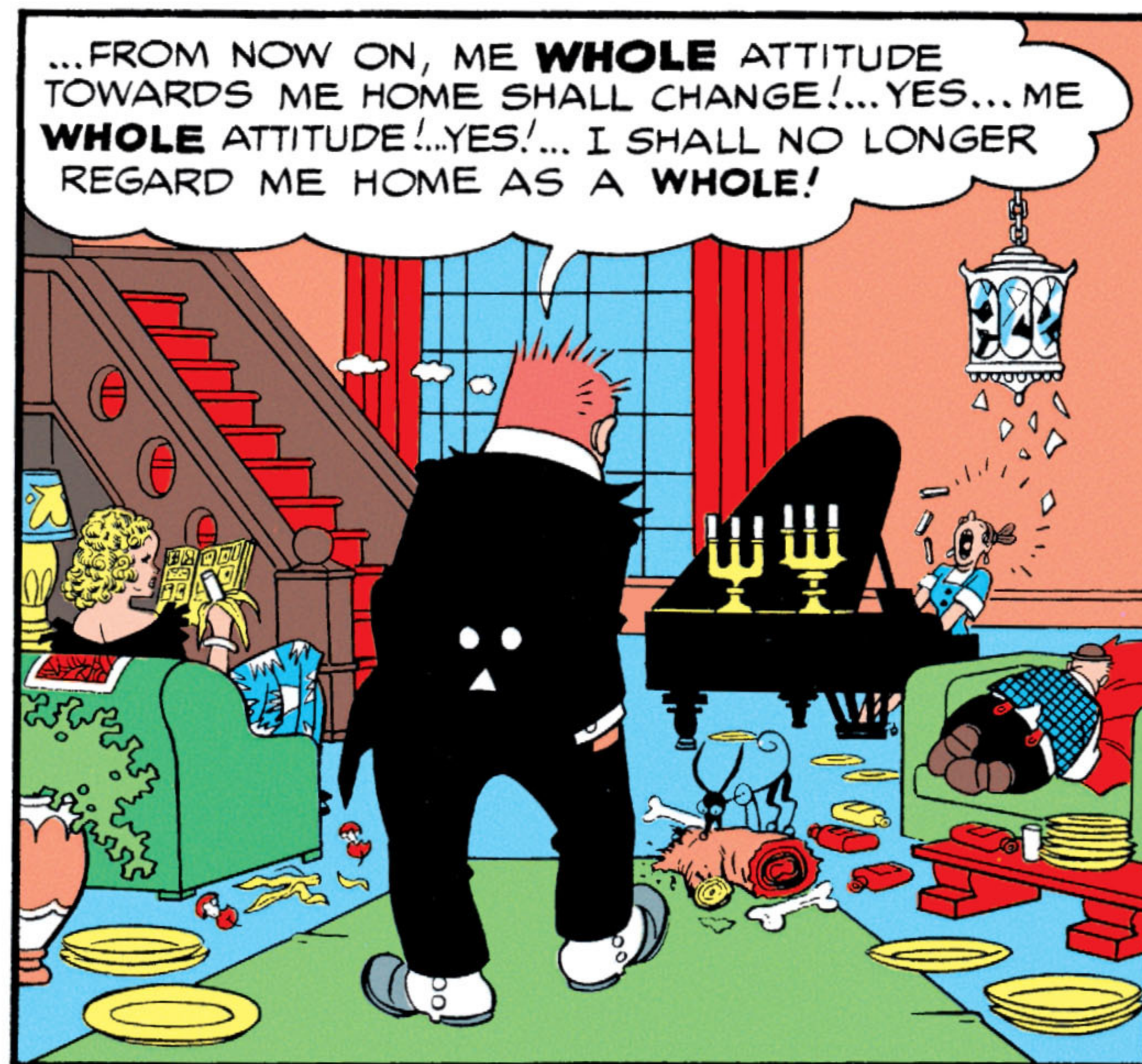
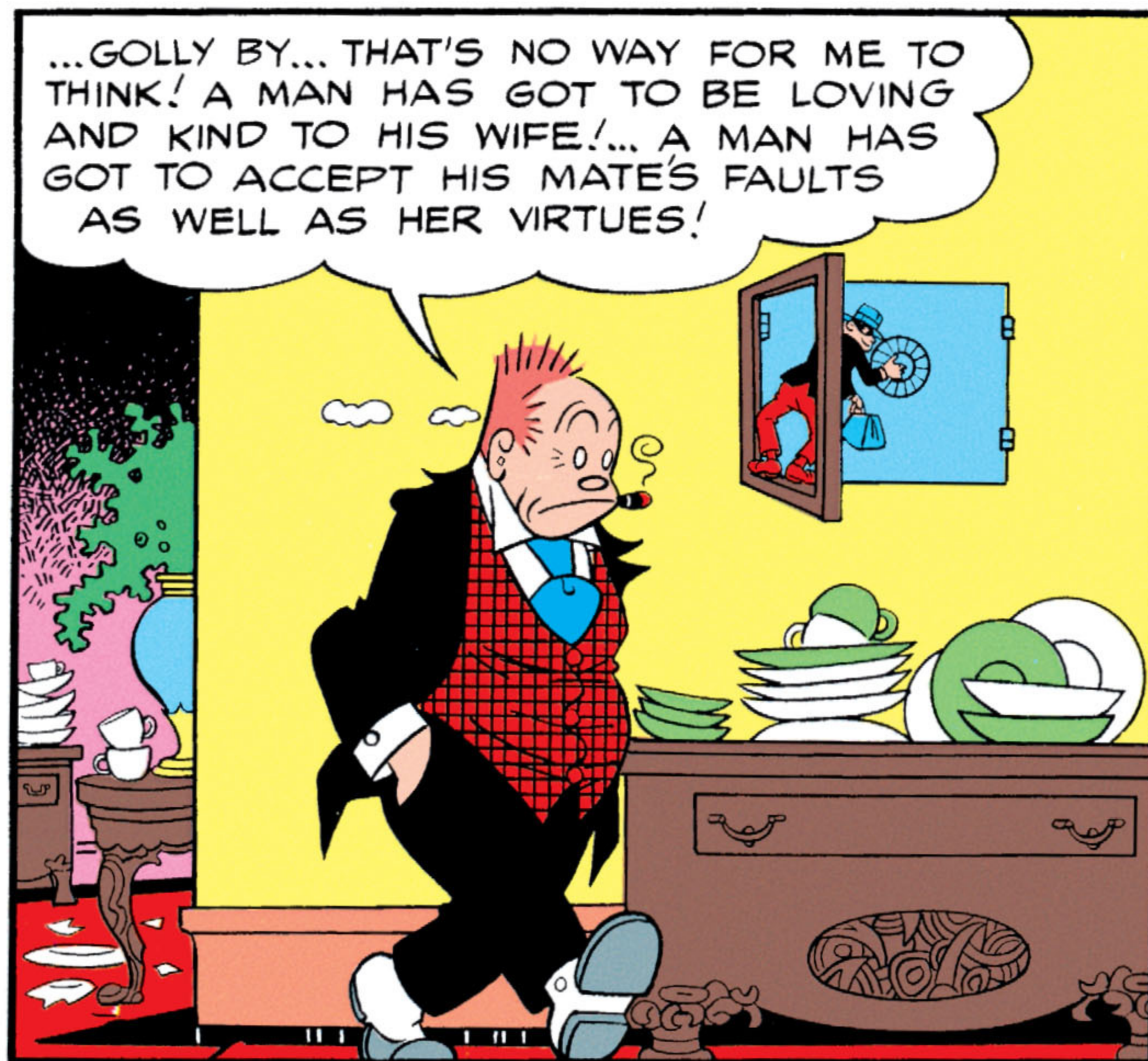




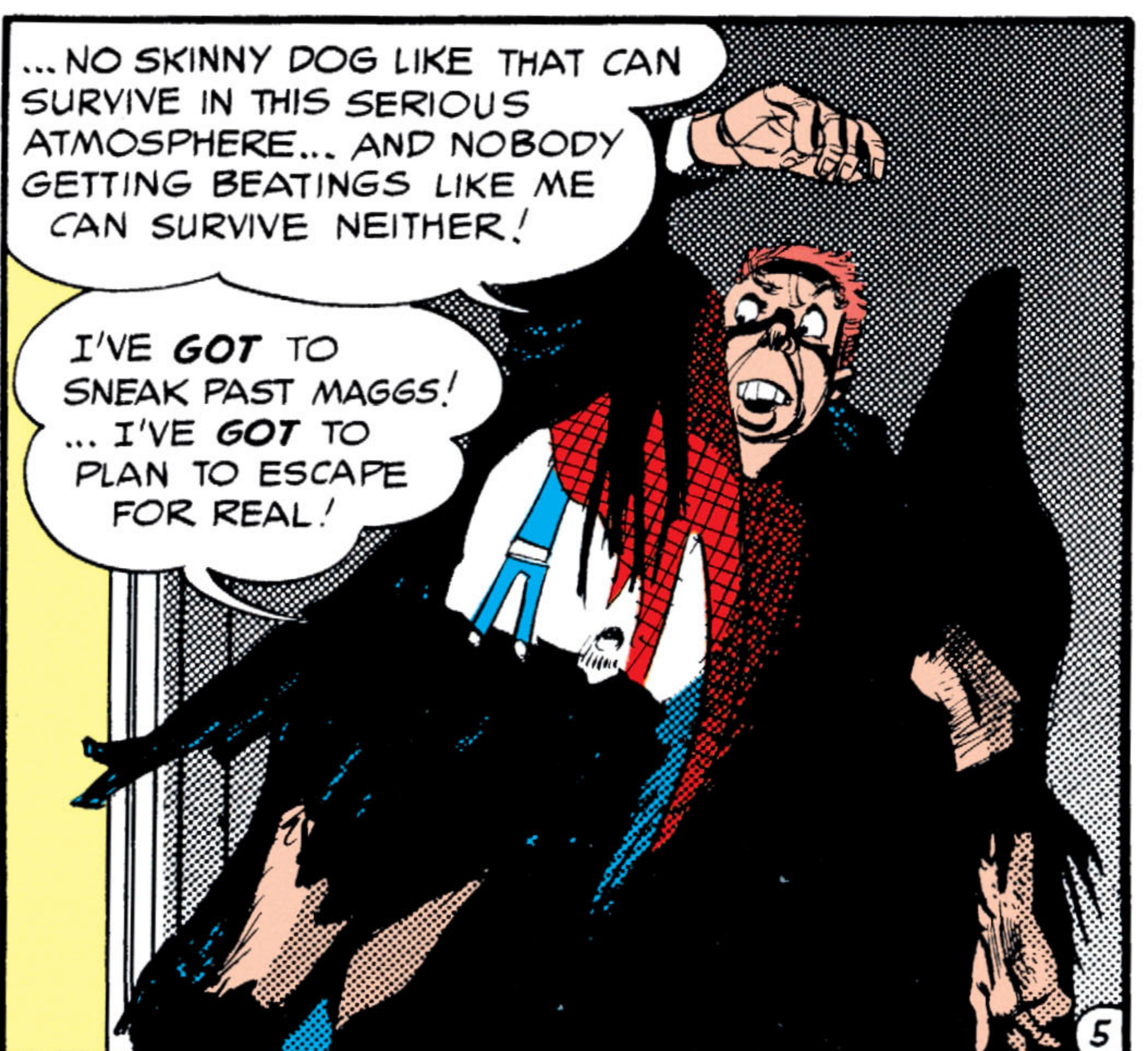
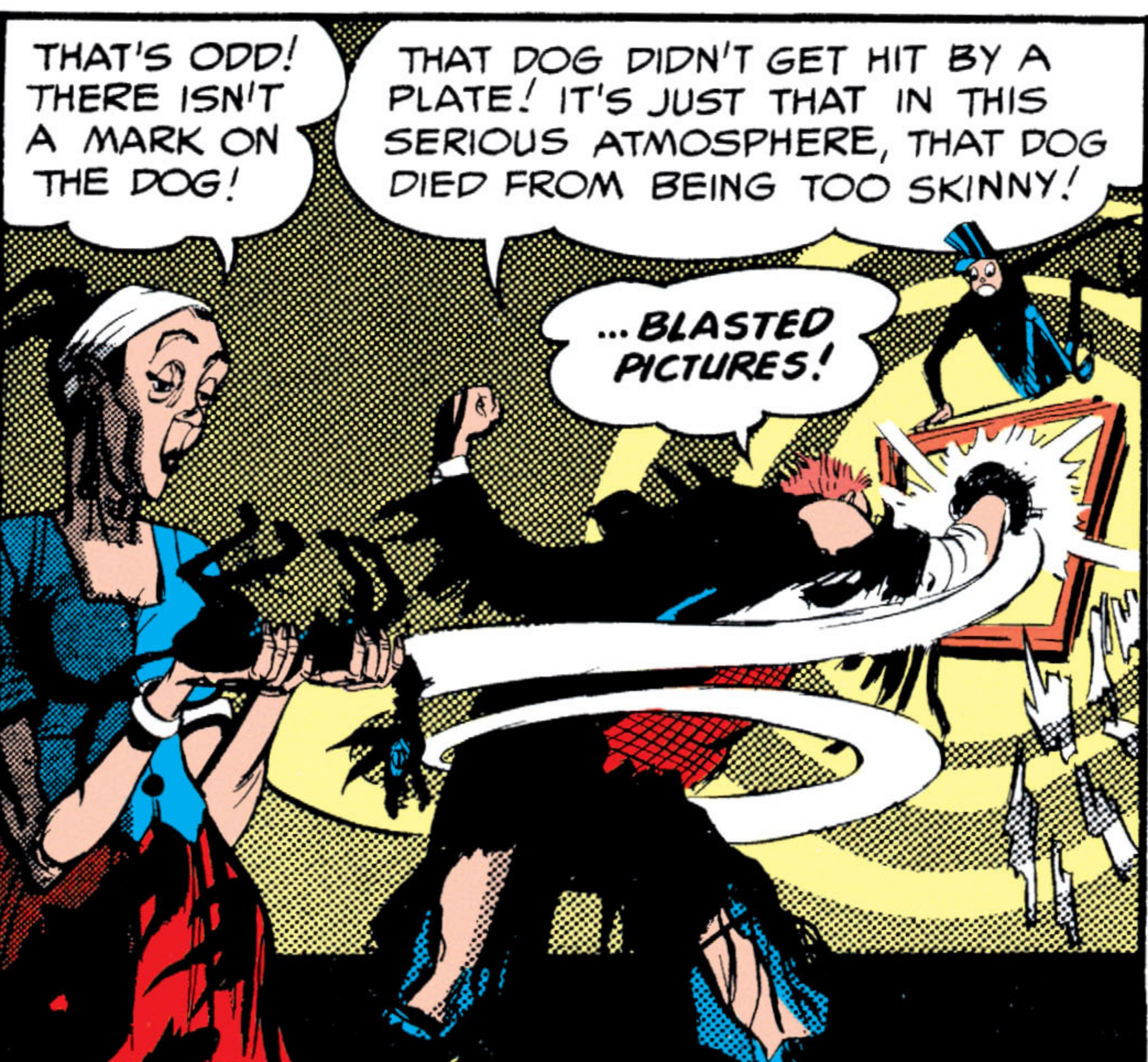
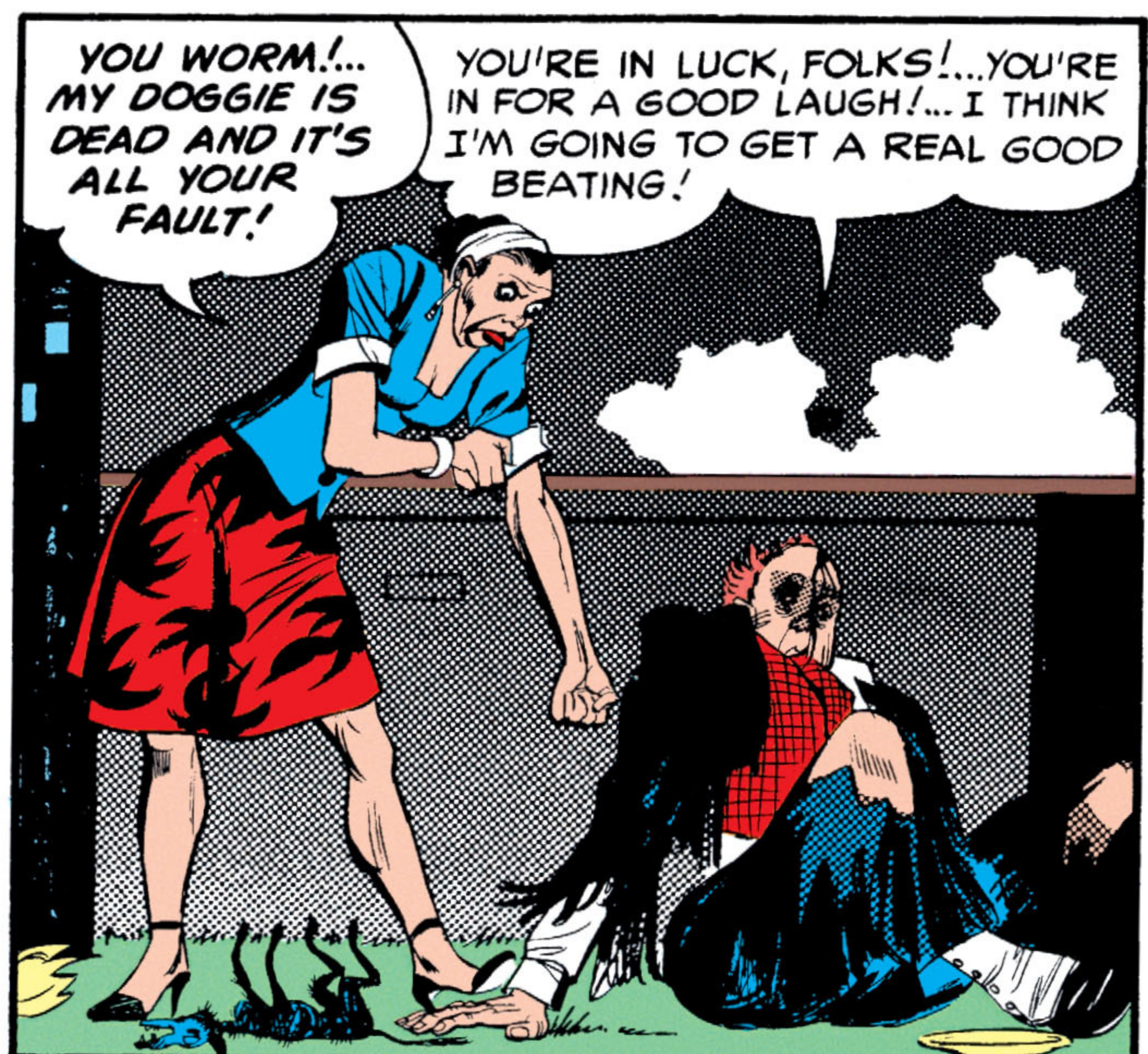
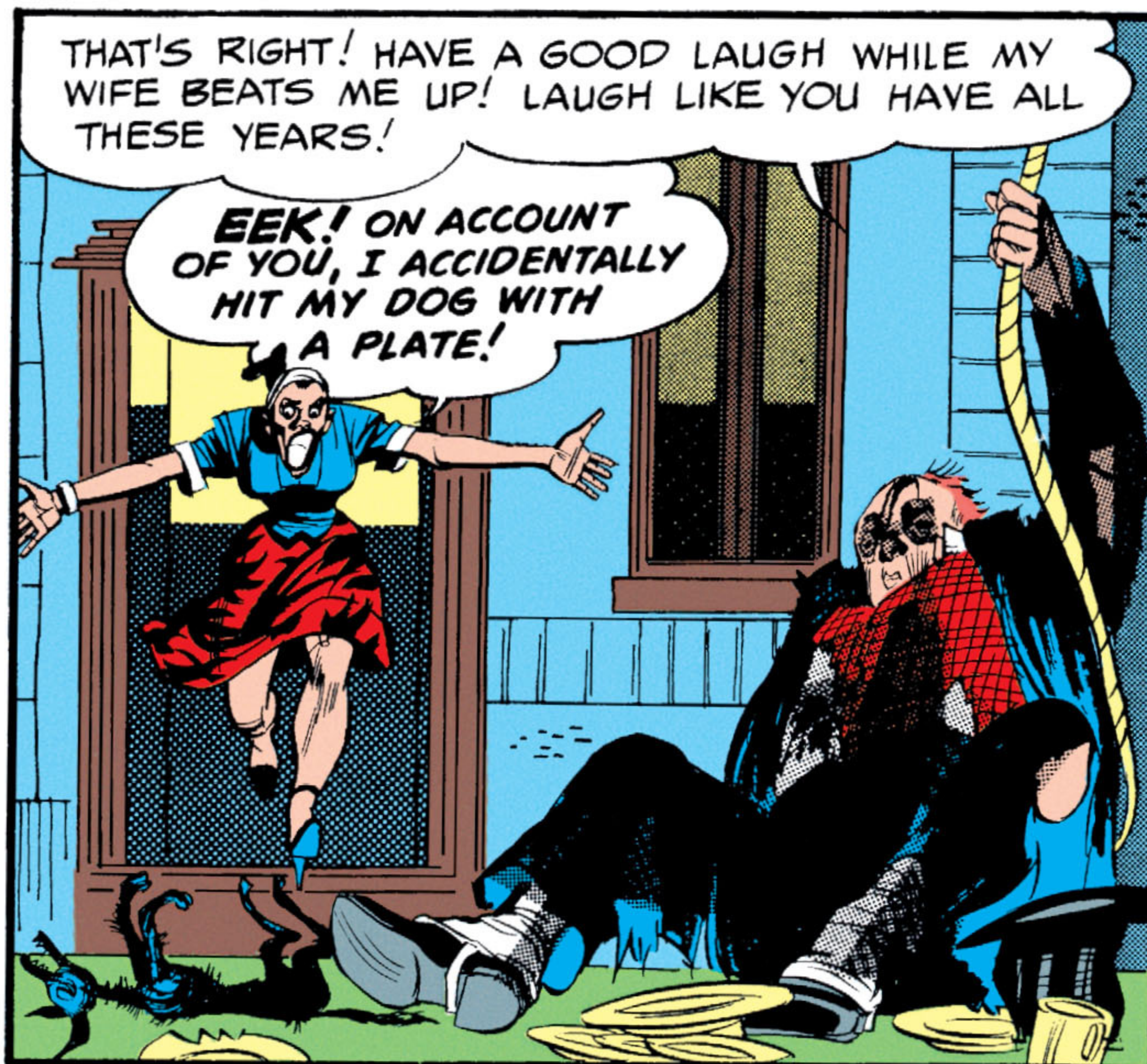




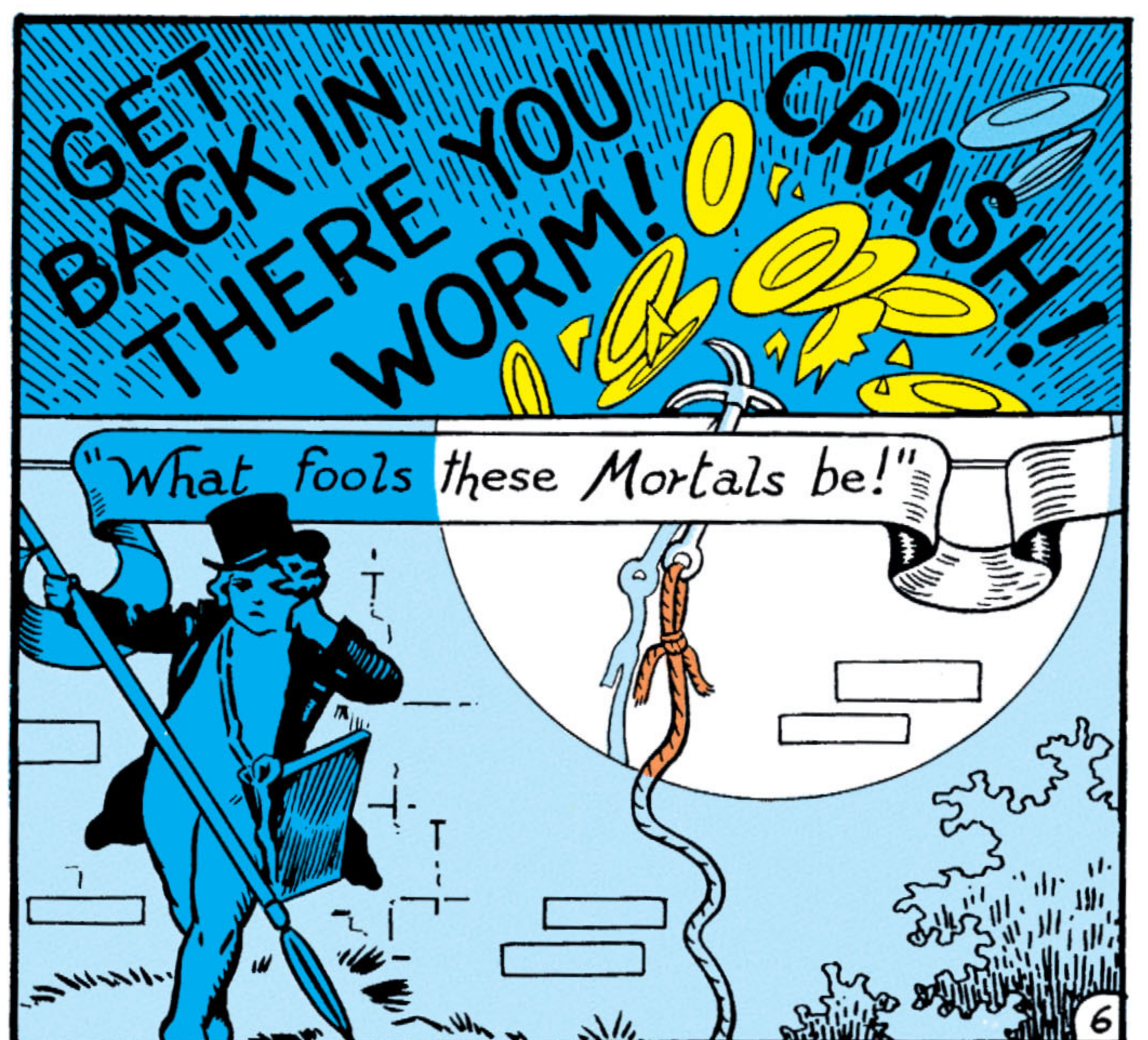
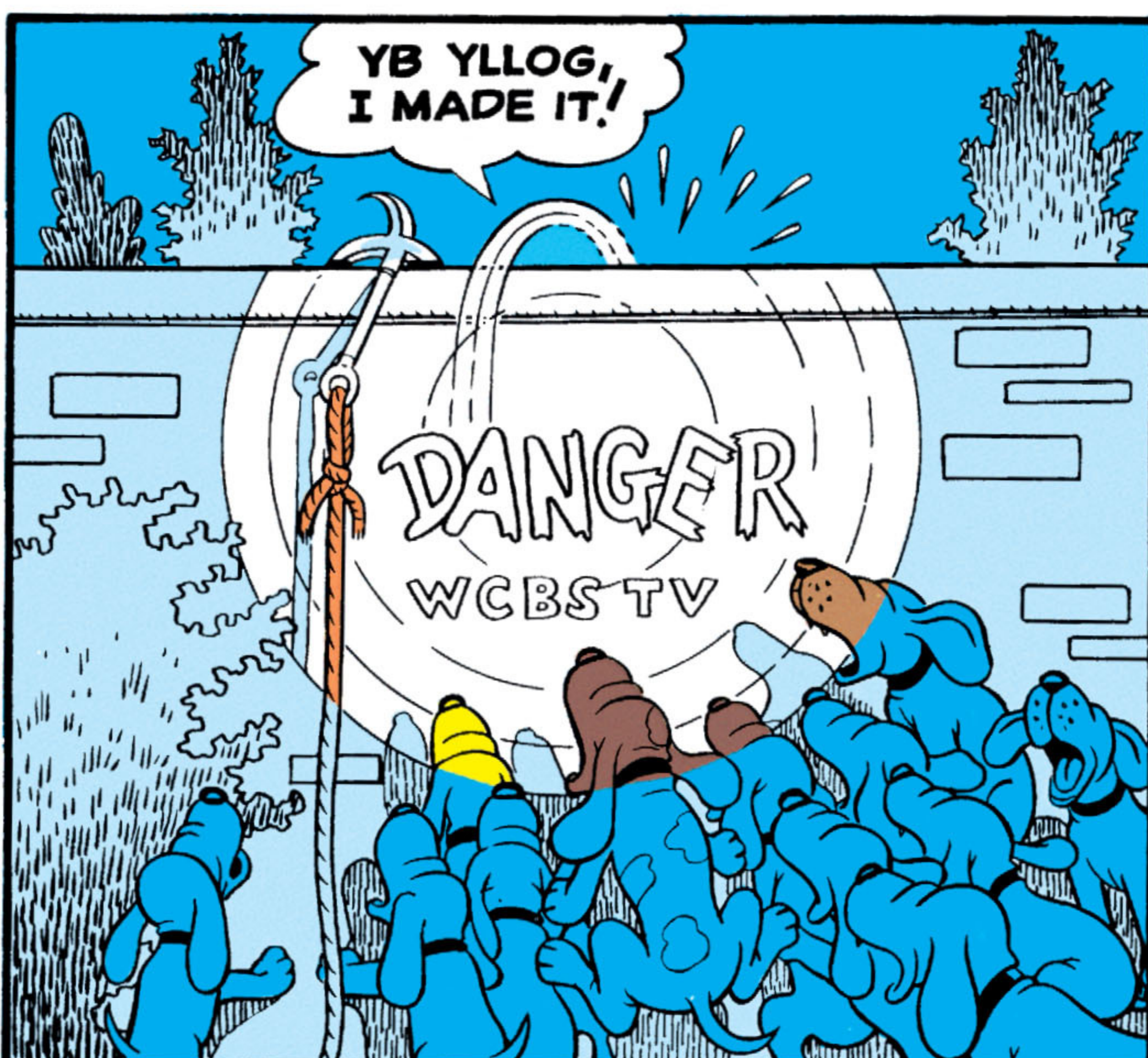
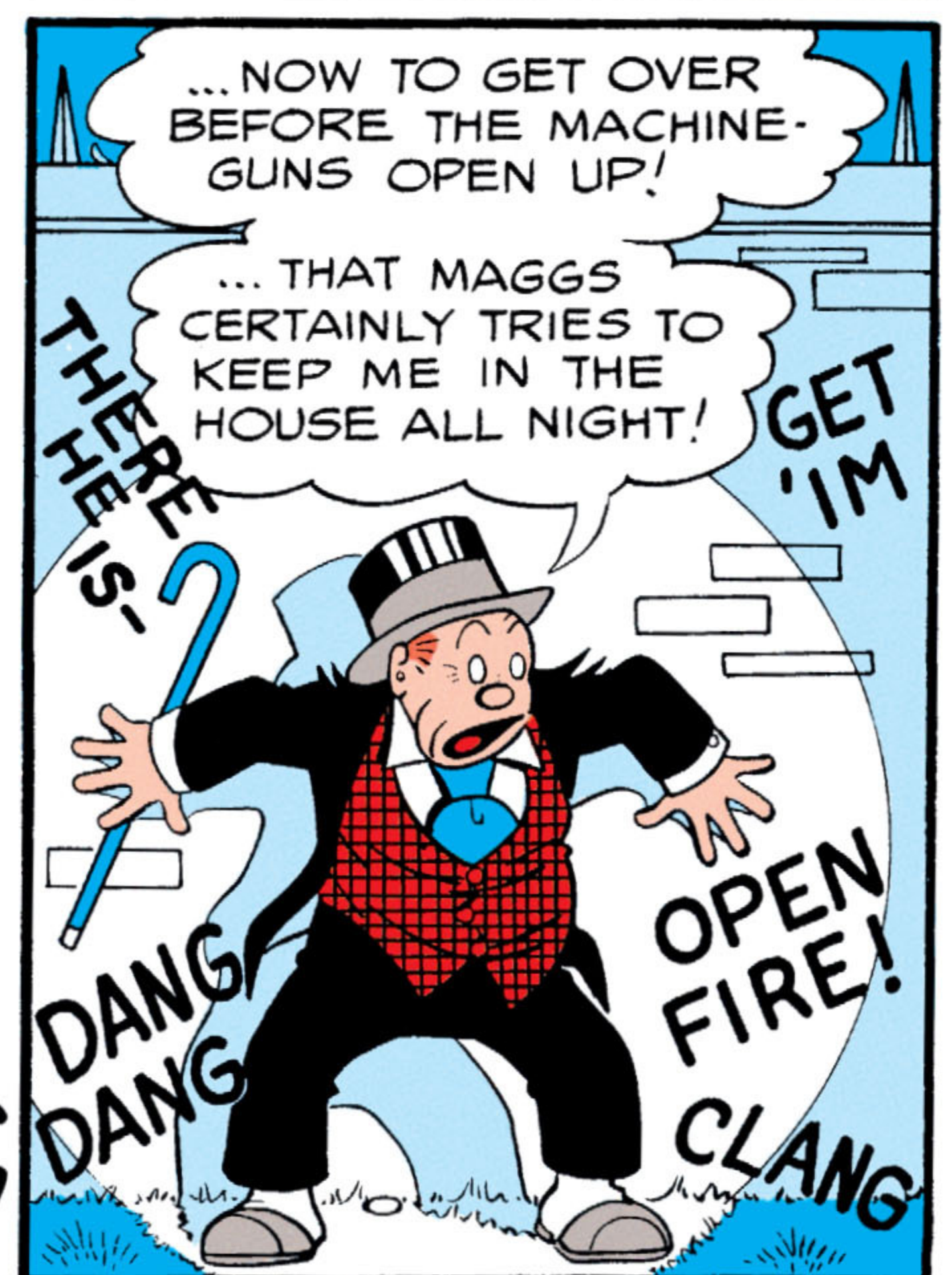
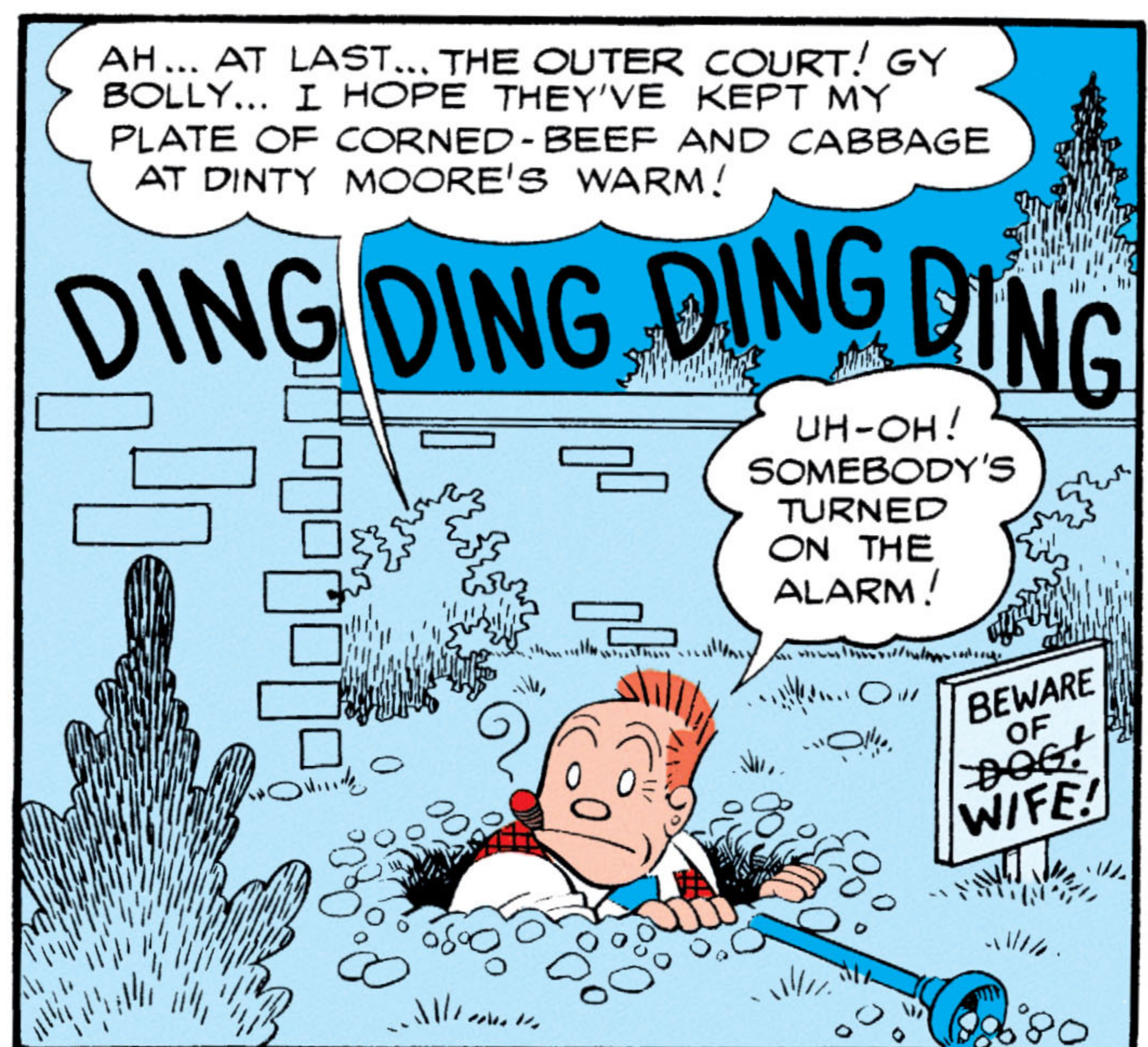
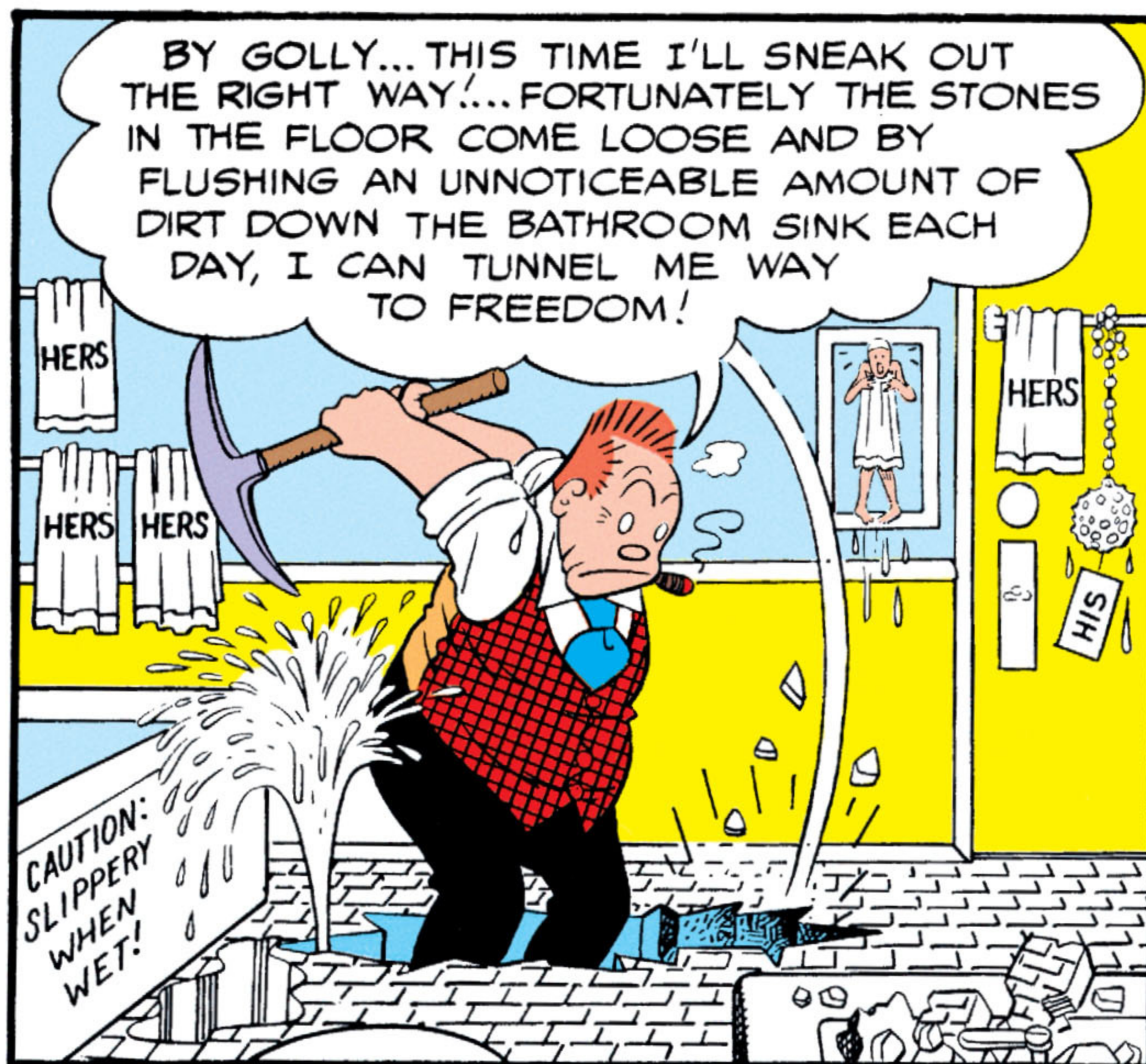




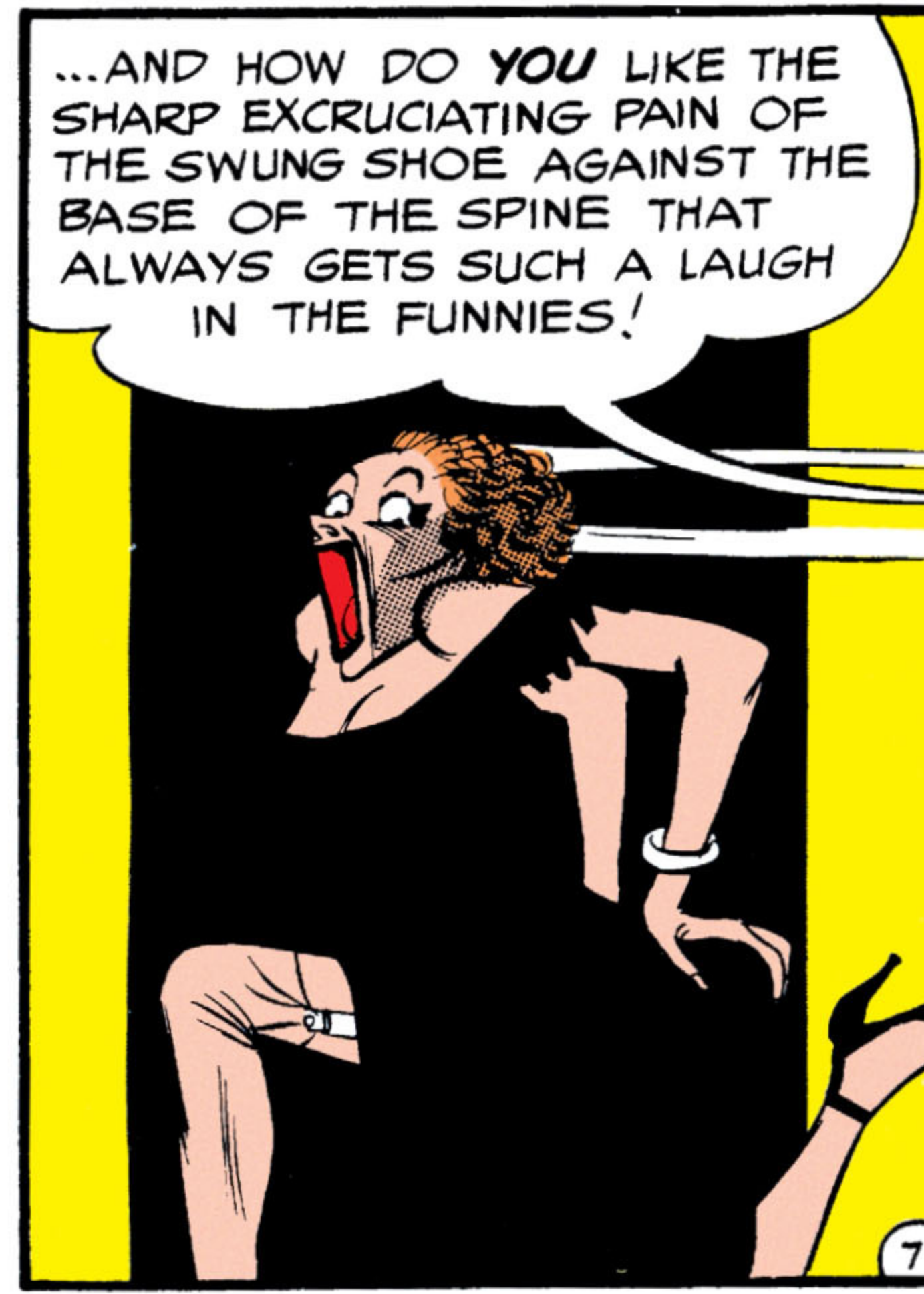
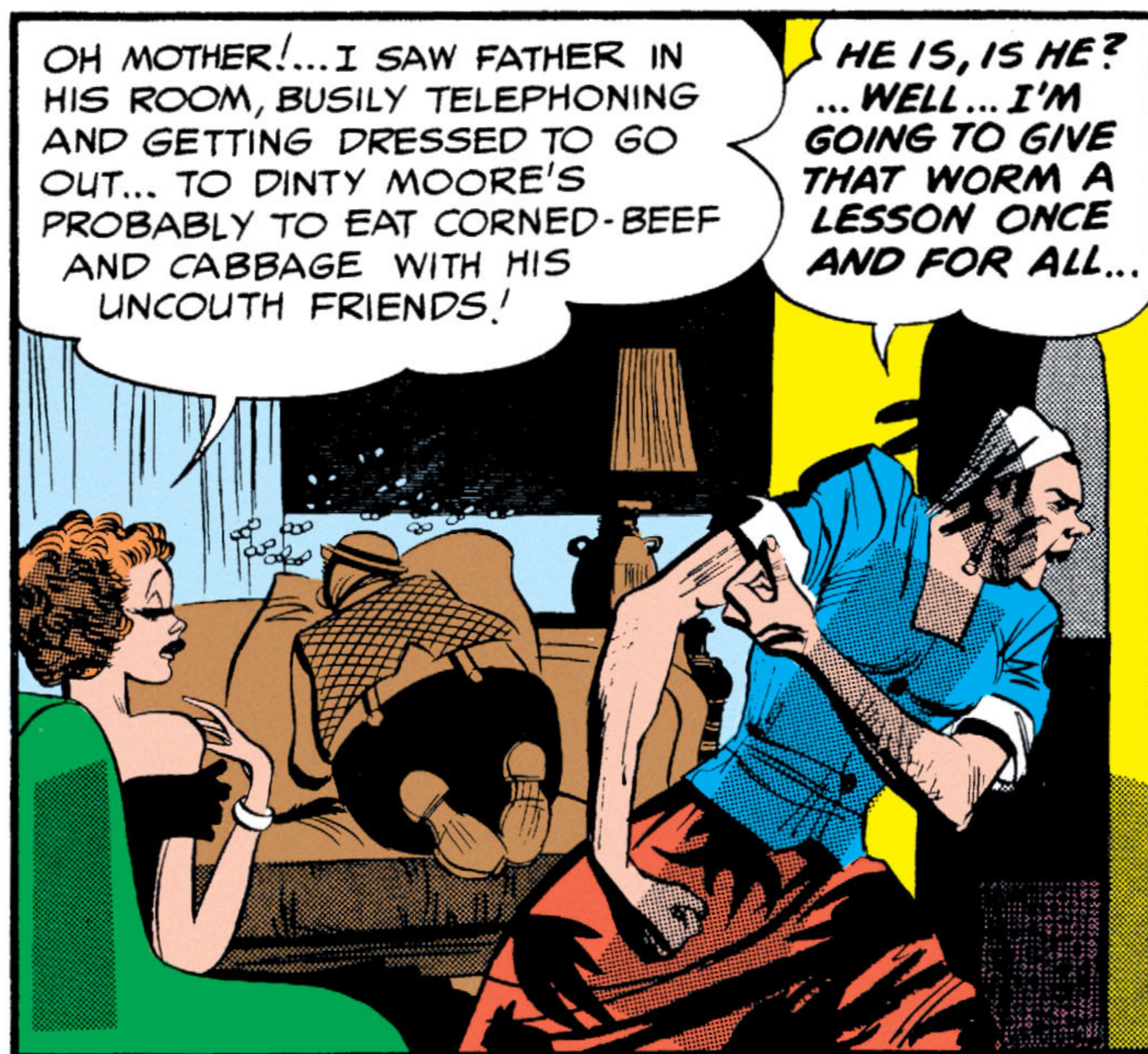
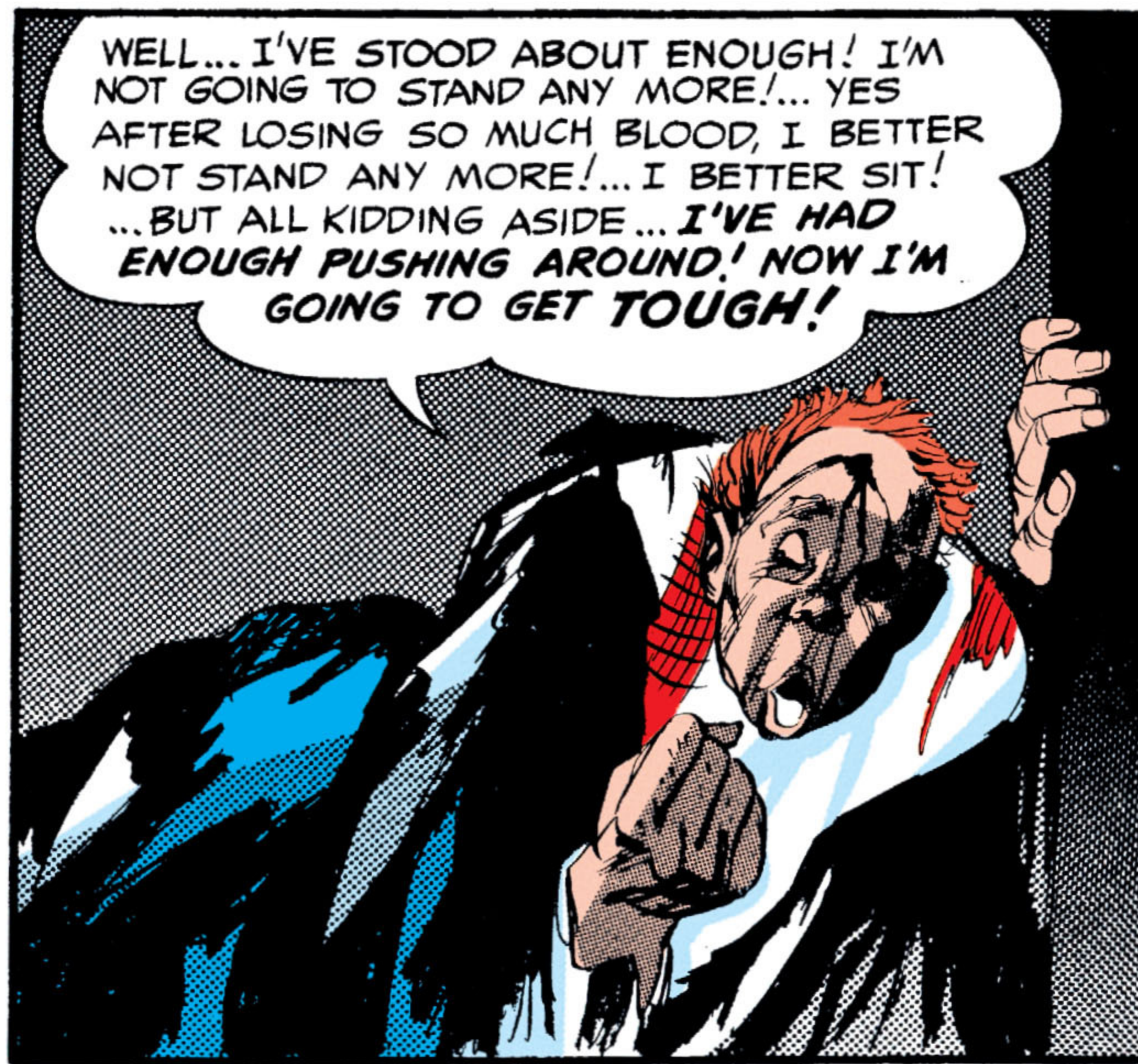
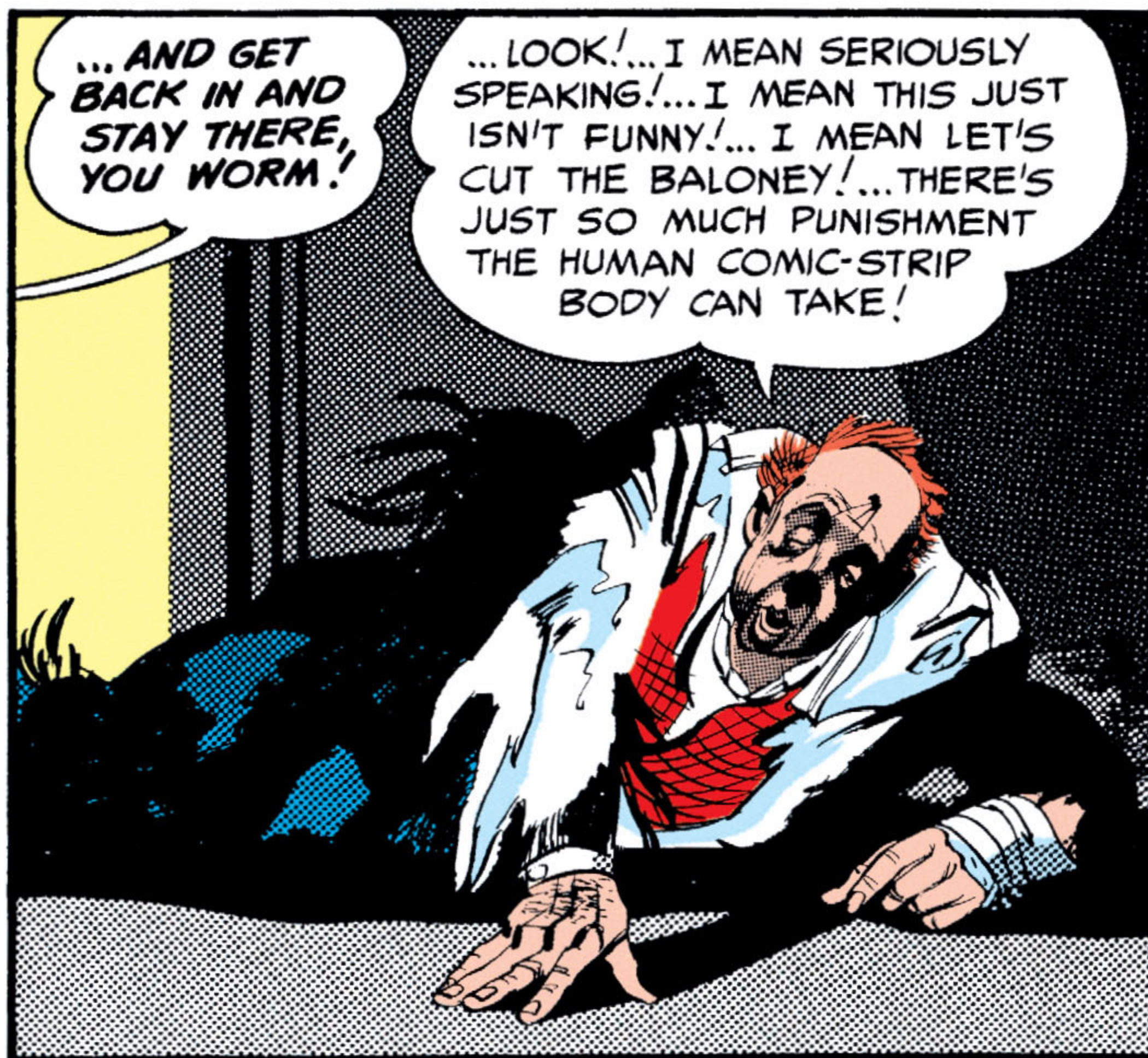


















**TELEVISION DEPT.:** HERE WE HAVE A SCENE FROM A TELEVISION SHOW THAT BEGAN IN APRIL AND THAT BY NOW EVERY MAN, WOMAN AND CHILD IN THE U.S.A. SHOULD BE FAMILIAR WITH! ALTHOUGH THIS SHOW WAS ORIGINALLY PROGRAMMED FOR TWO WEEKS...AT THIS WRITING, IT SEEMS TO HAVE BECOME A REGULAR SUSTAINING BROADCAST THAT MAY GO ON FOREVER!



NOW, YOU KIDDIES AND GROWN-UPS WHO JUST EVEN GLANCED AT IT WERE NO DOUBT STRUCK BY THE MONOTONY OF THIS SHOW!... THE LACK OF PLOT... THE REPETITIOUS DIALOGUE... THE DULL, UN-INTERESTING SCENERY WITH THE SAME CAMERA ANGLES AGAIN AND AGAIN!... WE OF **MAD** RESPECTFULLY SUGGEST THAT THE APPROACH TO THIS SHOW WAS ALL WRONG... AND WITH AN EYE TOWARDS CONSTRUCTIVE CRITICISM, WE OFFER ON THE FOLLOWING PAGES, OUR SUGGESTIONS AS TO HOW IT SHOULD HAVE BEEN DONE.

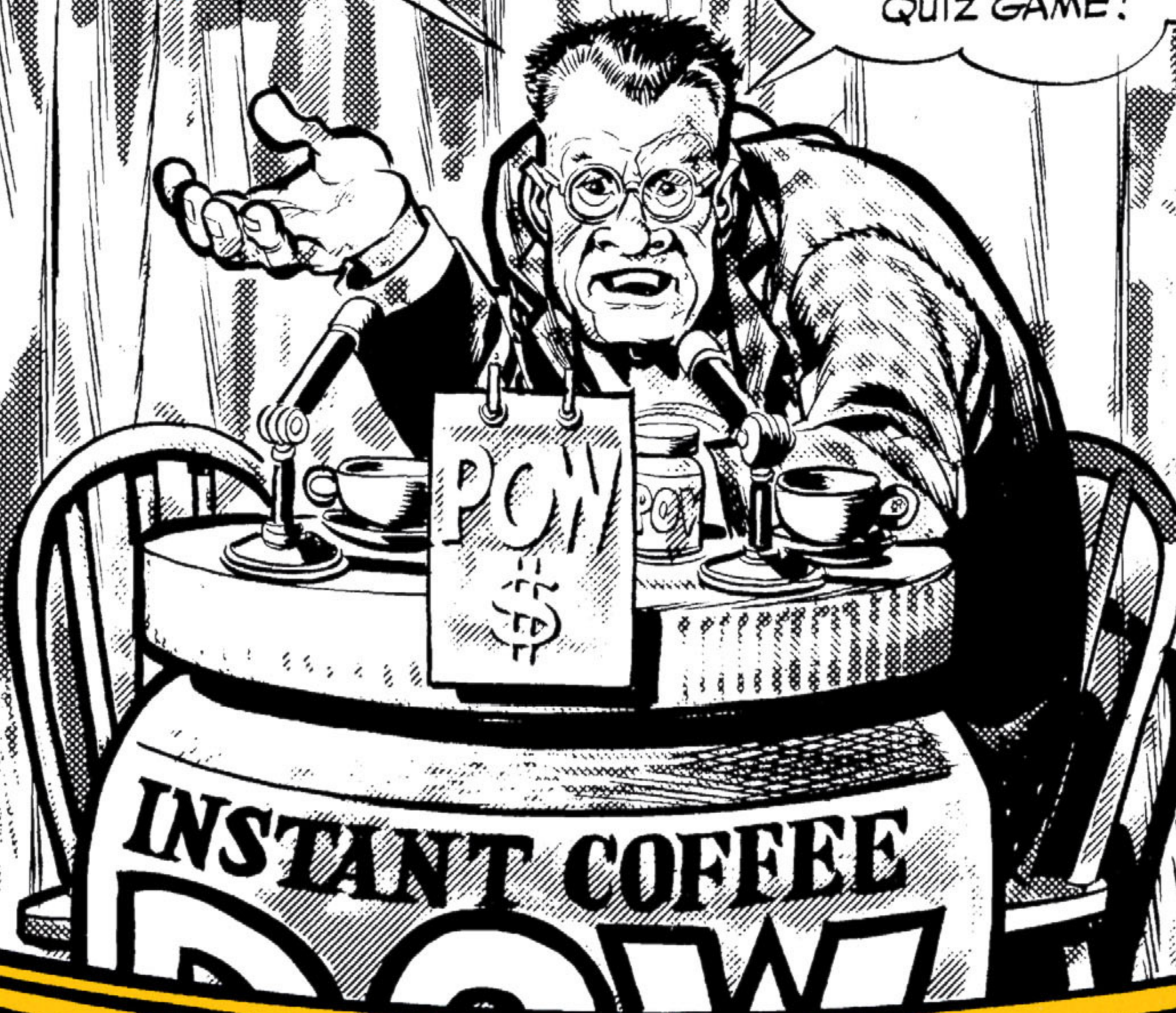


HERE'S THE WAY IT SHOULD HAVE STARTED! FIRST OF ALL... WHO WANTS TO LISTEN TO A PROGRAM CALLED "THE SENATE SUBCOMMITTEE HEARINGS ON THE ARMY INVESTIGATIONS"?... THE WHOLE THING NEEDED A SNAPPIER TITLE... LIKE FOR INSTANCE, "TRUTH OR CONSEQUENCES"... "BREAK THE RANK"... OR...

# WHAT'S MY SHINE!

WELCOME, ESTEEMED LADIES AND GENTLEMEN!  
... MAH NAME IS JAY RENKINS, YOA MODERATOR!

... AH AM ASKING YEW TO JOIN ME IN ANOTHER SESSION OF "WHAT'S MAH SHINE"... THE FRIENDLY QUIZ GAME!



AT EACH SESSION OF "WHAT'S MAH SHINE," WE INVITE ...OR SUBPOENA... A GUEST TO APPEAR BEFORE OUAH PANEL OF EXPERTS!

MR. CHAIR-MAN...

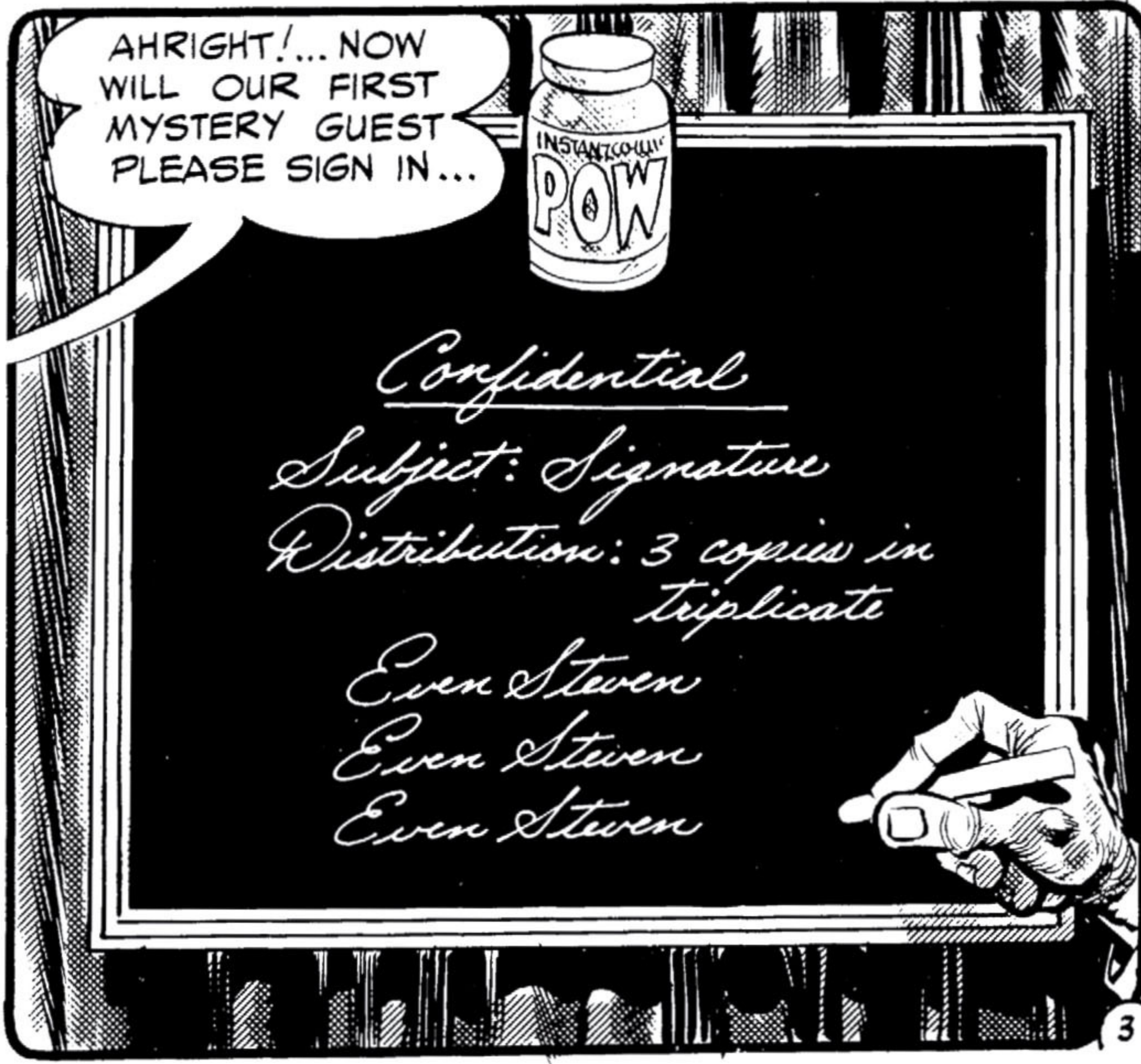
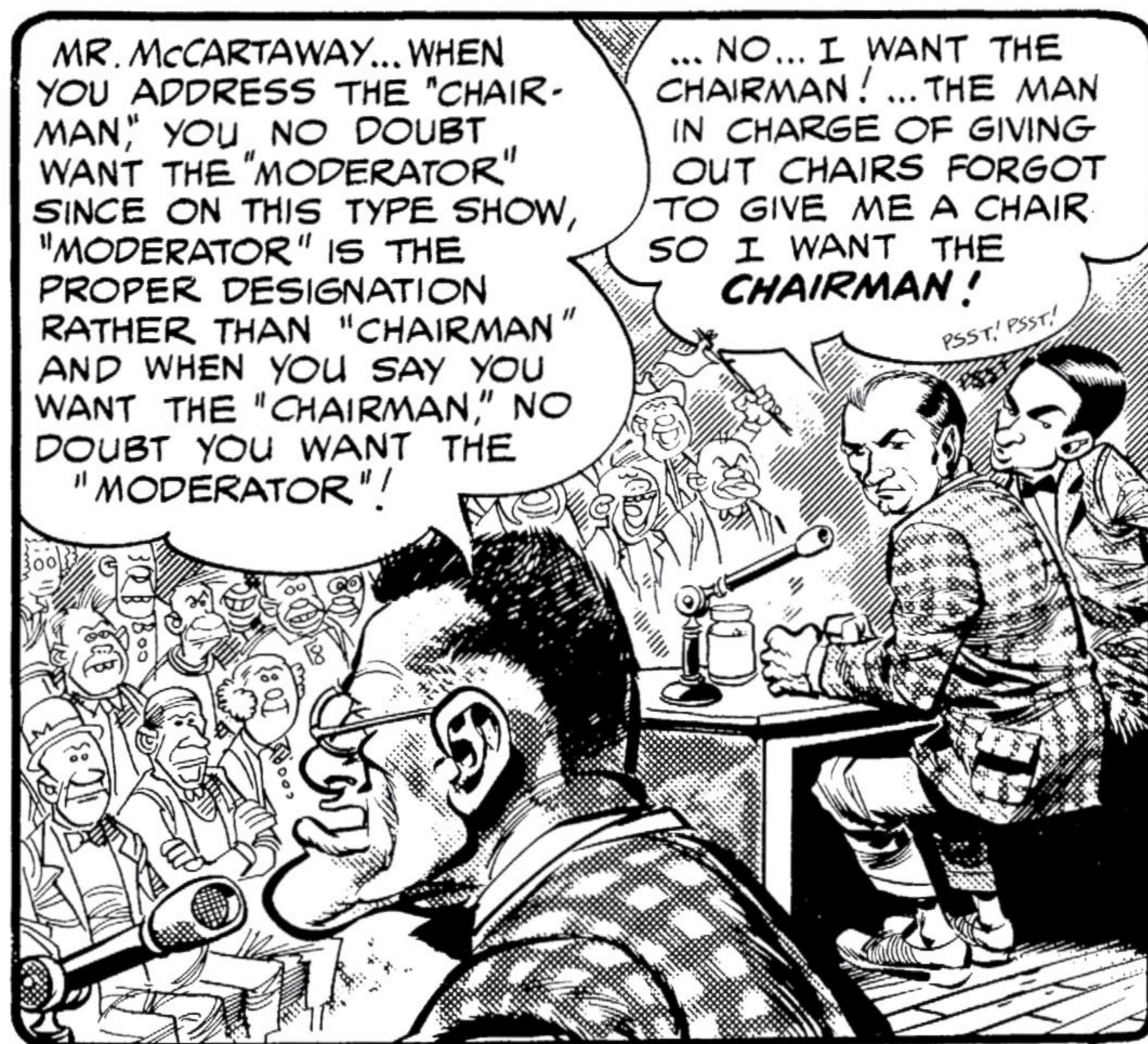
... AHRIGHT!... OUAH PANEL OF EXPERTS WILL THEN QUESTION OUAH GUEST TO FIND OUT WHAT HE DOES AND WHETHER HE USES UNDUE INFLUENCE DOING IT!

... AHRIGHT!... FOR EVERY "NO" ANSWER RECEIVED... I WILL FLIP A CARD WHICH WILL REPRESENT A HUNDRED TAXPAYERS DOLLARS!

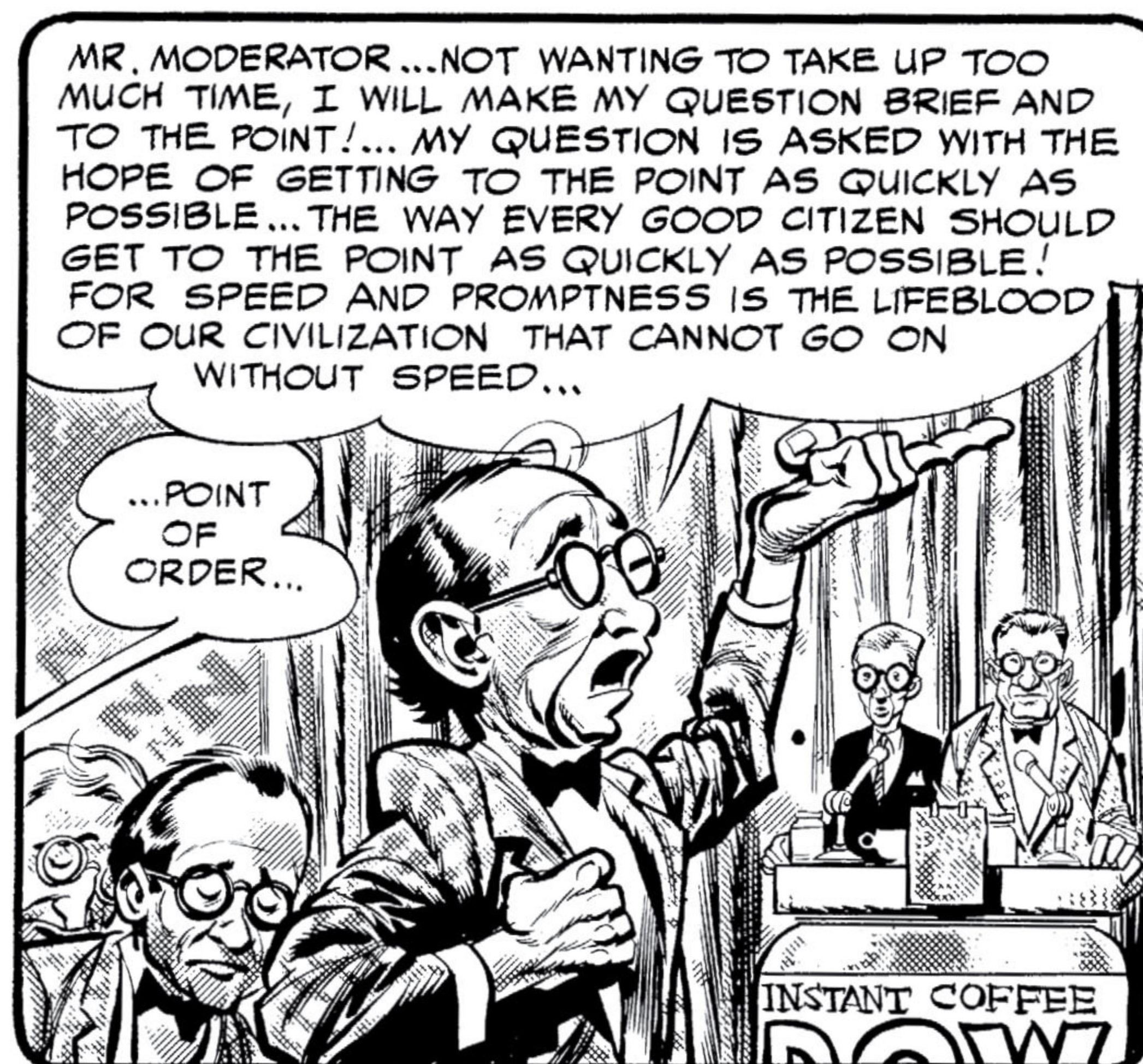
... AHRIGHT! NOW OUAH PANEL OF EXPERTS ARE...

MR. CHAIR-MAN!

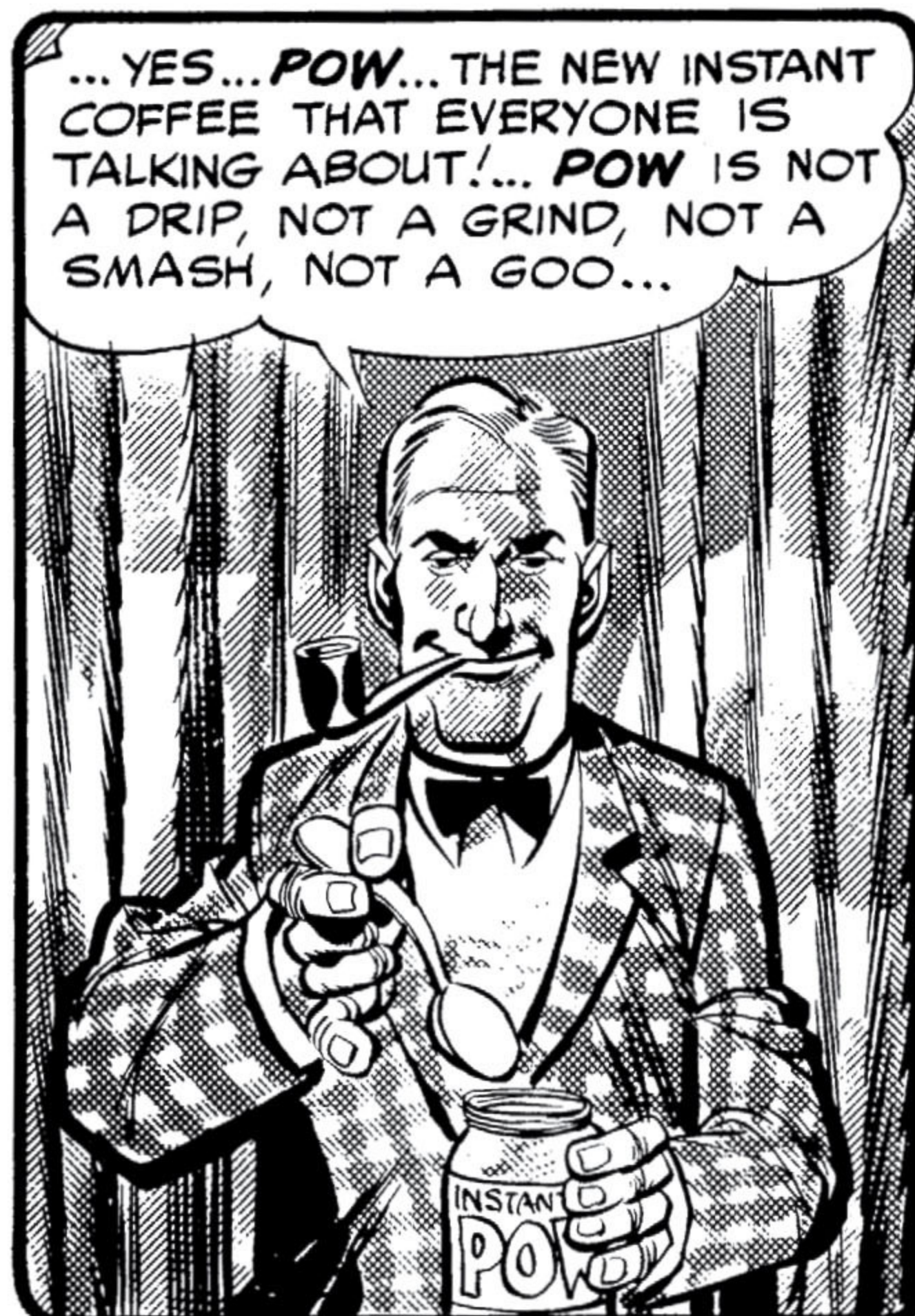
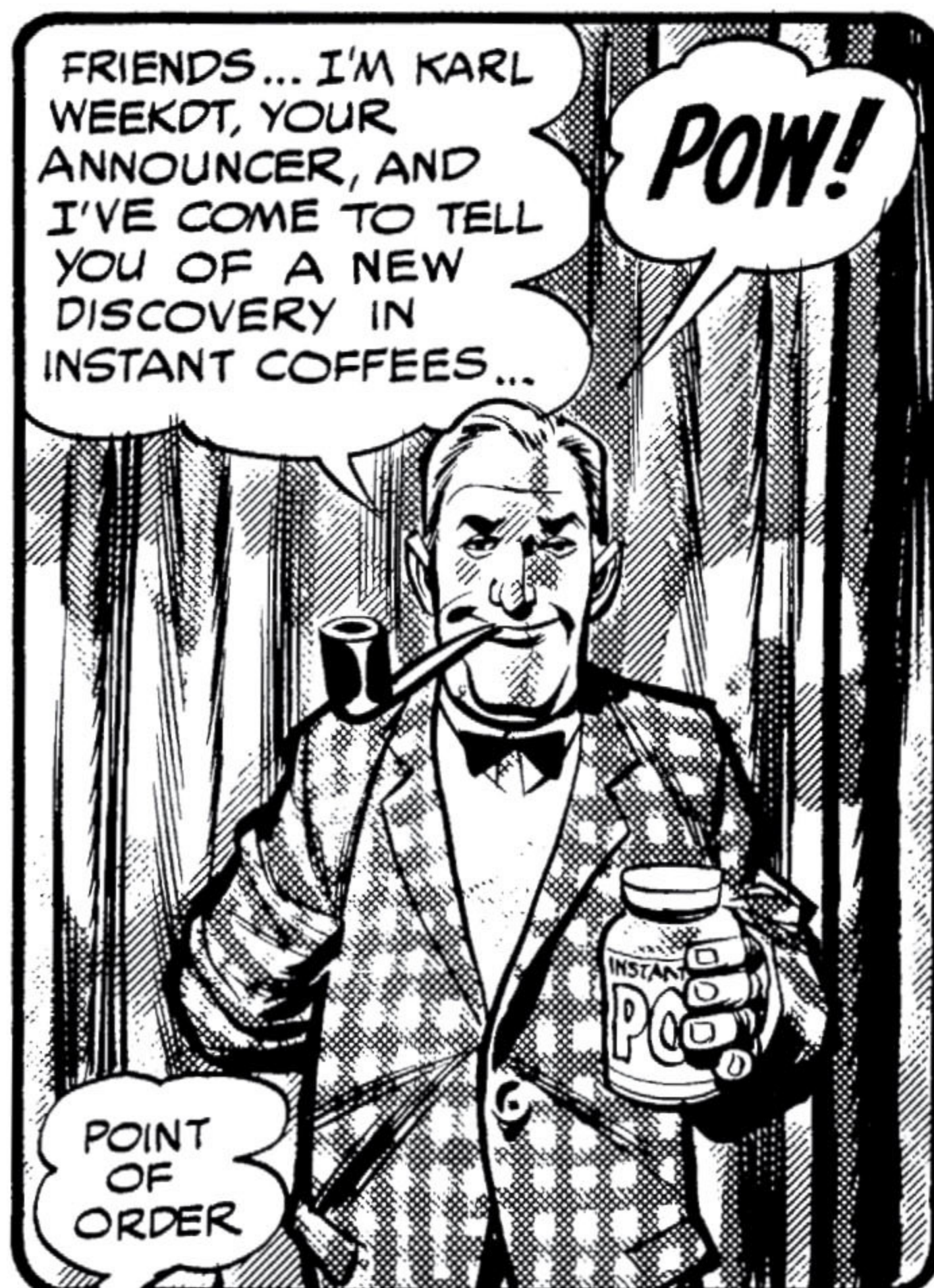
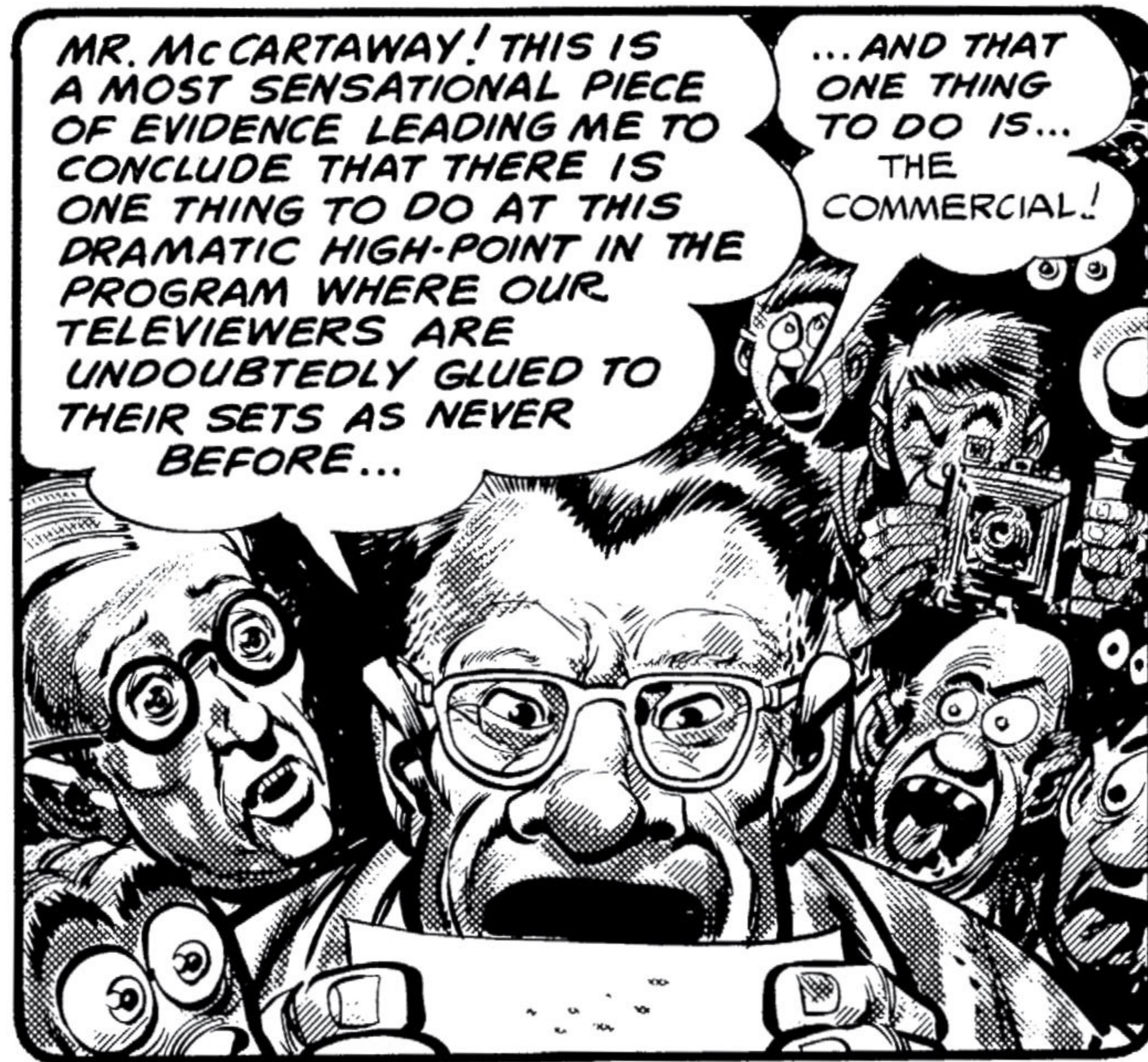
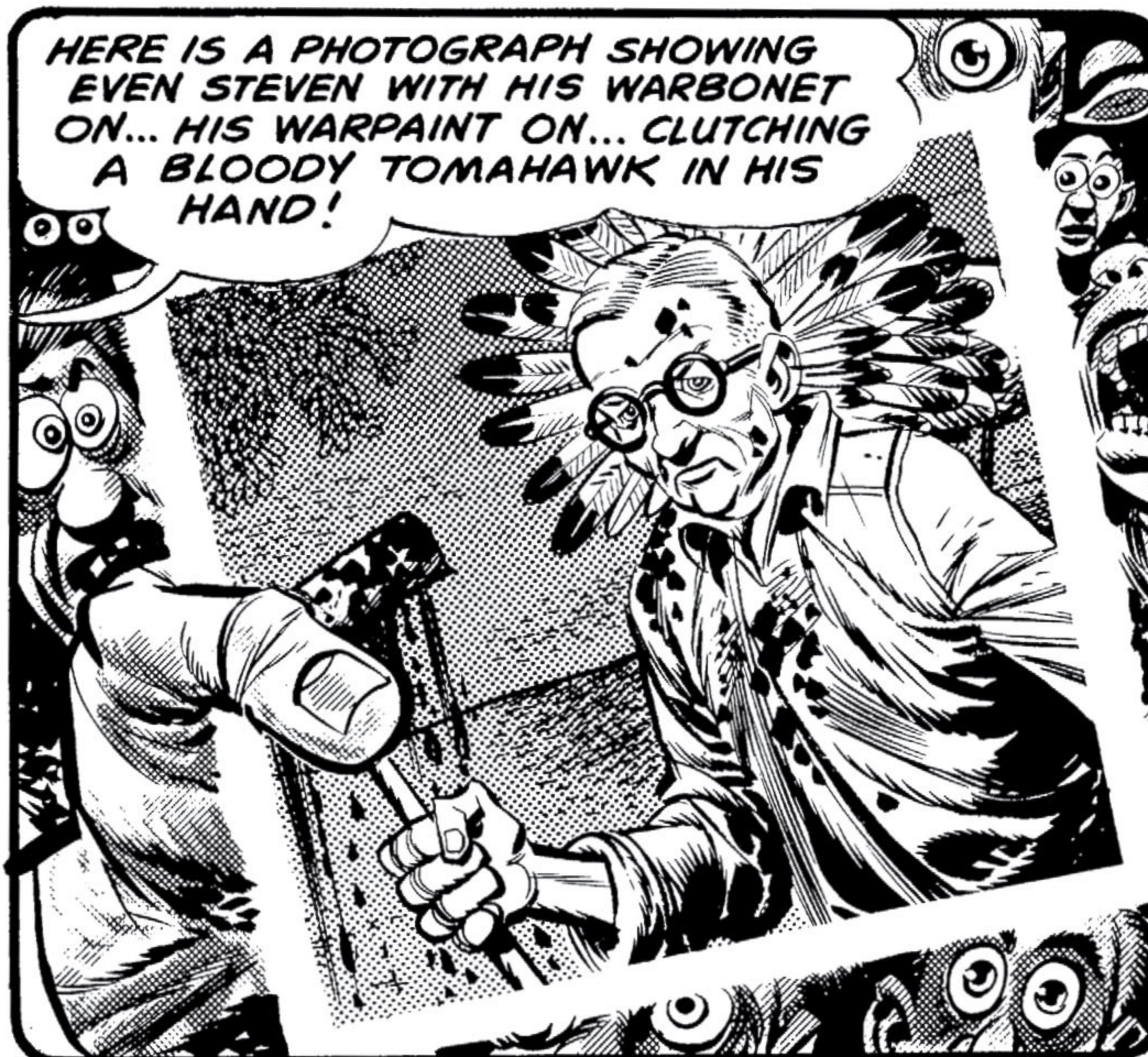




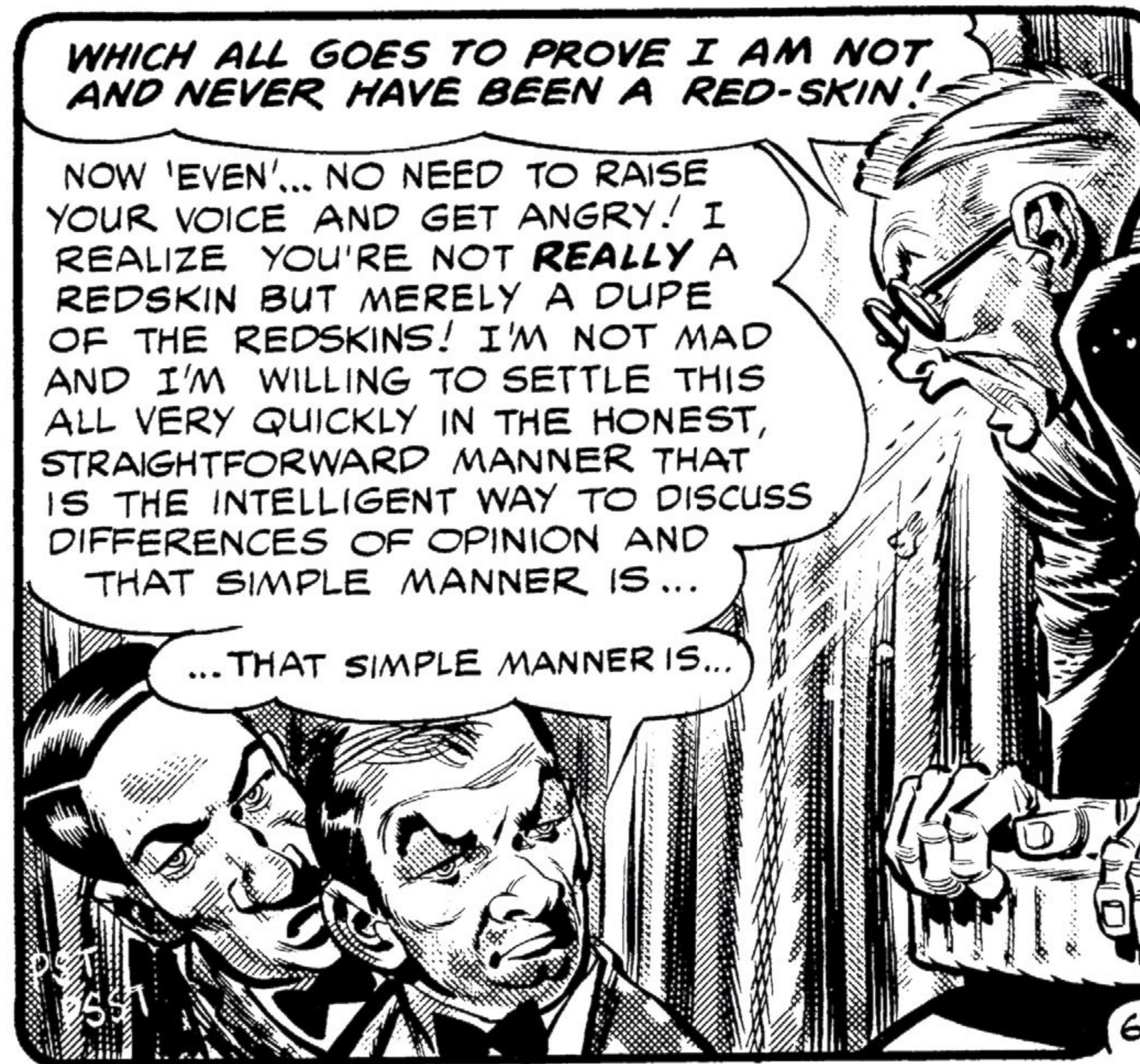
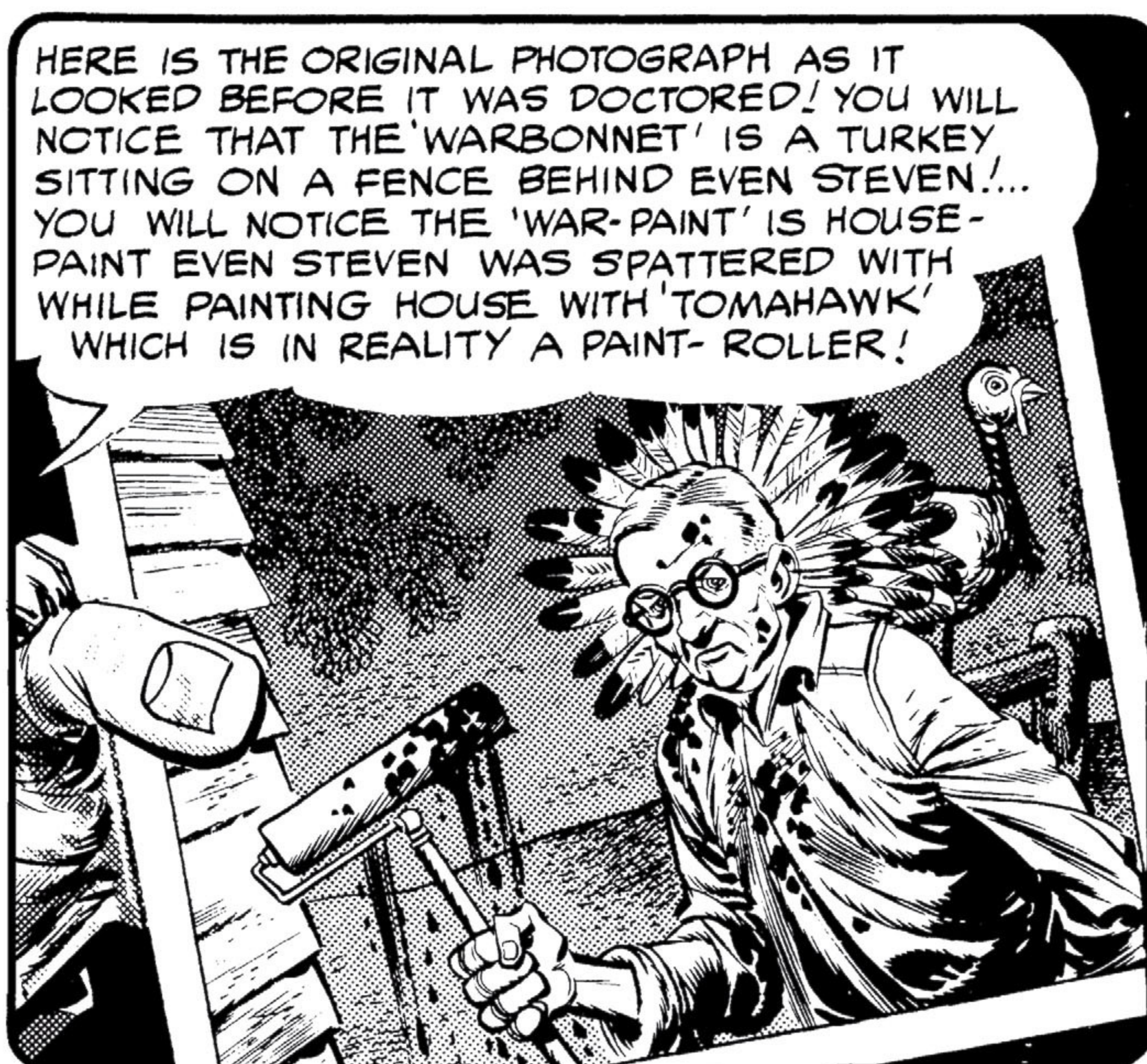
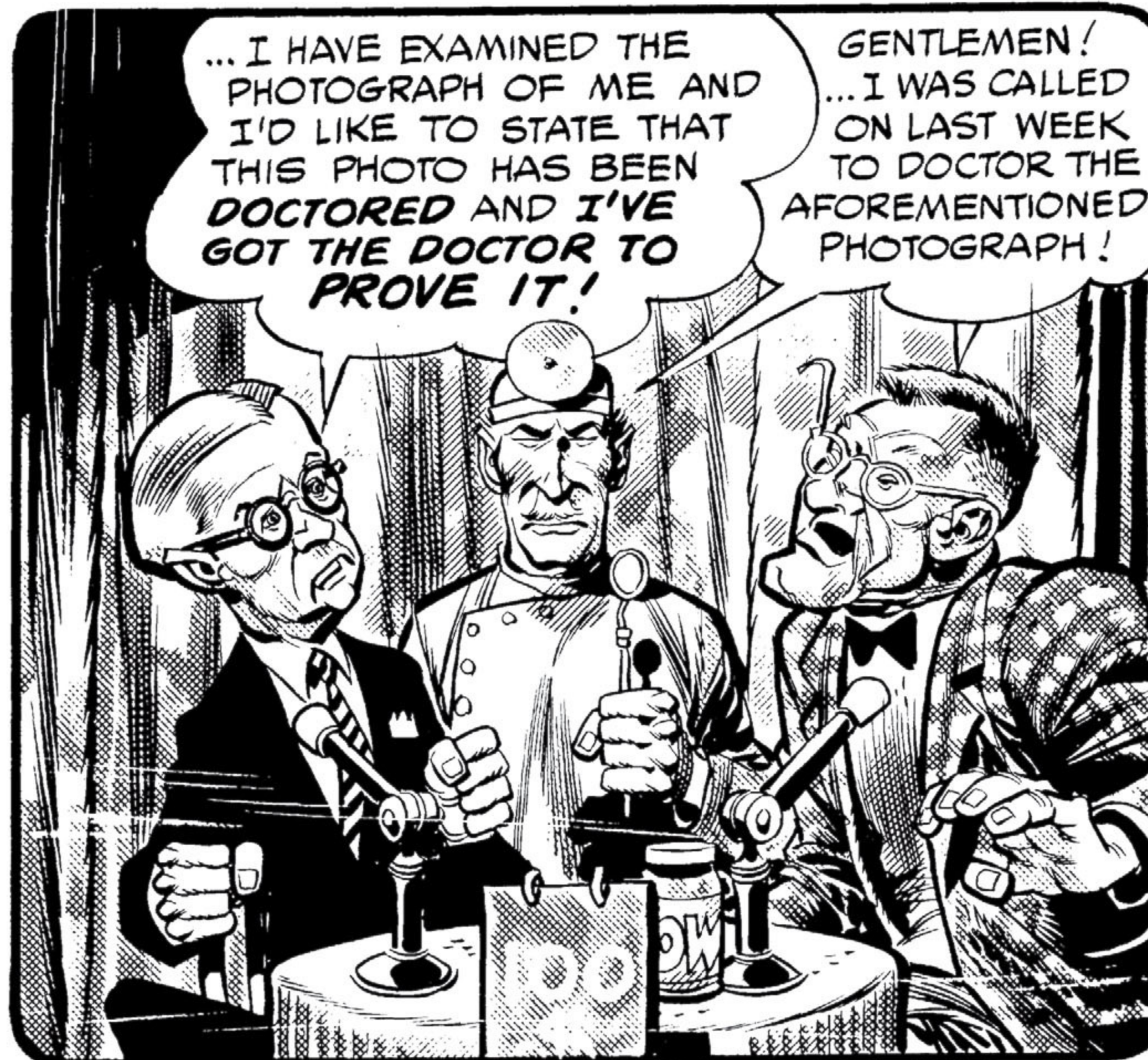
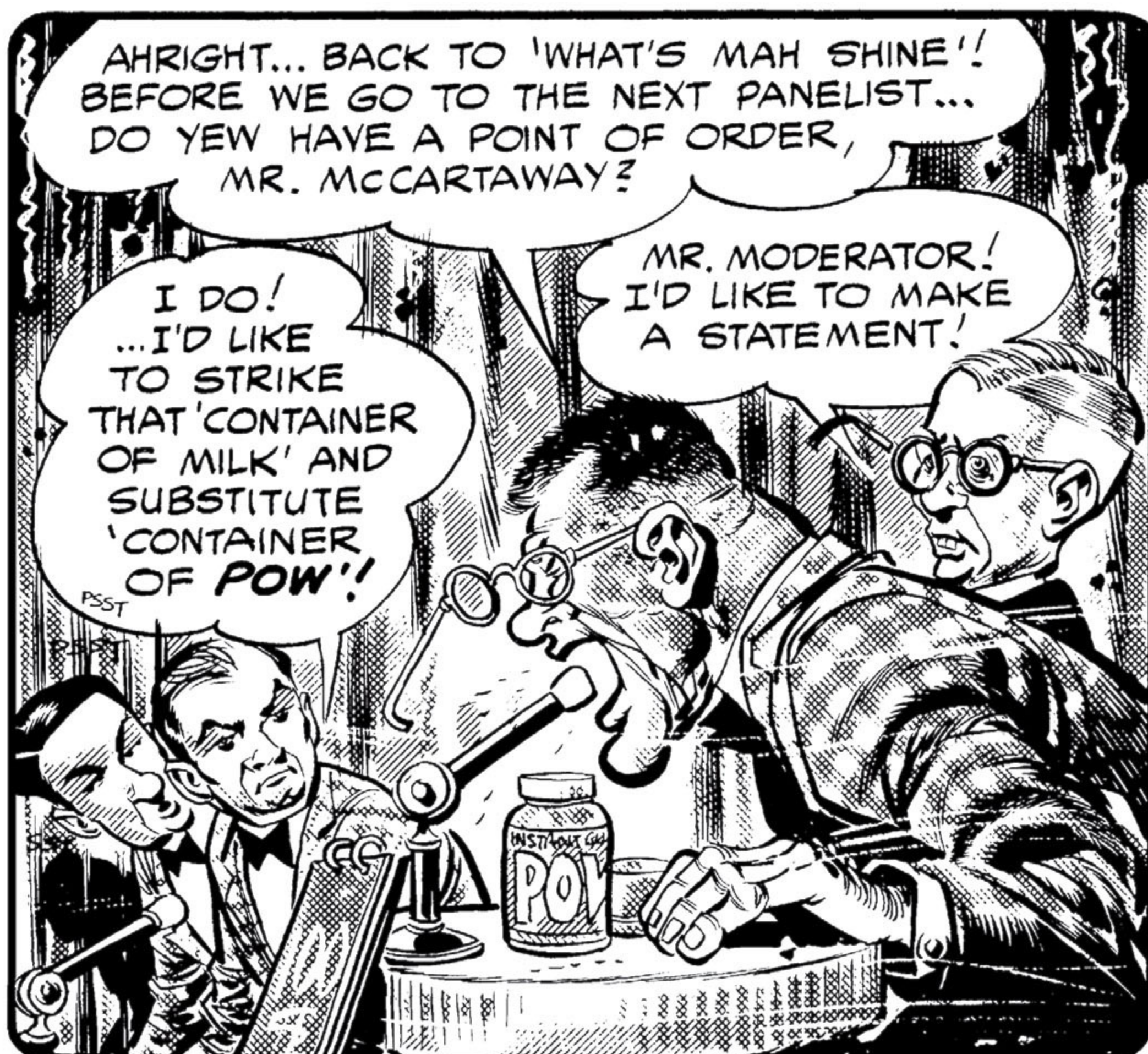
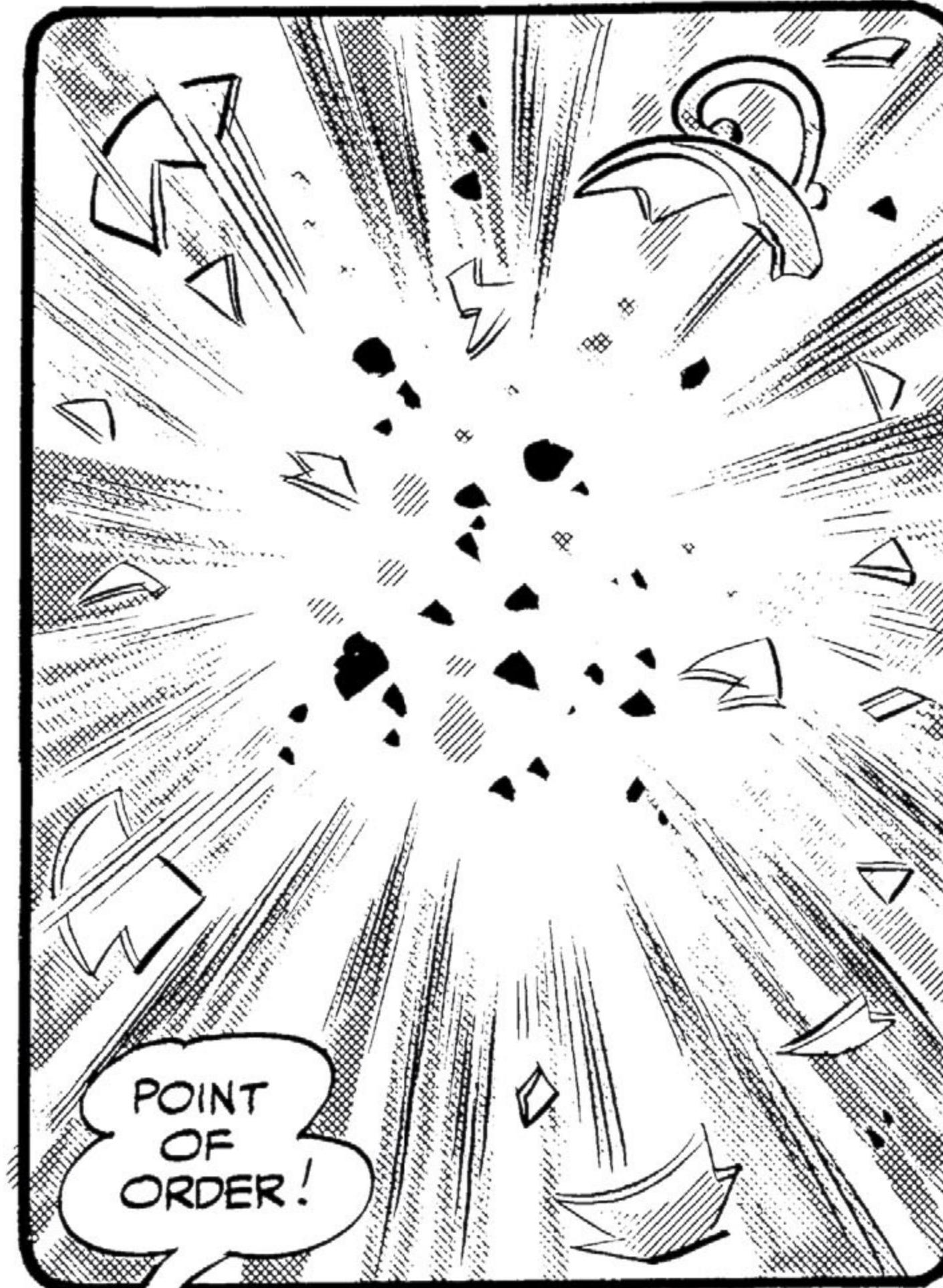
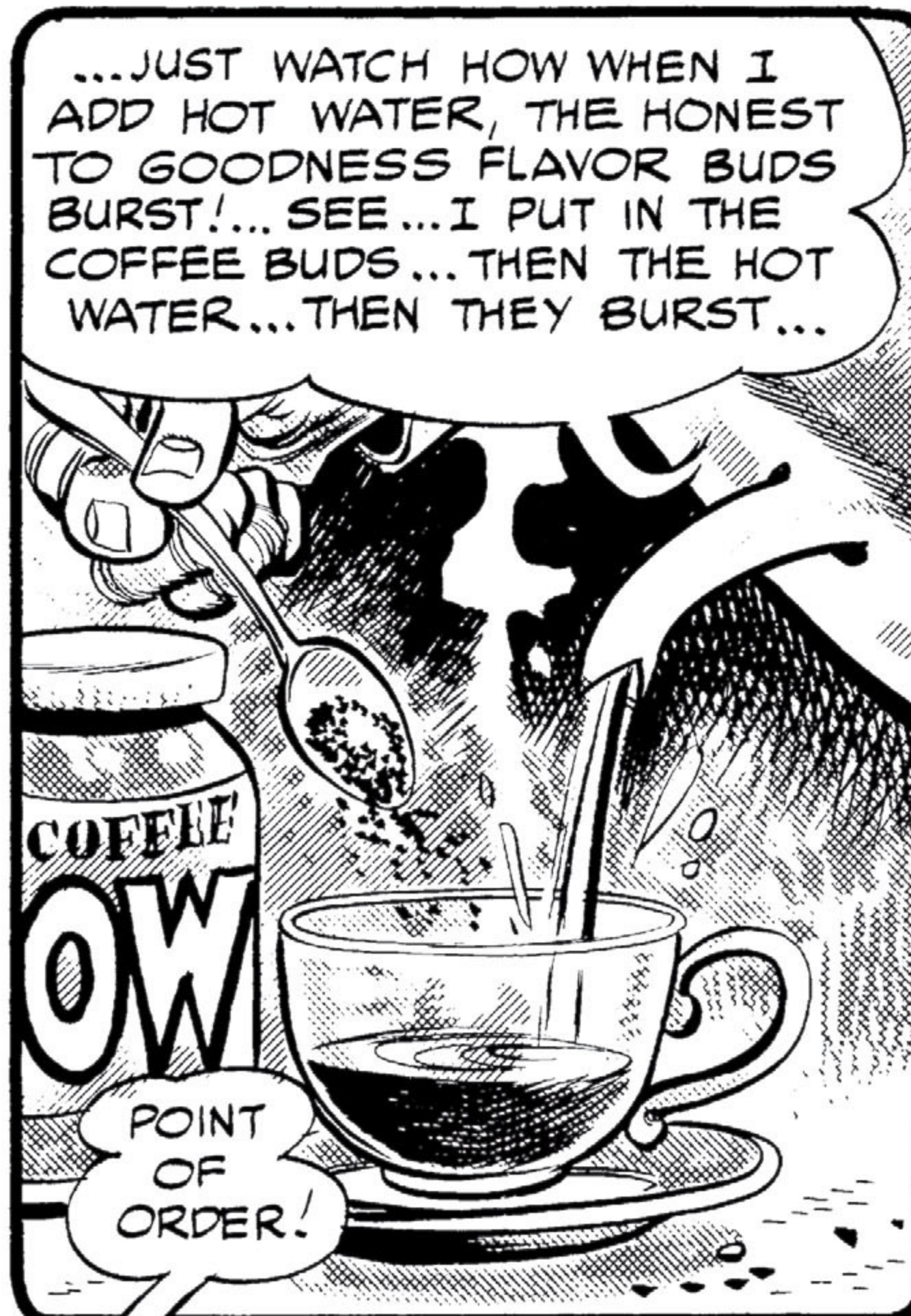
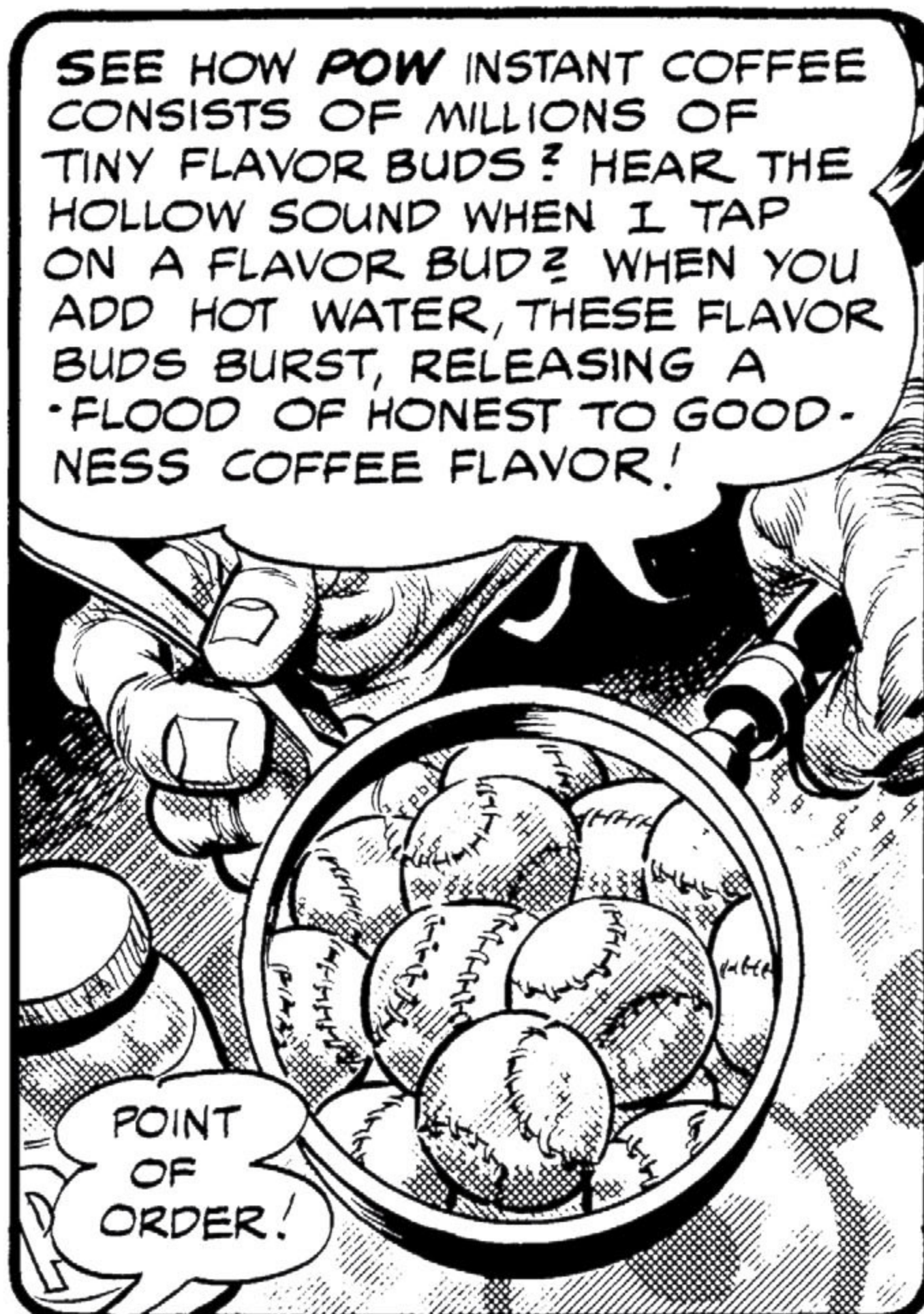




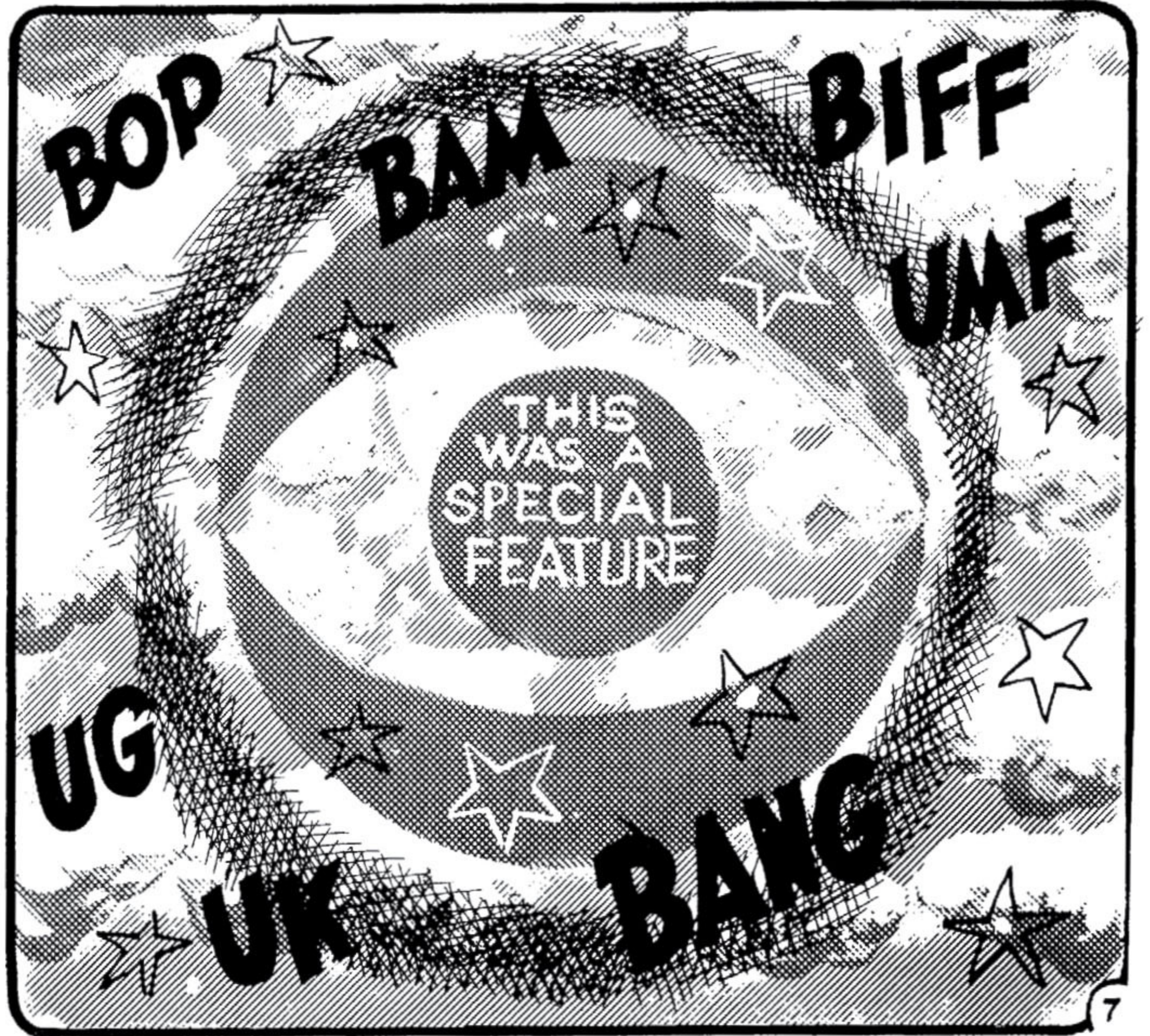
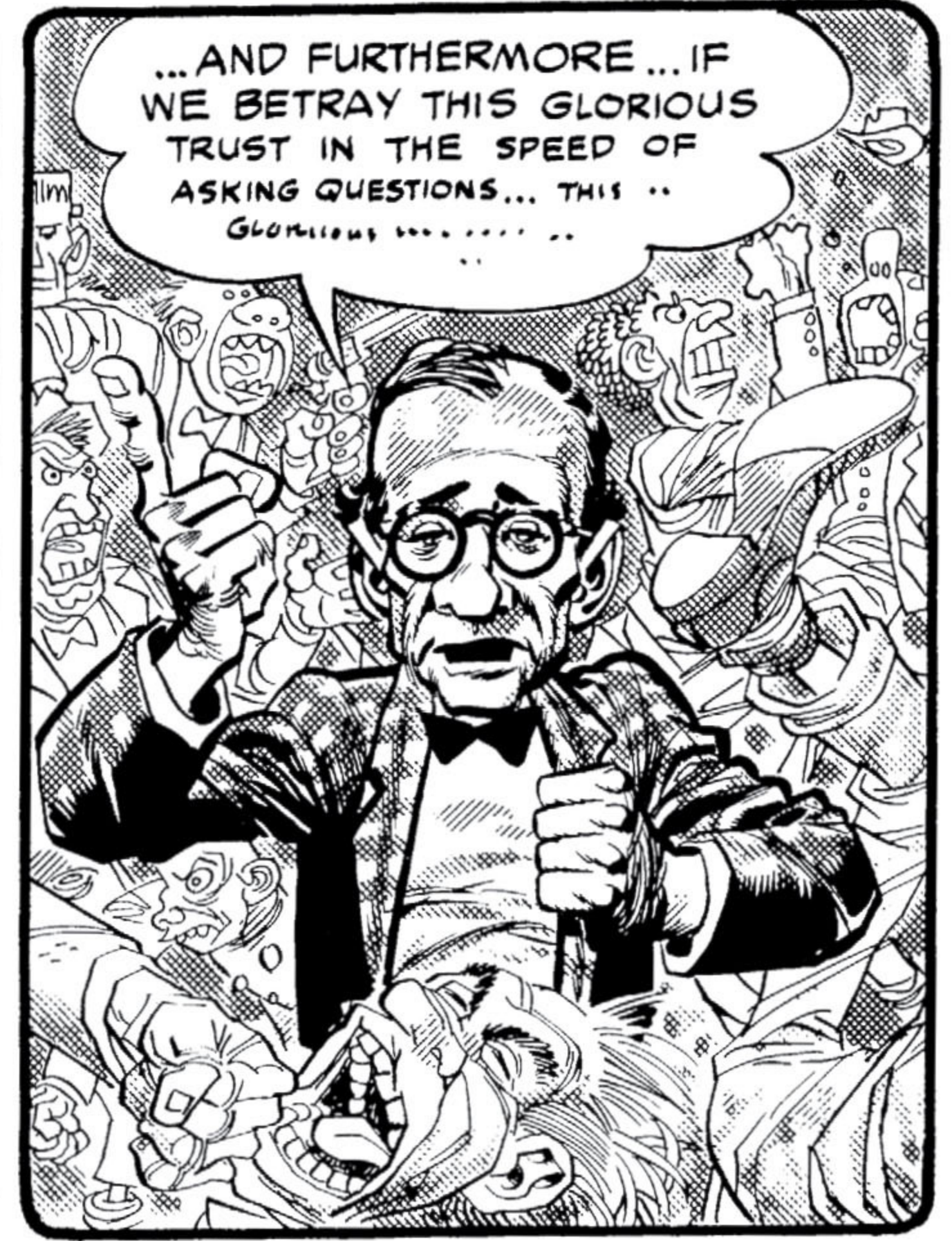
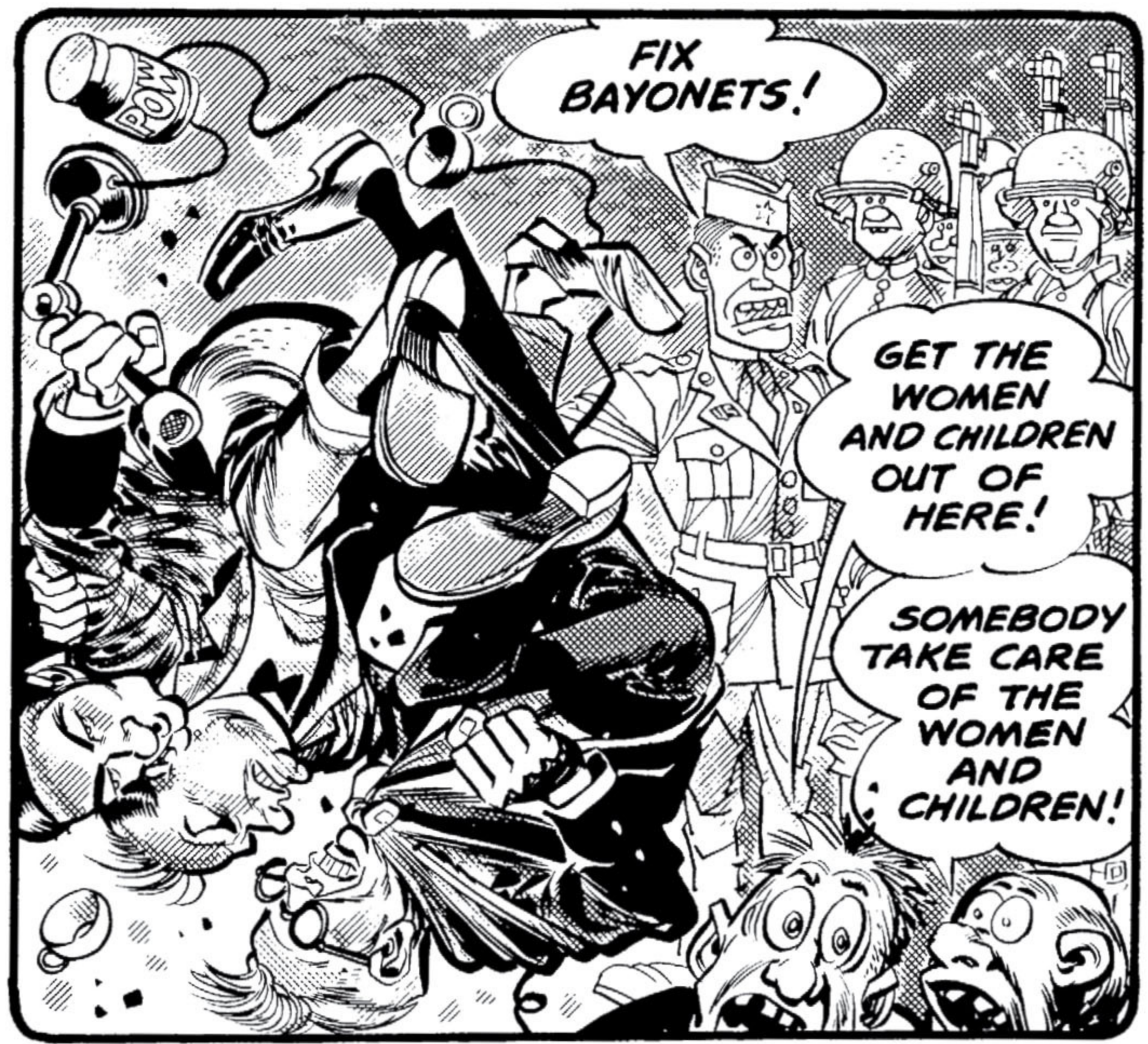
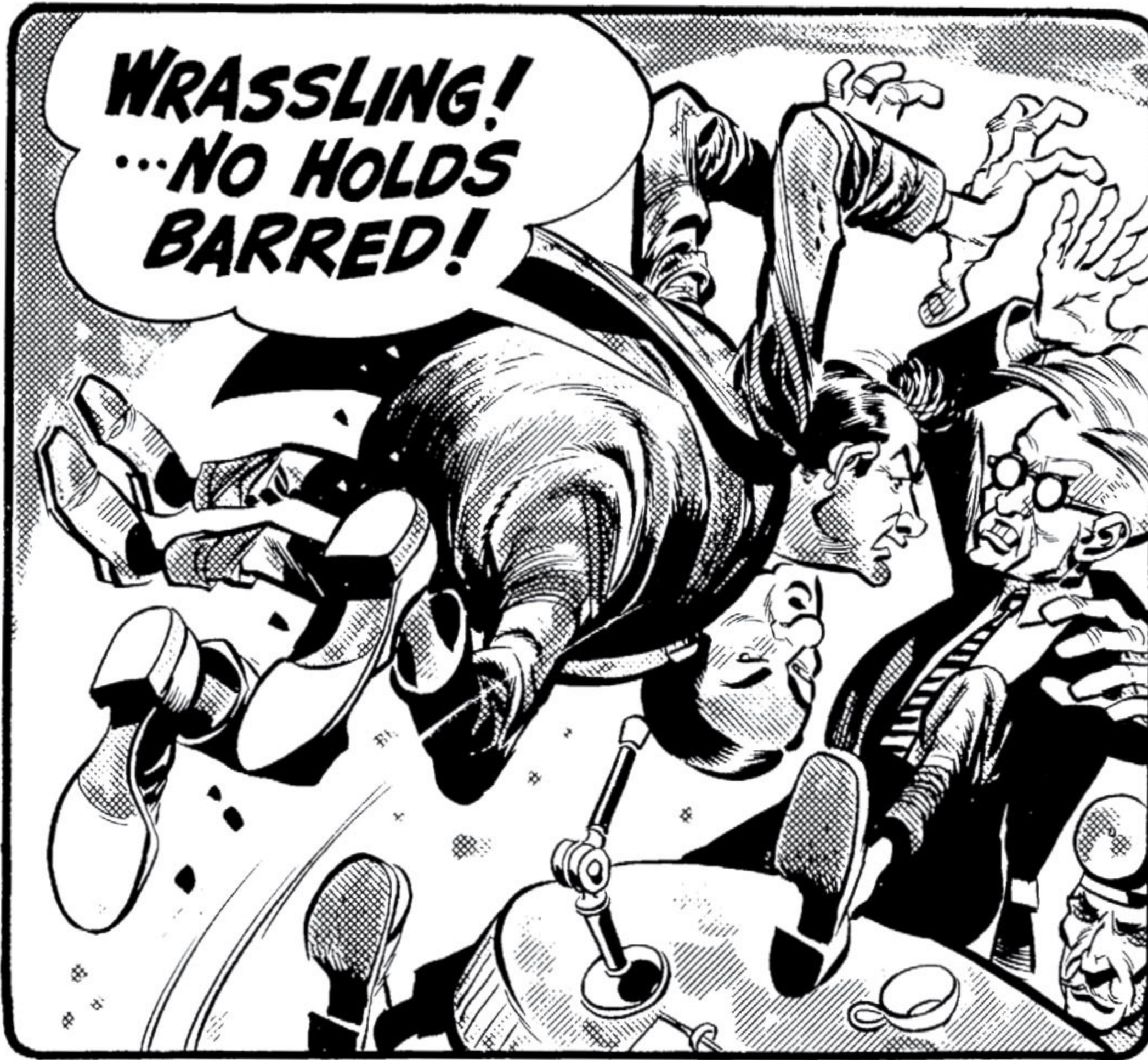














Consistent with our past practice of devoting this page to a serious analysis of the situation of the world today and how it affects us, we present still another article taking up this subject. In the past, we have had analysts representing the bigger nations presenting their views. However, this time we thought we might turn to one of the small nations for their view since we deem the small view just as important as the big view and after all a small view can be very informative by contrast and so we present this small view from the small country, this small view entitled...

By

81

**Modern Geology.**—With the work of James Hutton (1768-1797), which is rather difficult reading, and its hard explication by John Playfair (1748-1819), we at last come to the beginning of modern geology. James Hutton was originally a medical man who studied at Edinburgh and Paris and took his doctor's degree at Leiden. Later he took to farming in Berwickshire and eventually went to live in Edinburgh, where he published his *Theory of the Earth, with Proofs and Illustrations* (2 vols., 1785), an enormous work of a paper read to the Royal Society of Edinburgh. Owing to the obscurity of the style and the lack of a general acceptance for Hutton's ideas, which may perhaps be fairly summed up in the general formula that the processes that have been at work on the earth in the past are the same as those now in operation, and that it is not allowable to invoke any agents which cannot now be seen and proved to be effective. This affords a strong contrast to the wild speculations of the cosmogonists and is in fact the foundation of the so-called Uniformitarian school of geology, which has prevailed almost without opposition ever since, although there is now a growing feeling that it has been pushed too far, though true in its main features. Since the ideas of Hutton and Playfair have to a large extent become the commonplaces of physical geology, this subject is discussed more fully below (see II, *Physical Geology*). The work of Sir Charles Lyell (see below) was the direct consequence of Hutton's writings.

To return for a while to the French school, it may perhaps be said that the founder of invertebrate paleontology was Lamarck (1744-1829), who is universally regarded as one of the originators of the doctrine of evolution and continuous progress of living beings, as opposed to the theory of catastrophic destruction and repeated creation, which largely prevailed everywhere during his time. This eminent naturalist turned his attention somewhat late in life to the study of fossils, which led him to formulate some of his most important ideas. Lamarck's ideas were not very different from those of Hutton and Playfair, though arrived at quite independently. However, he did not pay sufficient attention to the possibilities of earth-movement, and attributed even the highest non-volcanic mountains to the wearing away of elevated plateaus, and he attached an exaggerated value to the ideas of geological epochs. As a biologist he brought fossils into the forefront of his theories as a means of working out the history of the earth and the succession of events.

In a somewhat similar way the great comparative anatomist, Cuvier (1769-1822) is to be regarded as the founder of vertebrate paleontology. Cuvier's knowledge of comparative anatomy was so marvellous that he was literally almost able to reconstruct a whole animal from a single bone or tooth. In a preliminary section of his great work, *Recherches sur les ossements fossiles* (1822), he gave an outline of what he believed to have been the history of the globe. This was frankly catastrophic, in the most extreme form of the doctrine; he believed that there was evidence for the occurrence in the past of catastrophes of world-wide extent, far surpassing even the conventional destruction of the Biblical deluge; he rejected entirely all ideas of organic continuity and postulated fresh creations of new forms of animals and plants. It is interesting to discover for a moment, to find that after a century of the quietistic Uniformitarianism of Hutton and Lyell, there are now signs of a return to a form of catastrophism, though without a complete destruction of life.

During the latter half of the eighteenth century and the beginning of the nineteenth there was a violent and rather absurd controversy as to the origin of the igneous rocks; some writers continued to maintain up to the middle of the eighteenth century that volcanic phenomena are due to combustion and they attributed lava flows to the melting of ordinary rocks, such as clay and these contained fossils. The majority of the rather rough-and-ready notions that he could for the different formations have returned to this day as the classical designations and it is to be hoped that they may so continue to remain a reminder to the stratigraphers of all countries of the birthplace of these sciences. William Smith has aptly been called the "father of British Geology" and his large coloured wall-map dated 1815, compares to some extent with the latest productions of the Geological Survey and is a monumental achievement for one self-taught man.

The work of the pioneers of physical and stratigraphical geology was admirably generalized and amplified by Sir Charles Lyell (1797-1851). He was able to travel extensively throughout his life and to add by his own acute observations great masses of facts to the stores accumulated by his predecessors. His *Principles of Geology* (3 vols., 1830-33), which rapidly passed into numerous editions, is one of the great books of the world. On the physical side the line of thought is strictly Huttonian, an expansion of the doctrine of uniform causes, while on the biological side for many years Lyell maintained the permanence of species, but in later life he frankly became a convert to the doctrine of evolution, especially the form of it expounded by Darwin. It is a question which of these great men was the more influenced by the other; the whole tendency of Lyell's work was in the direction of converting geology from a physical into a biological science, and he took little interest in mineralogy, apart from volcanic phenomena. Lyell's *Principles* remains a classic of geology, and may still be profitably read. About the same time Adam Sedgwick (1793-1853), Professor of Geology at Cambridge, and Sir Roderick Murchison (1797-1851) began to investigate the rocks of Wales and the western Highlands. Sedgwick worked in the north-east in Cornwall and Devon and succeeded in making out the succession of the three rocks in the west of the Cambrian system. Murchison on the other

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# E.C. WENT TO SEA IN SEARCH OF ANOTHER NEW TREND...



**AND WE CAME UP WITH...**  
**SAGAS OF THE SEA, SHIPS, PLUNDER AND...**

# PIRACY



**NOW YOU SEARCH  
FOR IT!**

BUT IF YOU **CAN'T FIND PIRACY**  
AT YOUR LOCAL NEWSSTAND, YOU  
CAN **SUBSCRIBE!** JUST FILL OUT  
THE COUPON AND MAIL, TOGETHER  
WITH **ONE HUNDRED PIECES OF  
CENT** (THAT'S ONE BUCK, LAND-  
LUBBERS!), TO:

THE SEASICK EDITORS OF  
PIRACY  
ROOM 706  
225 LAFAYETTE STREET  
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME!  
I ENCLOSE \$1.00 FOR THE NEXT EIGHT ISSUES  
OF **PIRACY!**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZONE  
NO. \_\_\_\_\_





# MAD MUMBLINGS

Dear Editors,

... To you our thanks. In our school there is an E.C. fan. He is a raving, ranting, rampaging, roving, slivvering, slobbering, senseless maniac. He goes down the halls turning flips, hollering Hoooohahhhh, and otherwise making an idiot of his crazy self. He goes to all extremes to get attention, even if it means climbing up on a desk and diving off on his pointed little head. But then once a month, in comes MAD, and for a whole day he is quiet as a bird while he sits around and drools over MAD. We want to thank you for a wonderful comic book that gives us a day of rest. Too bad you can't make MAD a daily.—Blue Beathard—Kirbyville, Tex.

... I just read MAD and I thought the auto-seat advertisement was good.—Rocky Colasanti—Detroit, Mich.

... We of SPAMWF (Society for the Prevention of Abuse and Misuse of the Word Furshlugginer) strongly object to the misuse of the word "furshlugginer" in your stories. You have distorted the true meaning of this word by associating it with such terrible words as "potrzebie." Please don't!—Burl Moss, Pres. SPAMWF—Detroit, Mich.

... I have just read your smoking test and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!"—(no name given)

... Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbageman—(no address)

... We have been reading and enjoying MAD for quite some time now and we haven't found much wrong with it, but even so, we have one gripe. We really think that scape-goating and fun-poking at any Race, Religion, Color or Creed is unnecessary. MAD hasn't much of this, but we all agree that Chop Chop of The Black and Blue Hawks in MAD No. 5 was portrayed as a very bad picture of the Chinese people and was shown as inferior to the other characters in the strip. We aren't saying that things like this happen very often in MAD, but we're sorry that a good mag such as MAD has to let it happen at all.—Robert Glaberson—Brooklyn, N. Y.

*We are sorry if reader Glaberson or anyone else interpreted our story's purposes as such. Actually, we are and were very conscious of the evils of race prejudice even as we wrote the aforementioned story.—ed.*

... I used to think your comic-books were O.K., but now I think it's time you guys started to grow up. It was all right just throwing junk in your books and trying to sell them to kids who are low in mentality as you are, but since the new edition came out with the picture of the Madonna on it with one of your screwed-up comic books in her hand, it is going a bit too far. Have guys gotten so hard-up and ignorant for those comic-books that you have to print a picture of her on

your front cover? Don't get me wrong. It's not the picture that I'm mad about but what the picture stands for. But I guess you guys have not the brains to figure that out.—Frank Smith—(no address)

*MAD'S No. 14 cover is the famous Mona Lisa by Leonardo Da Vinci and has no connection with any religious figure whatever.—ed.*

... If Mrs. Harriette K. Vandenbaum of New Haven, Conn. (Mad Mumblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

... In reading issue No. 14, I read, as I always do, the Mad Mumblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandenbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there isn't, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandenbaum. Madam, you must think your son is a weak-willed moron, or a blithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loeb—Taylorville, Ill.

... O ISCOO RENSAO NOIQLOIAO ROLN SOLQ AQAAO  
(OIL IS 14)-AQOOLN IPL-

—(Kieth Nutt)—Midland, Tex.

... HIAQIHQ HPHHA LNO SLNQQ AQILQQH OI  
SOIQ AQAAOH IAHNIQOL HS RQ XIL +SQSL LNO  
RNSAQ LNOIS IHI PIOL -SOISQQ ILAQO-

—(Ginger Adler)—Los Angeles, Cal.

IOSPL OIL14. RNO LOI OOHNIQIA IISQAS HIOIL  
OSII AQMI ROLN LNO OIL HIOIAO PHOI. OL  
HQQOH LS OQ LNIL HNO RSPAL ISL NIOO  
QISPSN HIOQI3Q LS HIOI HIOAA ROLN II  
PIQQIL HSCLOSI + OIL AQH HIO OQSHOII-

—(Sam Browman)—Albert Lea, Minn.

... Come on, let's see more of Wolverton's work!—J. D. Carlson—New York, N. Y.

... I WANT BASIL!—Richard Scott—Bellerose, L. I.

*You've got him!—ed.*

Remember! You can buy a 10c issue of MAD for 12½c if you subscribe! \$1.00 for eight issues mailed in strong manila envelopes! Send subscriptions and mail to:

MAD Editors  
Room 706, Dept. 17  
225 Lafayette St.  
New York 12, N. Y.



ADVERTISING DEPT.: THERE IS A FAMOUS BEER IN THE EAST THAT RUNS INTERESTING TYPE ADS IN THE NEWS-PAPERS... INTERESTING 'CAUSE THEY TELL HOW THE BEER IS DRY... IS NEVER FILLING... IS BEER AS BEER SHOULD TASTE... BUT MAINLY, IS PICTURE OF GOOD-LOOKING DOLL IN MIDDLE LOOKING SOMETHING LIKE THIS...

# MEET *Miss* POTGOLD

"My beer is  
**Potgold**  
-the Dry beer!"

says HESTER SHVESTER  
MISS POTGOLD 1954



*Beer as beer should taste!*

Yes... Potgold beer is refreshing — never filling! Potgold's extra dryness let's you taste the clean, clear, beer flavor. Potgold beer is beer as beer should taste! Yes sir, we **guarantee** Potgold tastes **just like beer!**



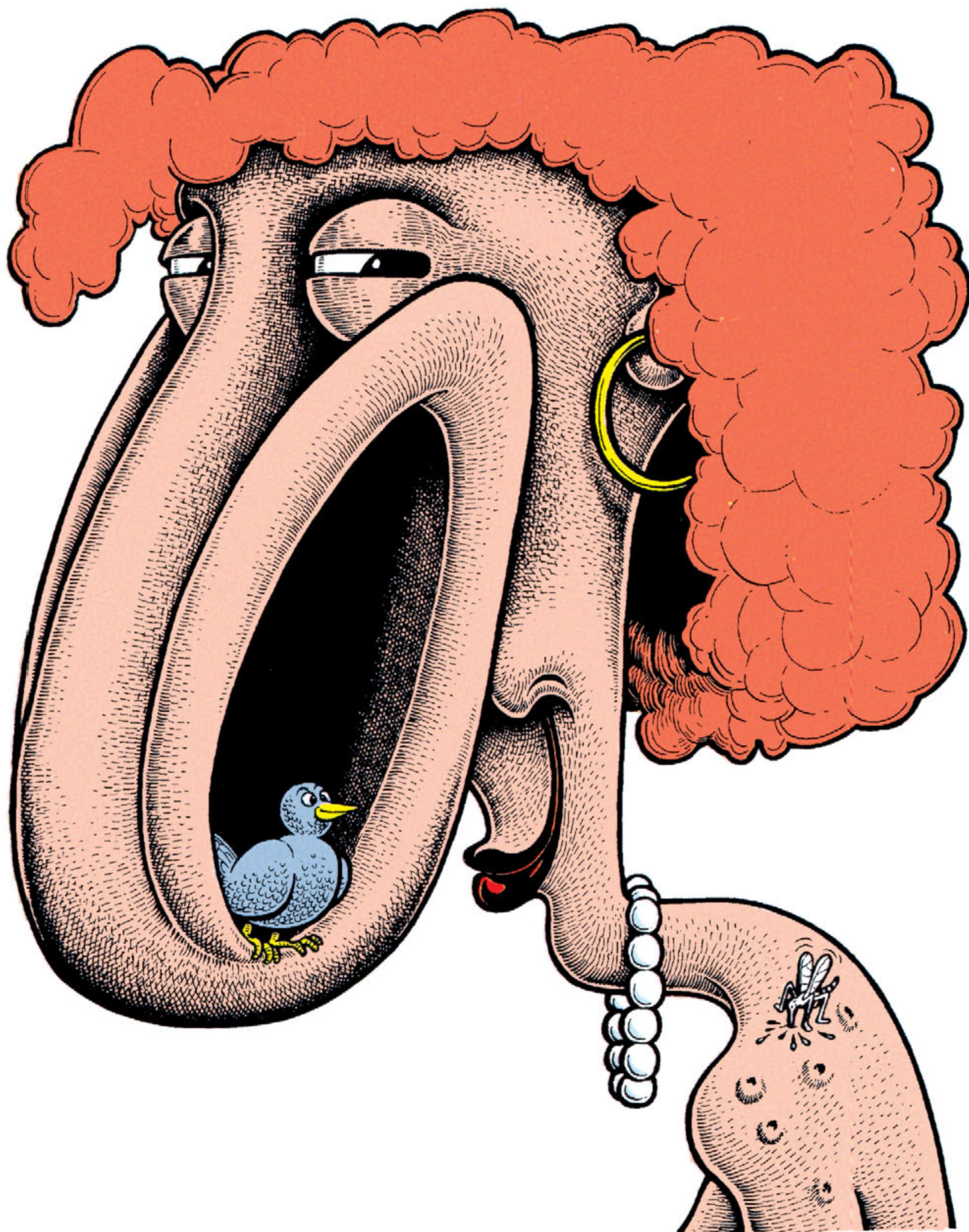
REGULAR



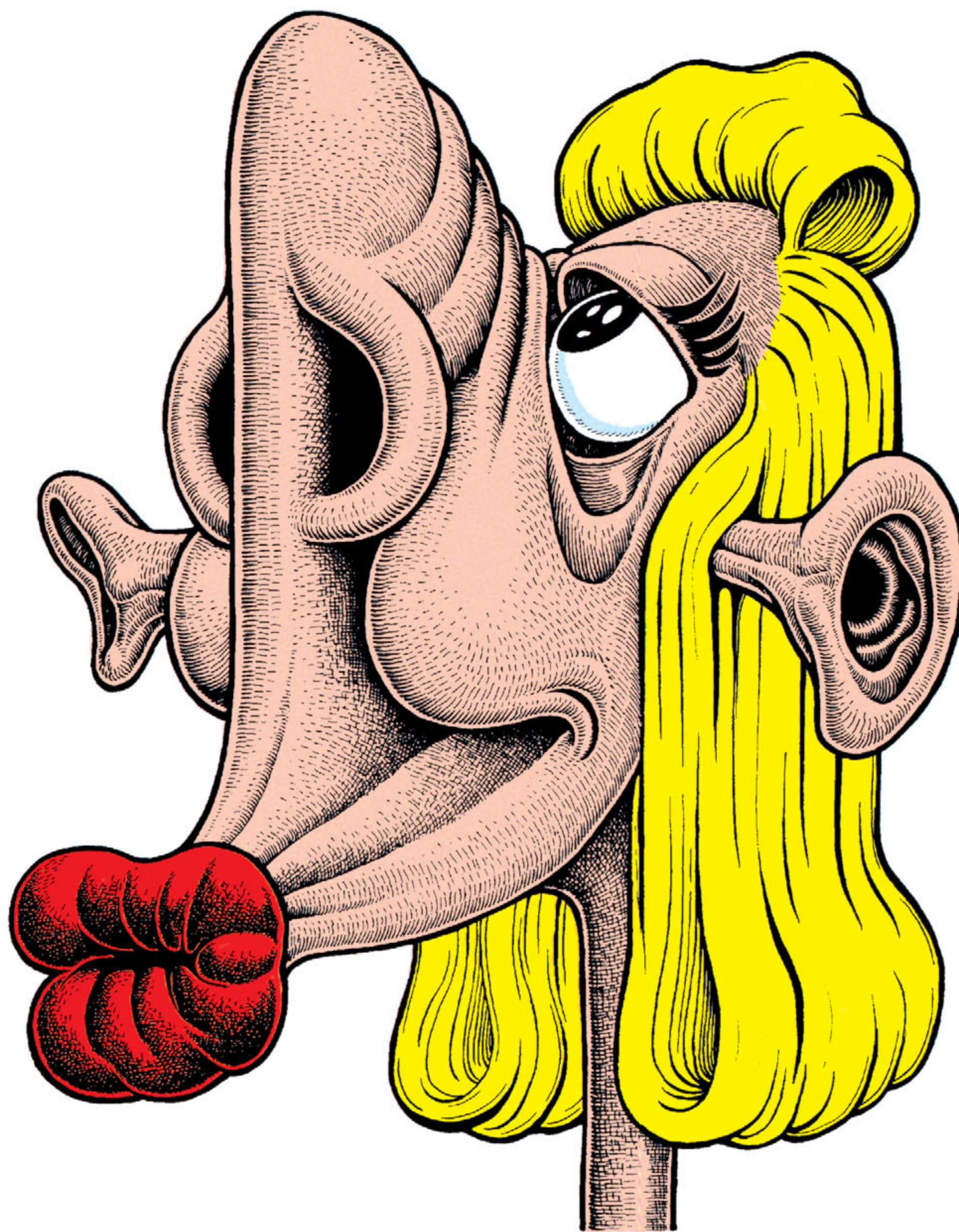
KING-SIZE

BUT HERE COMES THE **MAIN** PART OF THE ADVERTISING! YOU SEE, THIS HERE GIRL IS ONLY MISS POTGOLD OF 1954!... COMES 1955, THEN WHAT?... HAH!... SLY OLD MELVIN POTGOLD, OWNER OF POTGOLD BEER HAS A CONTEST RUNNING WHERE YOU, THE POTGOLD BEER DRINKER CAN **CHOOSE MISS POTGOLD OF 1955!** AND SO, ON THE NEXT 4 PAGES, WE PRESENT CANDIDATES FOR **MISS POTGOLD OF 1955!**

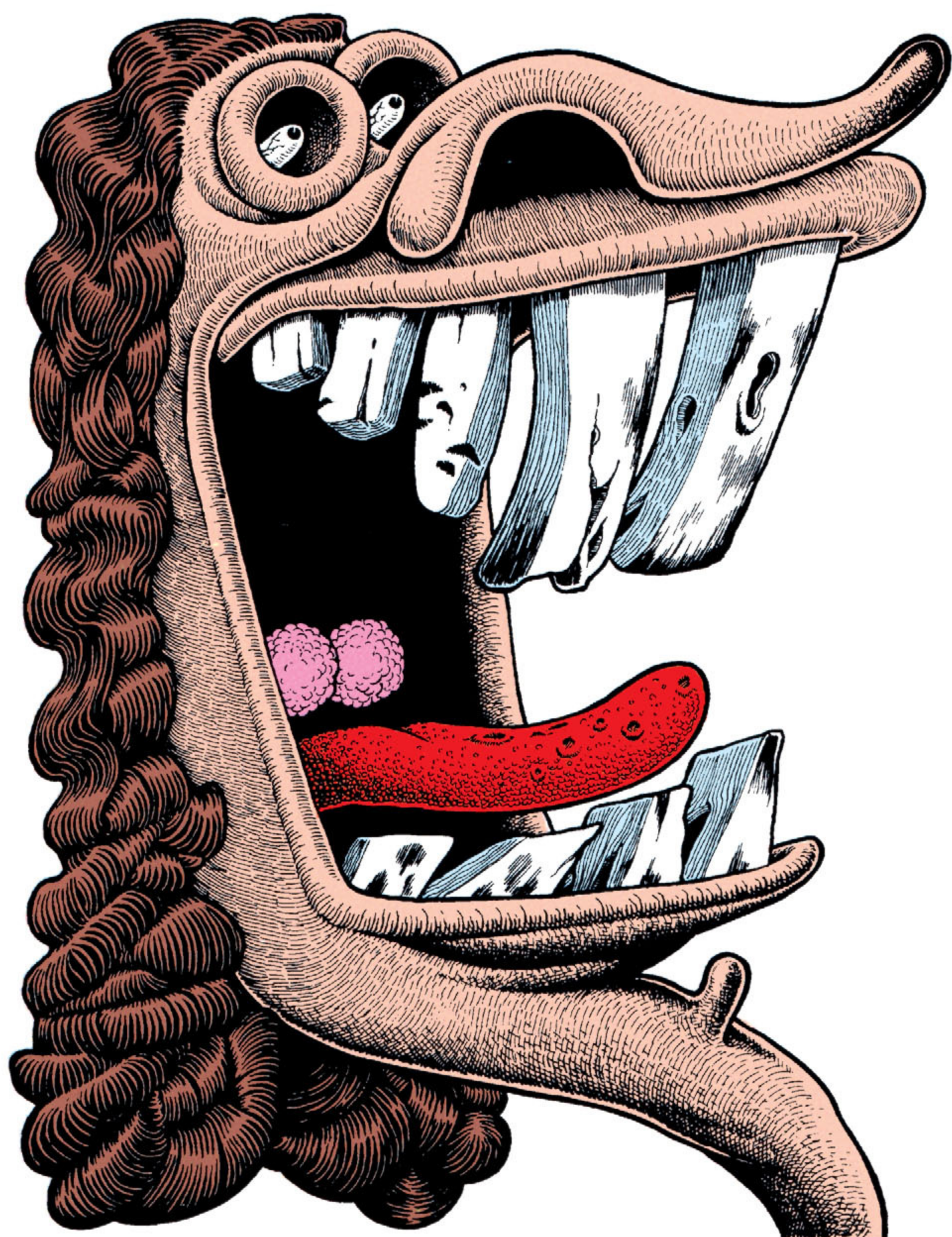




MISS BEDNEY FLUNT



MISS FLUDNEY BENT

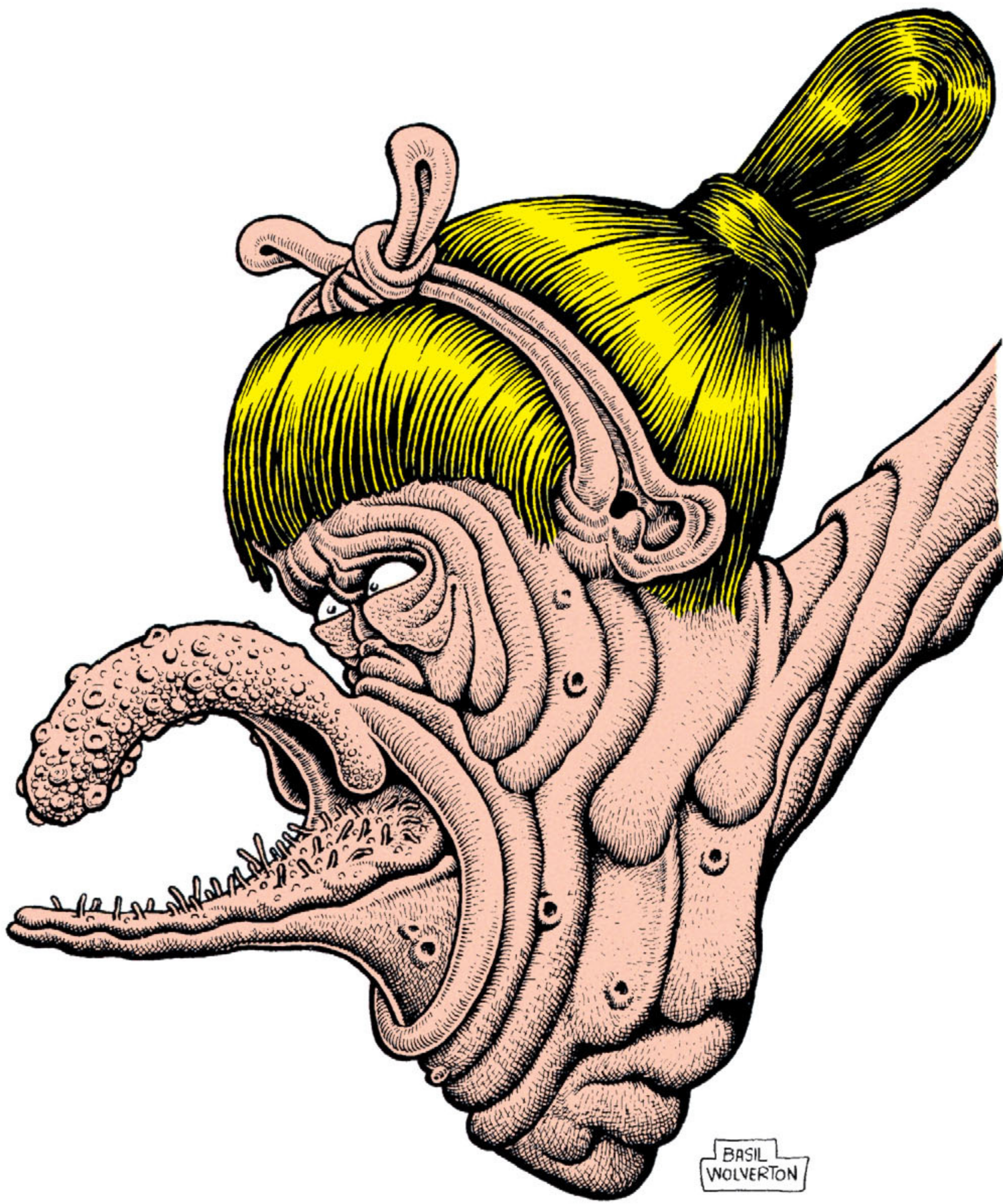


MISS FLENTNEY BUNT



MISS BLENTNEY FUNT





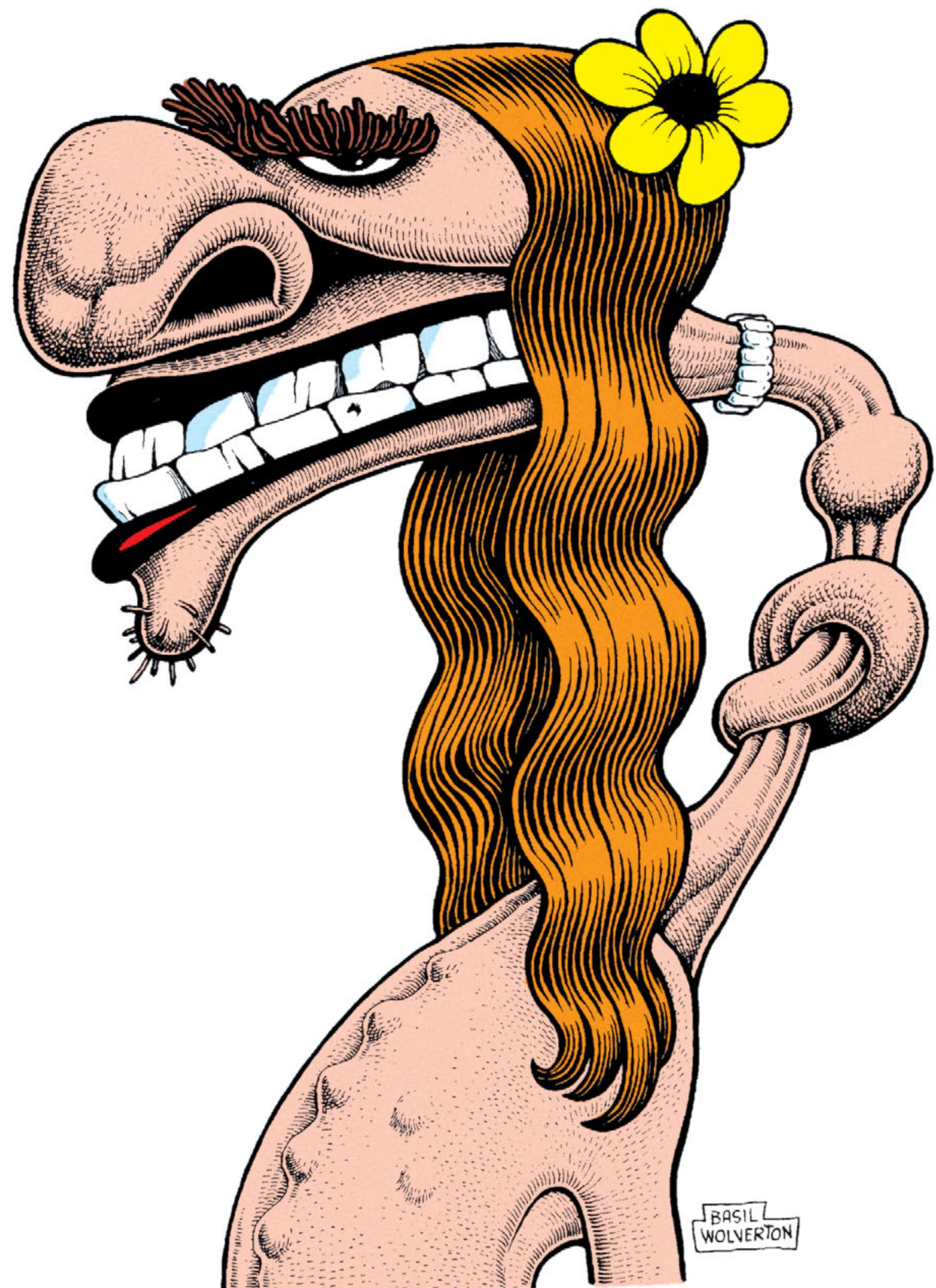
MISS FLUNTNEY BLENT



MISS PHILODENDRON POTGOLD  
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF  
MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

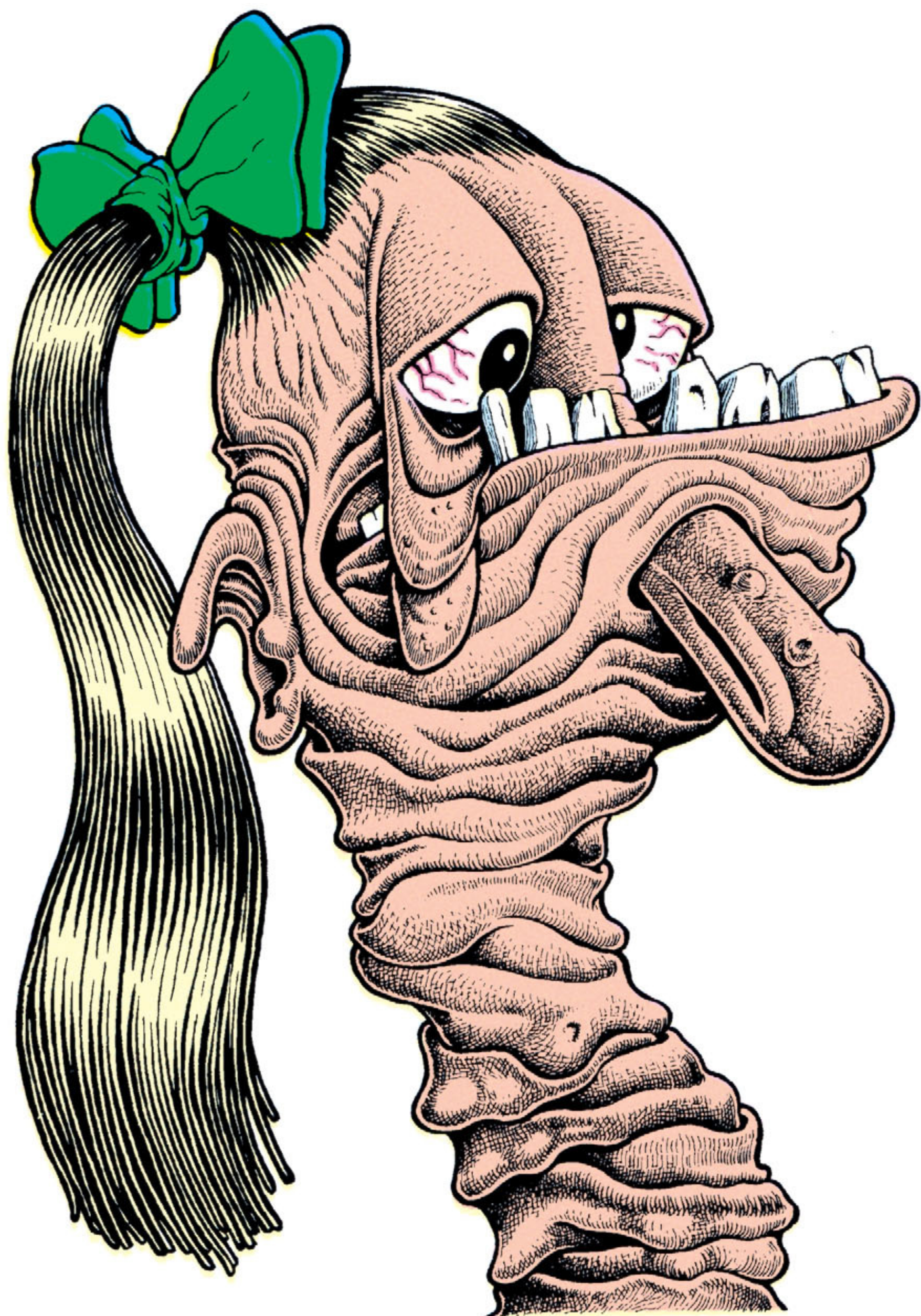


MISS FLINTNEY BONT



MISS BONTNEY FLONT





GEORGE



MISS PHILODENDRON POTGOLD  
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE  
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

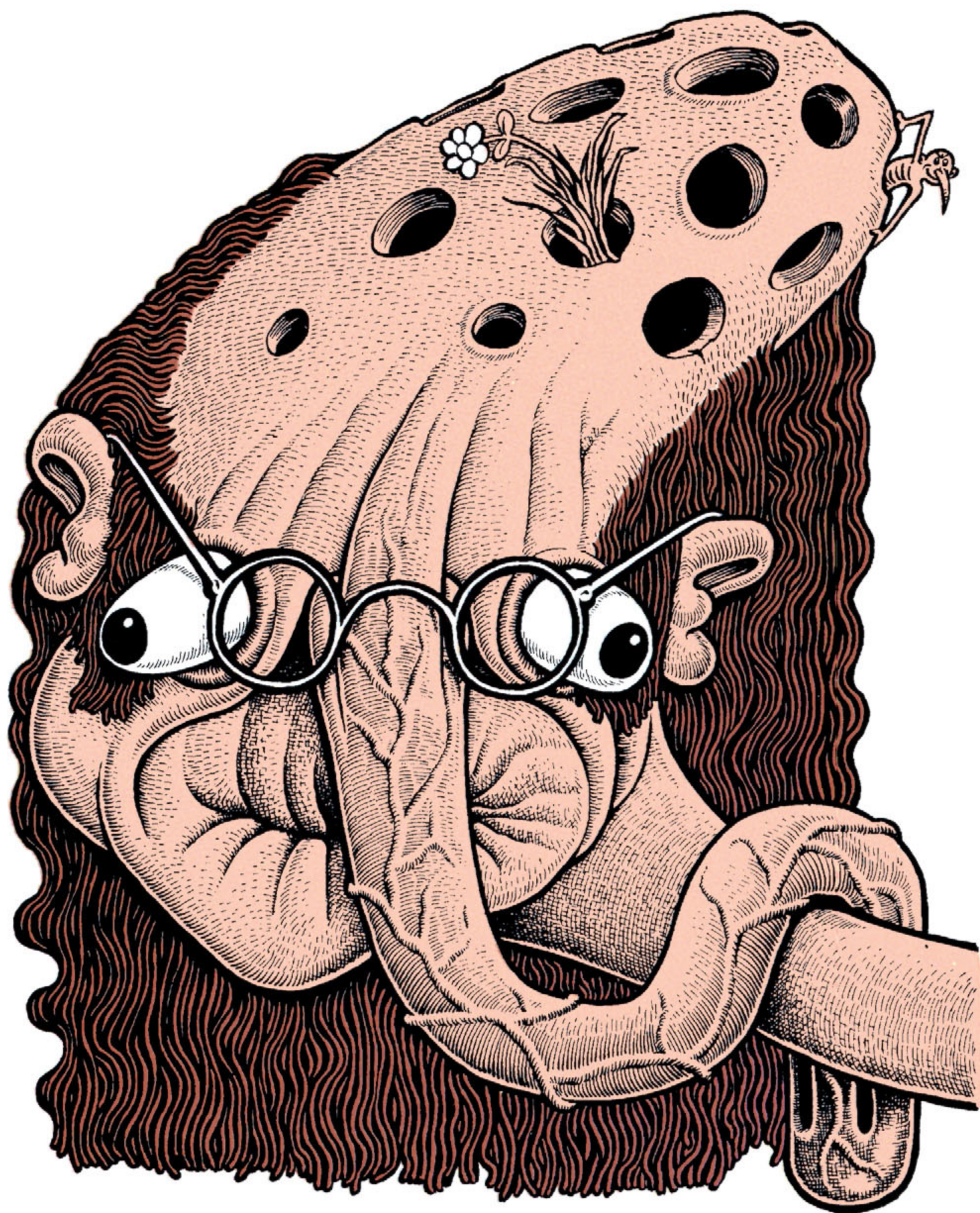


MISS FLOONTNEY BOONT



MISS WOONTNEY GOONT

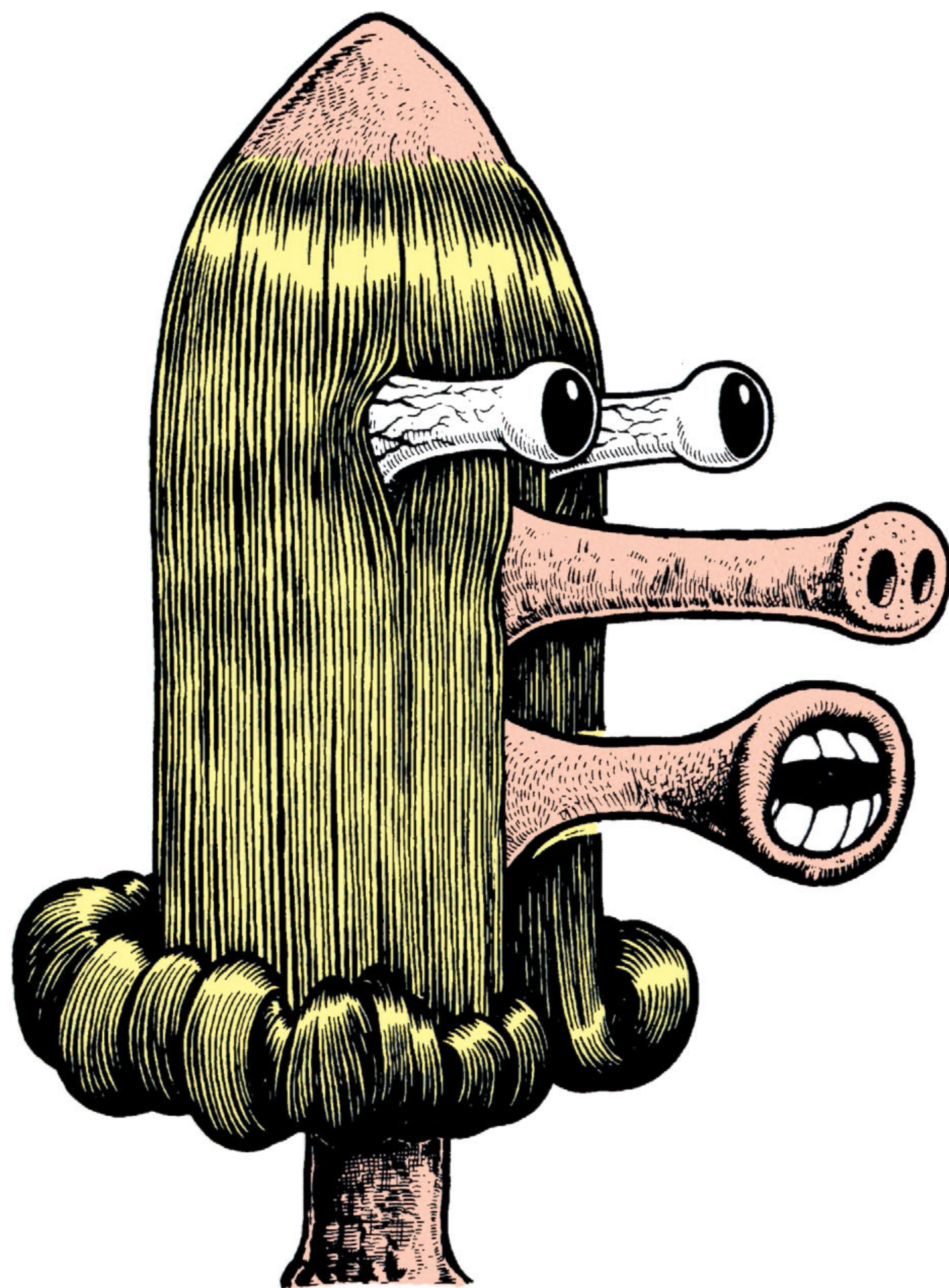




MISS POONTNEY SPADAFROONT



MISS PHILODENDRON POTGOLD  
(... WHO JUST HAPPENS TO BE GORGEOUS NIECE  
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)



HEAP



BASIL  
WOLVERTON

MISS PHILODENDRON POTGOLD  
(... WHO JUST HAPPENS TO BE GORGEOUS NIECE  
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.) 5



**AND NOW...VOTE FOR YOUR CANDIDATE FOR MISS POTGOLD OF 1955!**



**PHILODENDRON POTGOLD**

☐ MISS FLUNTNEY BLENT

☐ MISS FLINTNEY BENT



MISS BEDNEY FLUNT



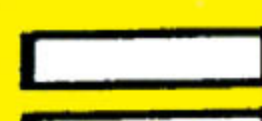
MISS FLUDNEY BENT



MISS FLENTNEY BUNT



MISS BLENTNEY FUNT



MISS BONTNEY FLONT



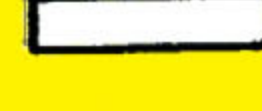
GEORGE



MISS FLOOTNEY BOONT



MISS WOONTNEY GOONT



MISS POONTNEY SPADAFONT

HEAP

TO CASTE YOUR VOTE...MERELY CHECK **ONE** OF THE NAMES ABOVE!... LIKE FOR EXAMPLE, IF YOU THINK **PHILODENDRON POTGOLD**, GORGEOUS NIECE OF MR. MELVIN POTGOLD, SHOULD BE ELECTED... PLACE A CHECK IN THE SQUARE NEXT TO HER NAME!... IF YOU THINK ANY OTHER GIRL SHOULD BE ELECTED, GO AHEAD... PLACE A CHECK NEXT TO THE NAME OF THAT SQUARE! THEN CUT OUT THE BALLOT ABOVE AND SEND IT IN TO US, ALONG WITH THE BUNG FROM A KEG OF **POTGOLD** BEER!... YOUR VOTE WILL DETERMINE WHO WILL BE **MISS POTGOLD OF 1955!**... AND REMEMBER... LIKE **HESTER SHVESTER**, **MISS POTGOLD OF 1954** SAYS...

"My beer ish  
**Potgold**  
-zha Dry beer!"  
says **HESTER SHVESTER**  
**MISS POTGOLD 1954**



*Beer as beer should feel*

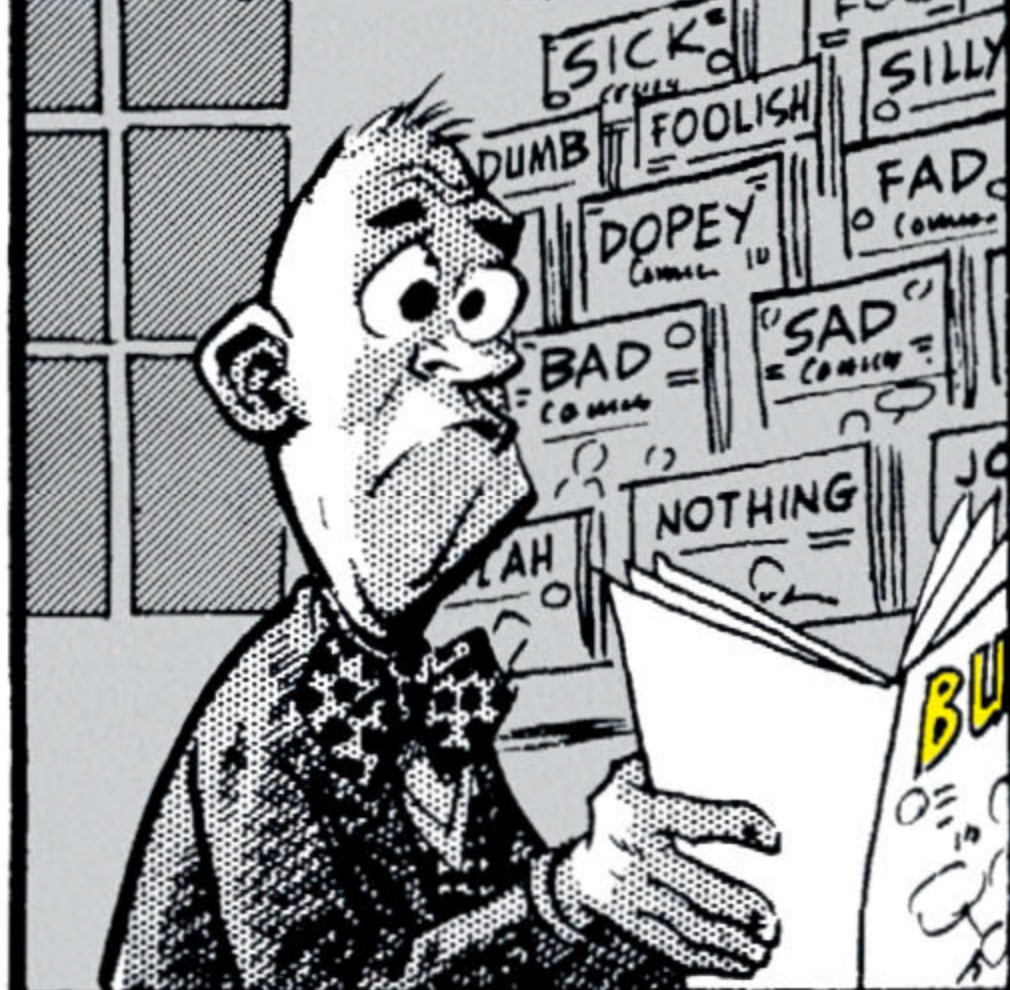
Let's face it, folks!... refreshing... never filling... beer as beer should taste... **fooeey!** Taste shmaste! We of Potgold make no bones about it... Potgold makes you drunk! So get Potted! Get Potgold... extra dry beer and extra extra dry beer!





Dear readers!... We interrupt this next story for a special announcement! I, your MAD writer am going to the...

# BUGHOUSE



Today... there are so many lampoon type comic books on the newsstands, the competition is driving me...

# CRAZY



But competition is the American way and although we are inclined to shrug off our competitors with a mere...

# EH!



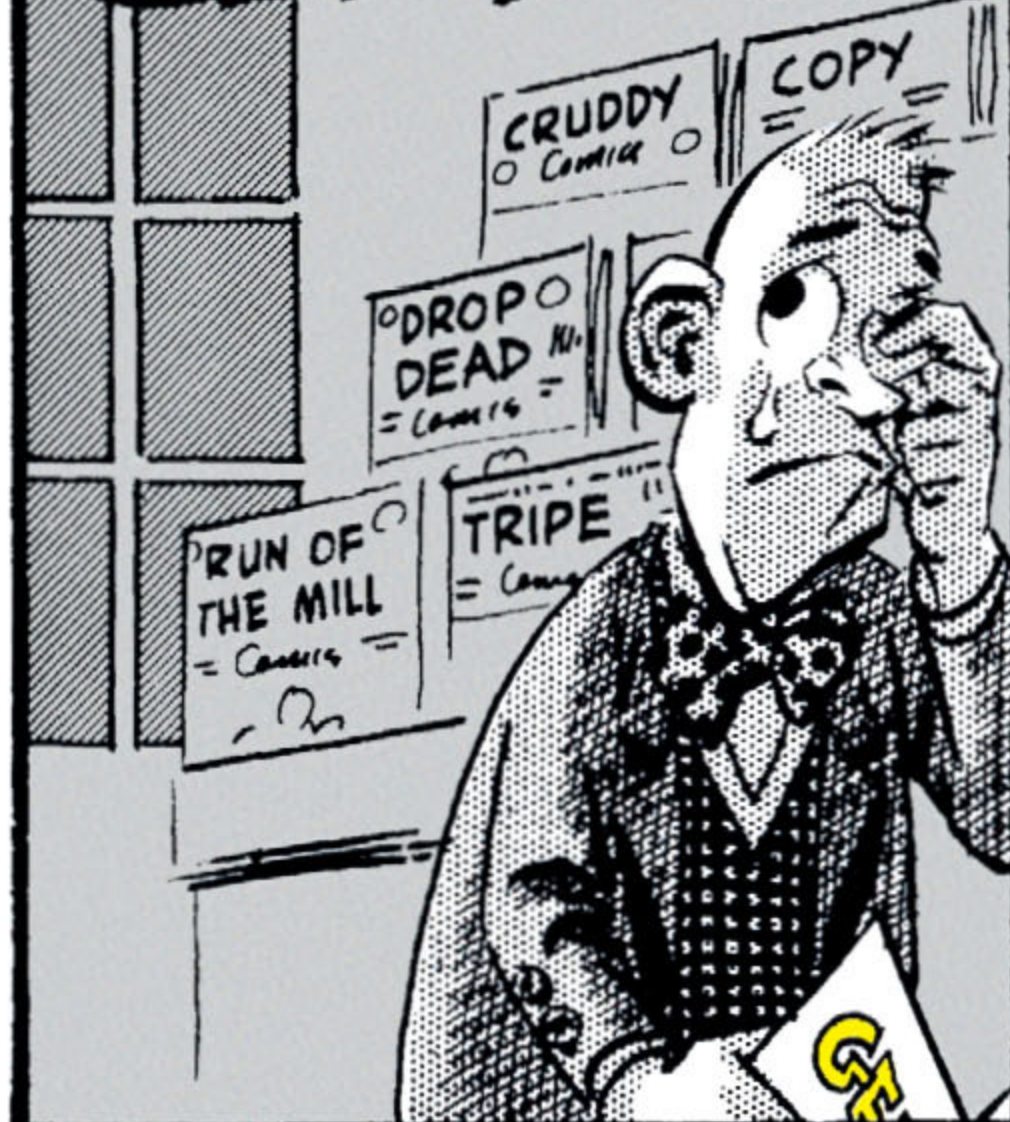
...the fact is, twelve comics books during the calendar month grind thirty-two lampoon stories at a...

# FLIP



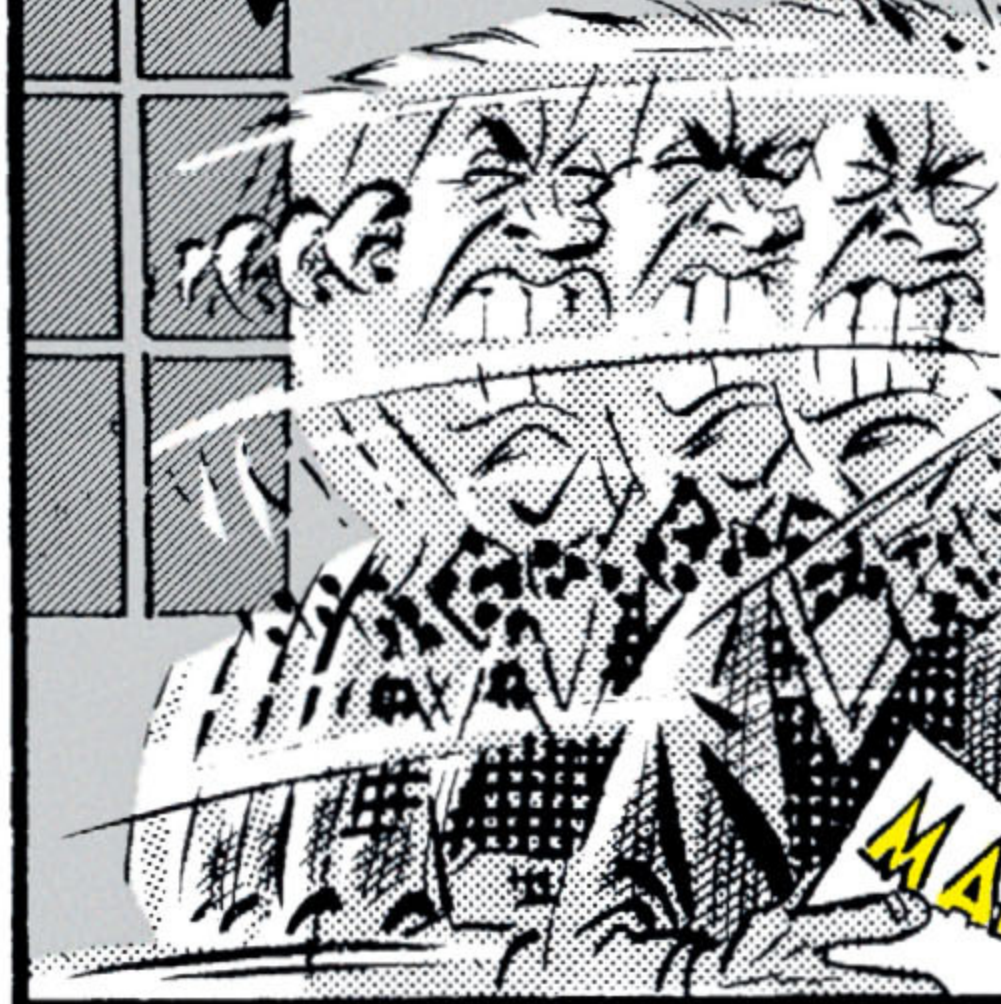
Now, lampoon material is very limited, and when lampoon writers cannot get any more of this material, they will...

# GET LOST



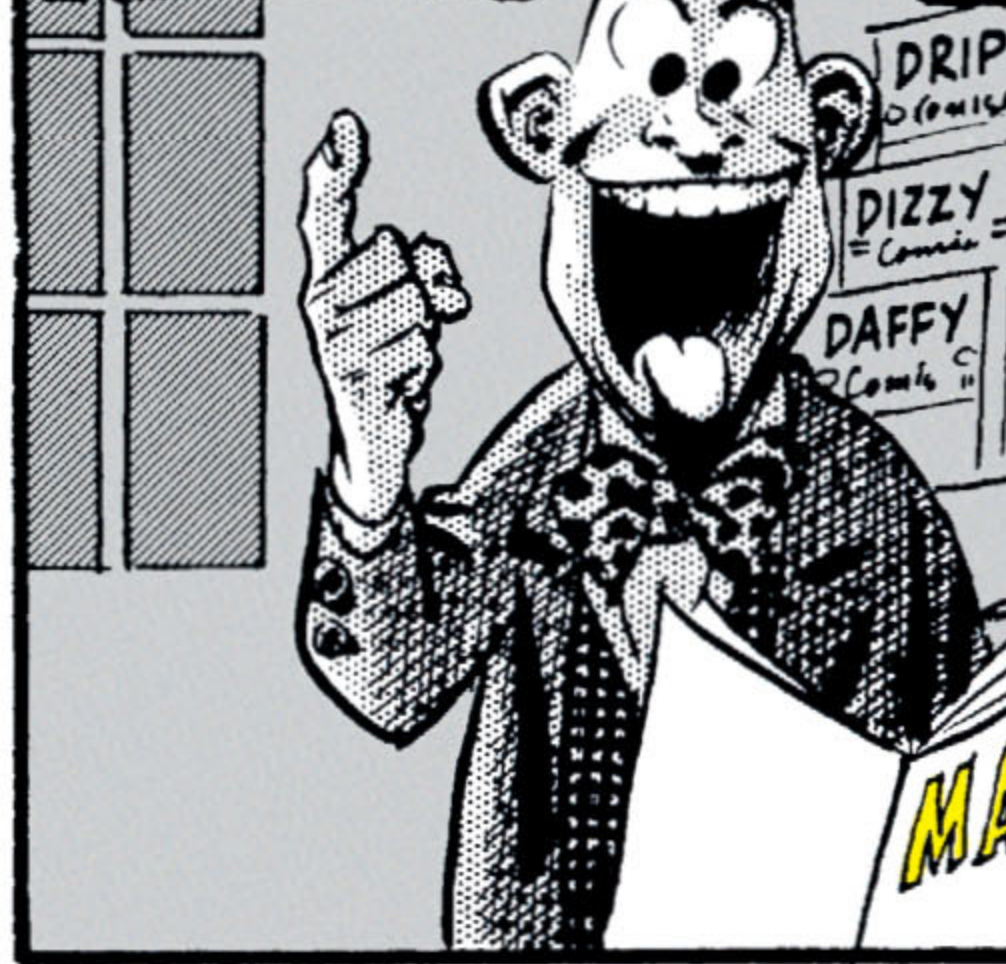
...And so, I... your MAD writer hereby announce that there is no more material left... and that's why I'm going...

# MAD



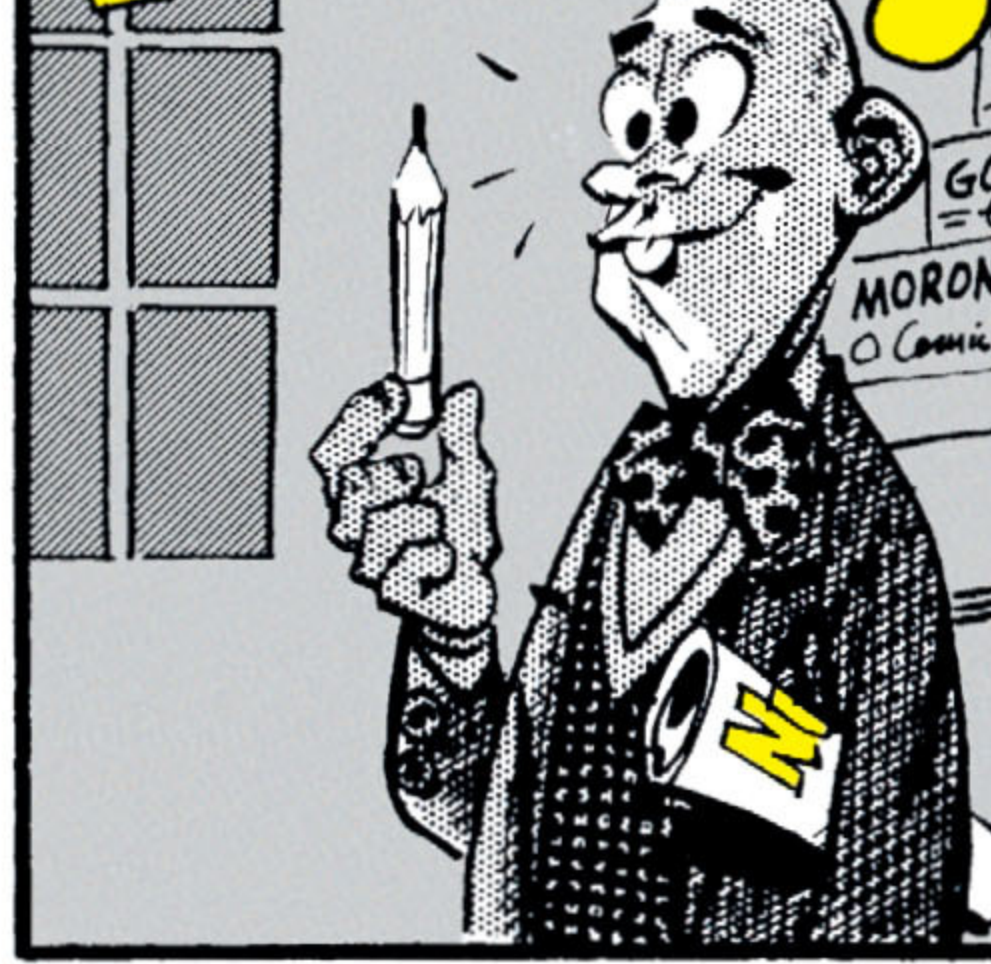
...Here I am, with no more material to finish this book!... However... there's one idea left that might save me from the...

# MADHOUSE



...One idea that hasn't been attacked by the lampoon comics, although lord knows they've done everything from soup to...

# NUTS!



And what the lampoon comics have not lampooned are the lampoon comics!... Ha! You think I clutch this wretched idea from sheer...

# PANIC



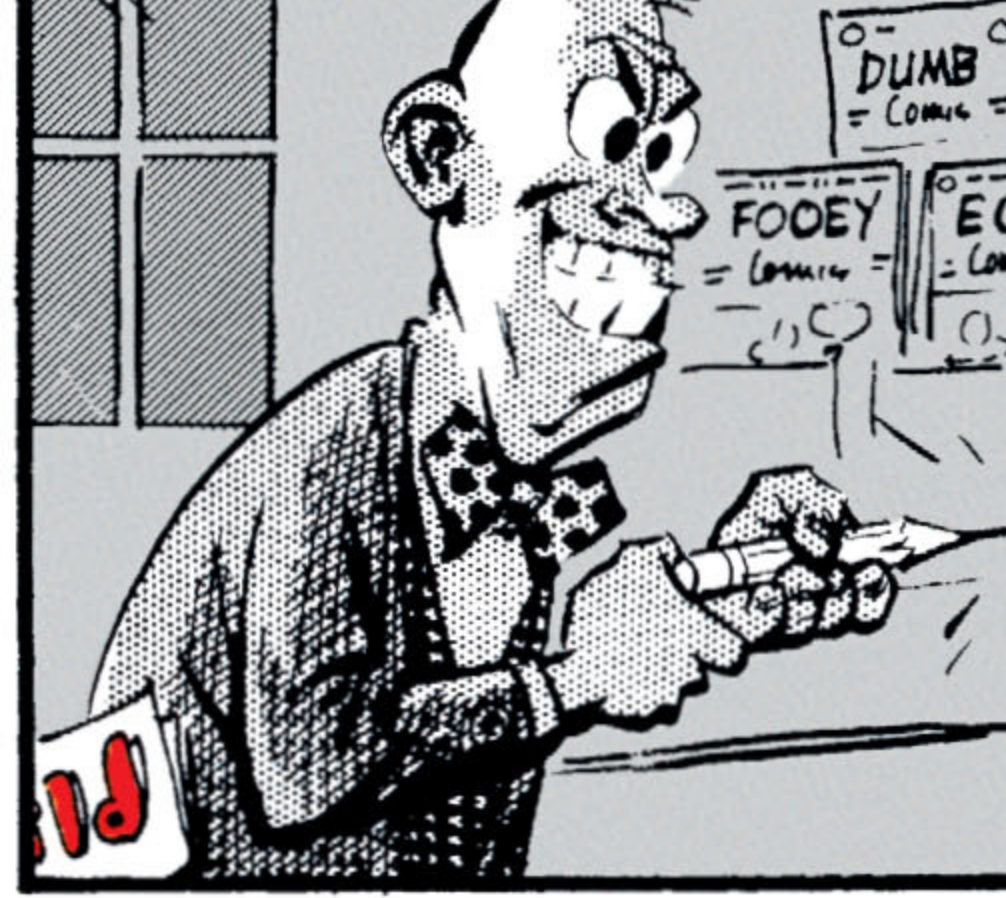
Not so! To watch the standard gag situations and routines appearing in our different books at the same time is truly a...

# RIOT



With the following story we propose to take our brush and our ink... we propose to enter our own back yard and run...

# WILD



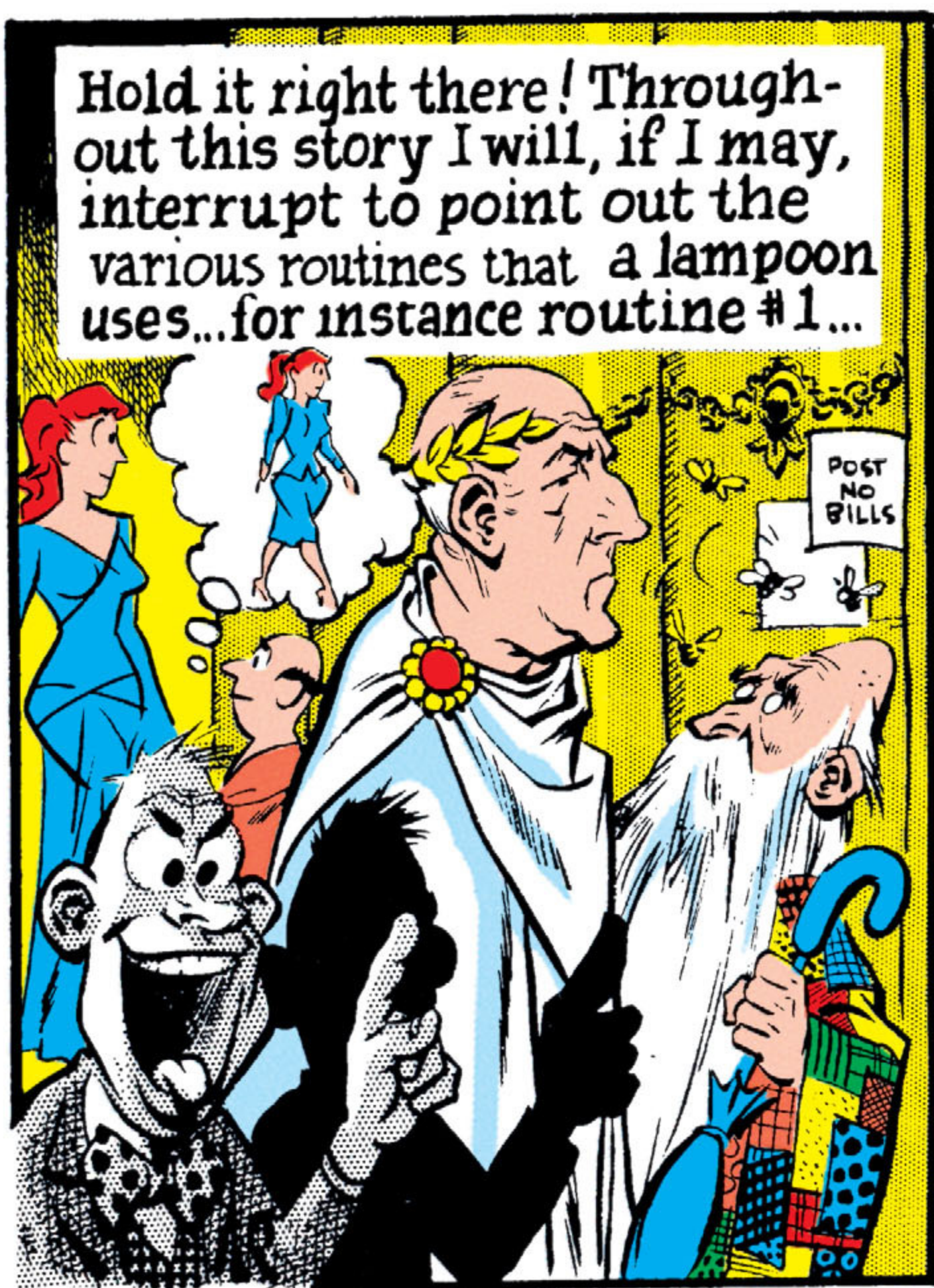
So as we adjust our neck on the chopping block, our final word is... there is nothing at which we're not willing to take a...

# WHACK





# JULIUS CAESAR!



...Background details!... Where with the aid of a small microscope, you can find hours of enjoyment in thousands of funny little background drawings!

THINK ROMA WINE VOTE FOR CAIUS COLISEUM TICKET AGENTS KILROY WASN'T BORN YET! PIZZA TH PIES

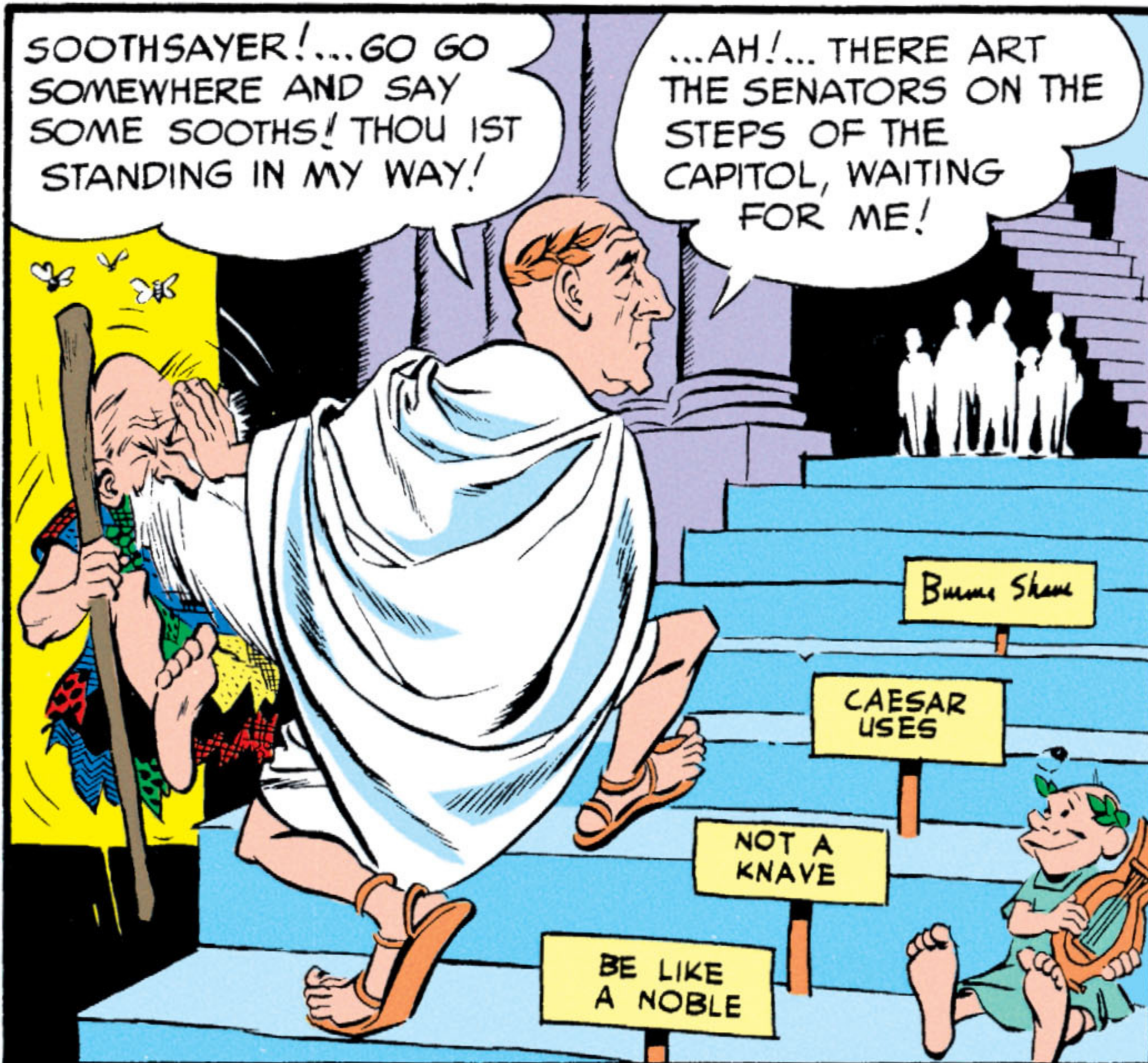
Pope

LOOK MA- NO HANDS!

SLOPPY JOE'S SPOON

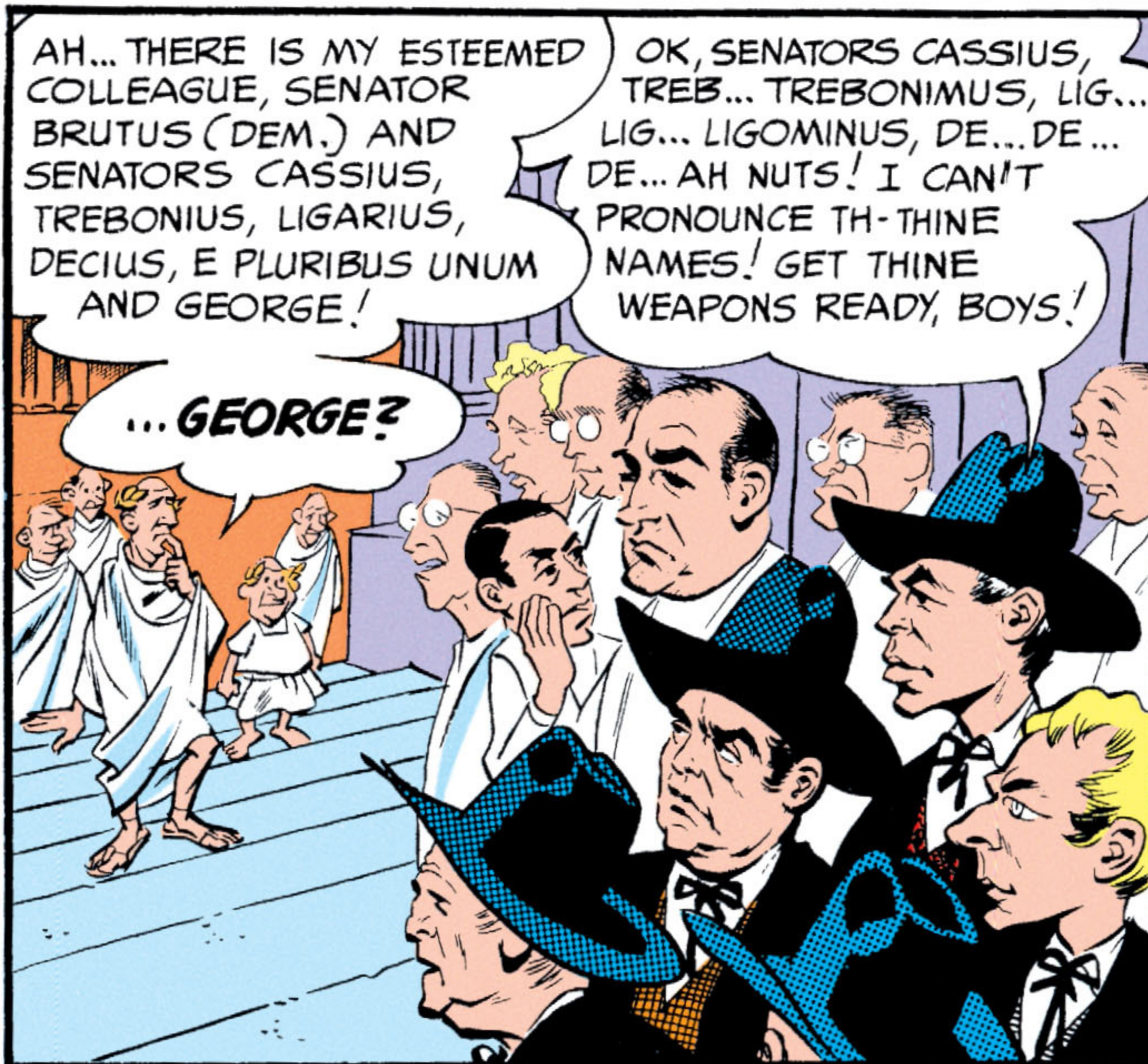
These drawings can get out of hand... very often destroying the main idea as well as your eyesight!... Well, on with the story!





SOOTHSAYER!...GO GO SOMEWHERE AND SAY SOME SOOTHS! THOU IST STANDING IN MY WAY!

...AH!... THERE ART THE SENATORS ON THE STEPS OF THE CAPITOL, WAITING FOR ME!



AH... THERE IS MY ESTEEMED COLLEAGUE, SENATOR BRUTUS (DEM.) AND SENATORS CASSIUS, TREBONIUS, LIGARIUS, DECIUS, E PLURIBUS UNUM AND GEORGE!

OK, SENATORS CASSIUS, TREB... TREBONIMUS, LIG... LIG... LIGOMINUS, DE...DE... DE... AH NUTS! I CAN'T PRONOUNCE TH-THINE NAMES! GET THINE WEAPONS READY, BOYS!

...GEORGE?



Routine #2! In this routine, although the story takes place thousands of years ago, modern things are mixed in...thus you have zoot togas... 38 cal. swords...



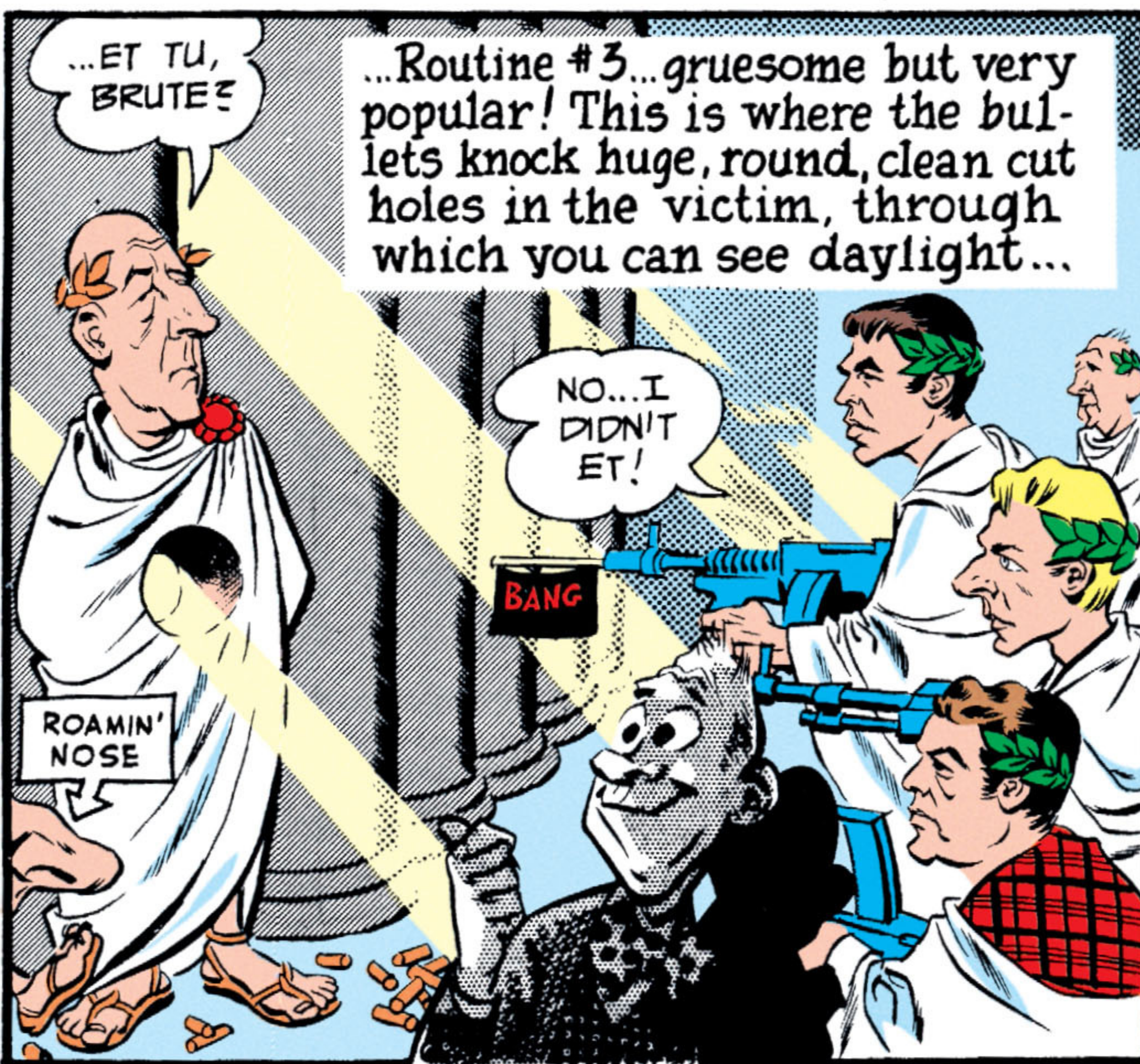
... and like that! So... on with the story!

OK, BOYS! CAESAR'S BEEN GETTETH TOO MUCH POWER! NEXT THING YOU KNOWETH, HE'LL BE AFTER A FOURTH TERM!



... RIGHT... AND HE'LL INVESTIGATETH OFF-TRACK BETTING AT THE COLISEUM!

**BLASTETH HIM!**



...ET TU, BRUTE?

...Routine #3...gruesome but very popular! This is where the bullets knock huge, round, clean cut holes in the victim, through which you can see daylight...

NO...I DIDN'T ET!

BANG



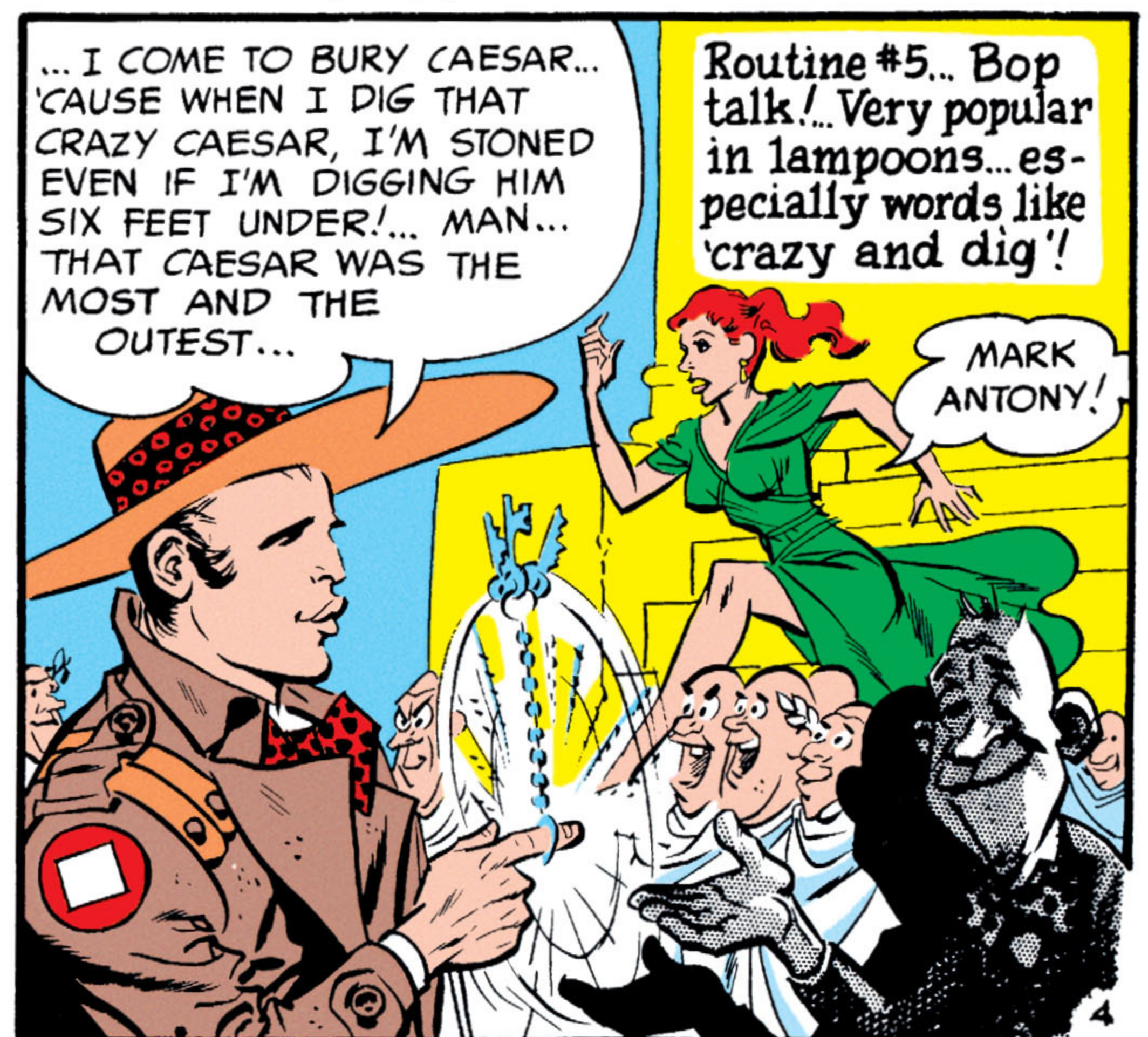
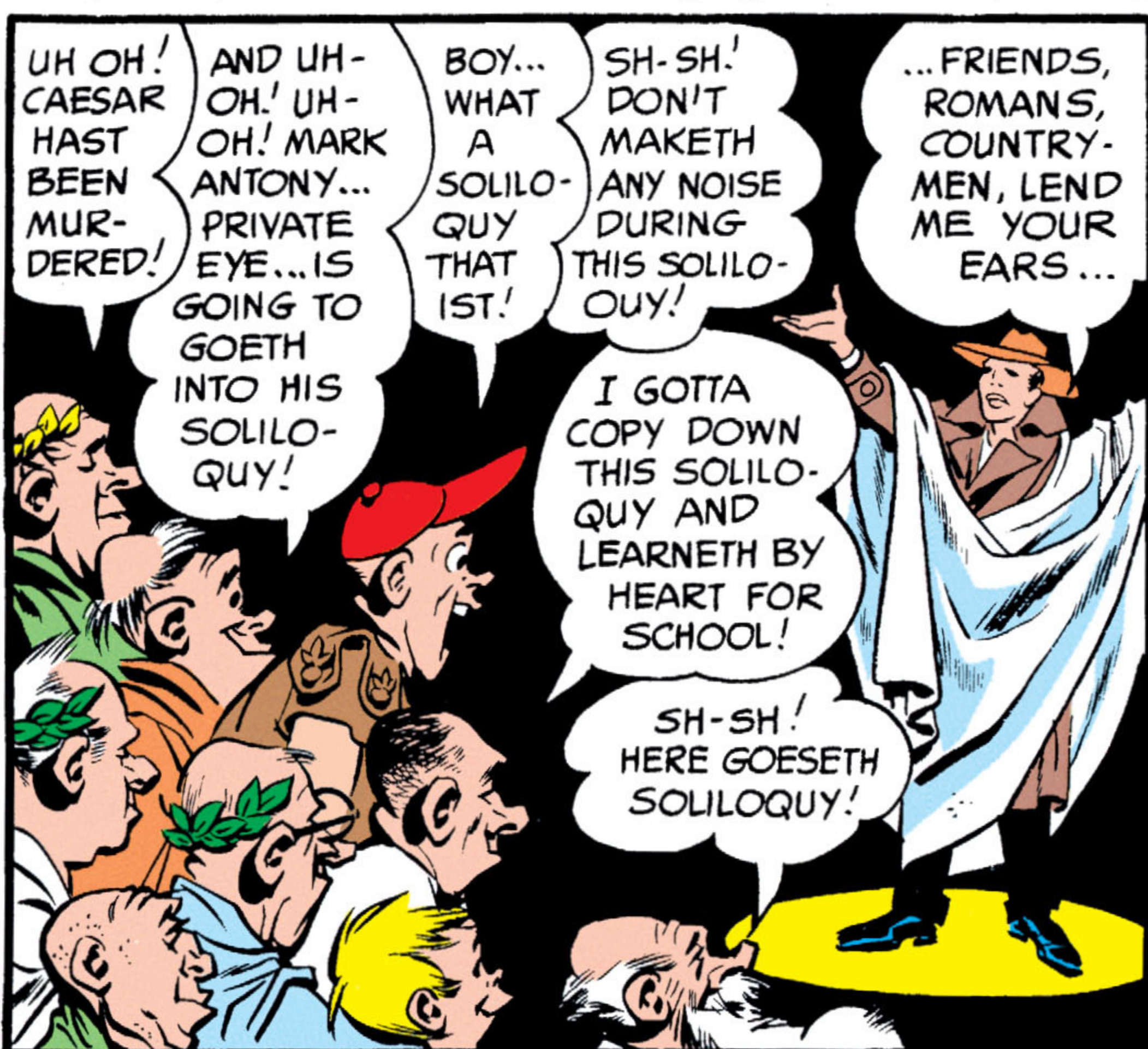
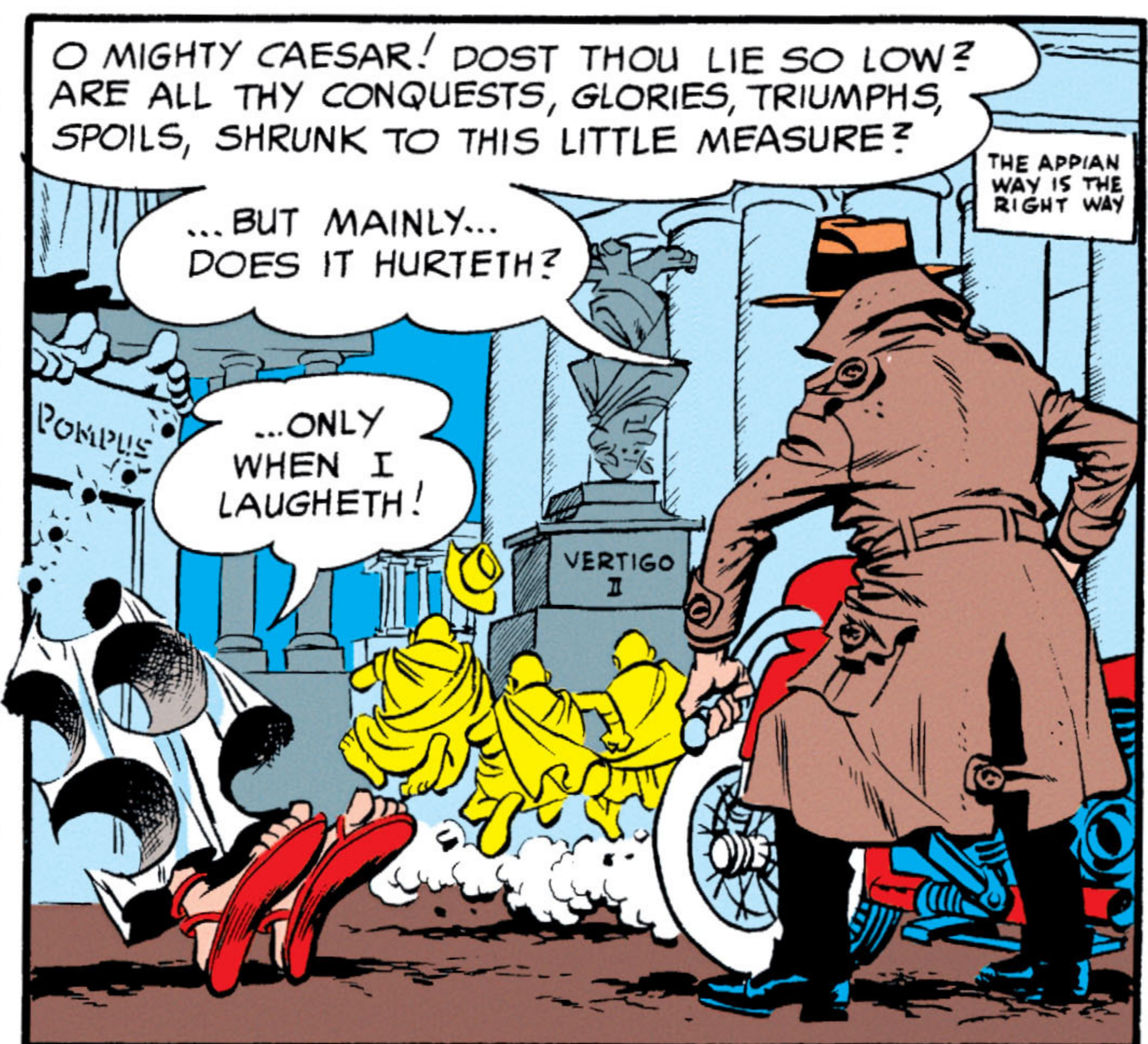
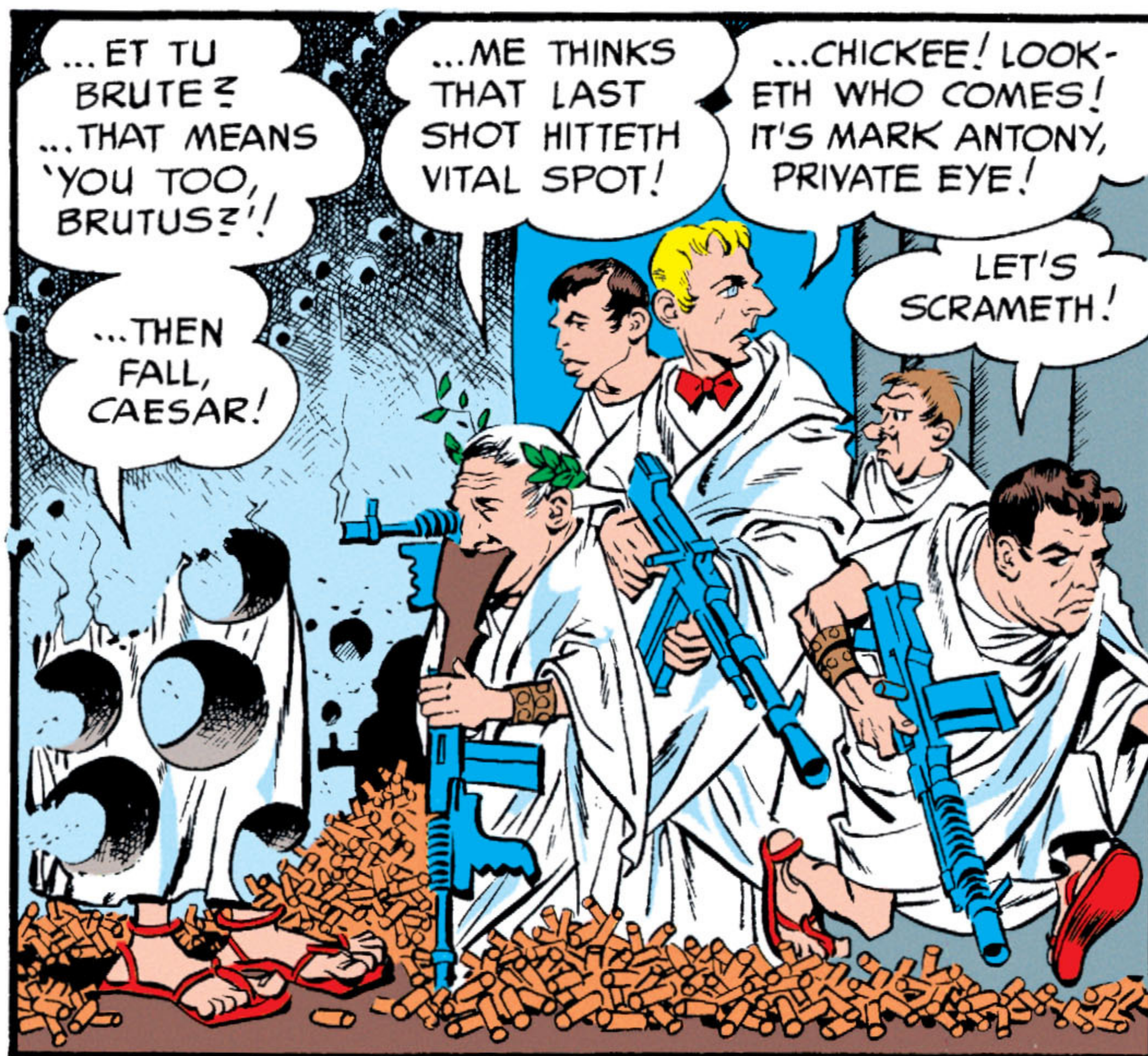
...However...the victim never seems to mind much, and it usually takes a number of holes to do him in...like for instance...

...I SAID... ET TU BRUTE?

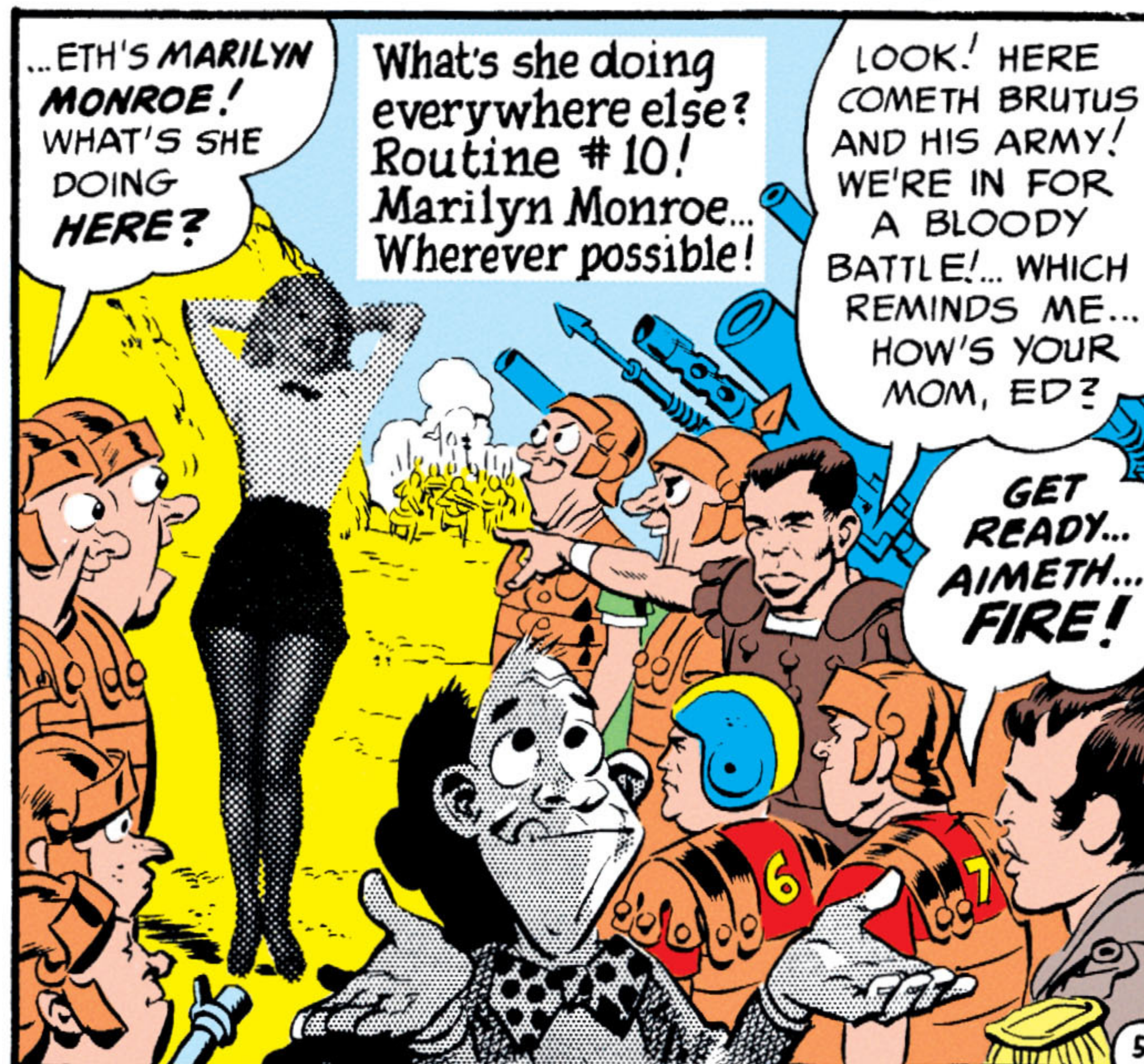
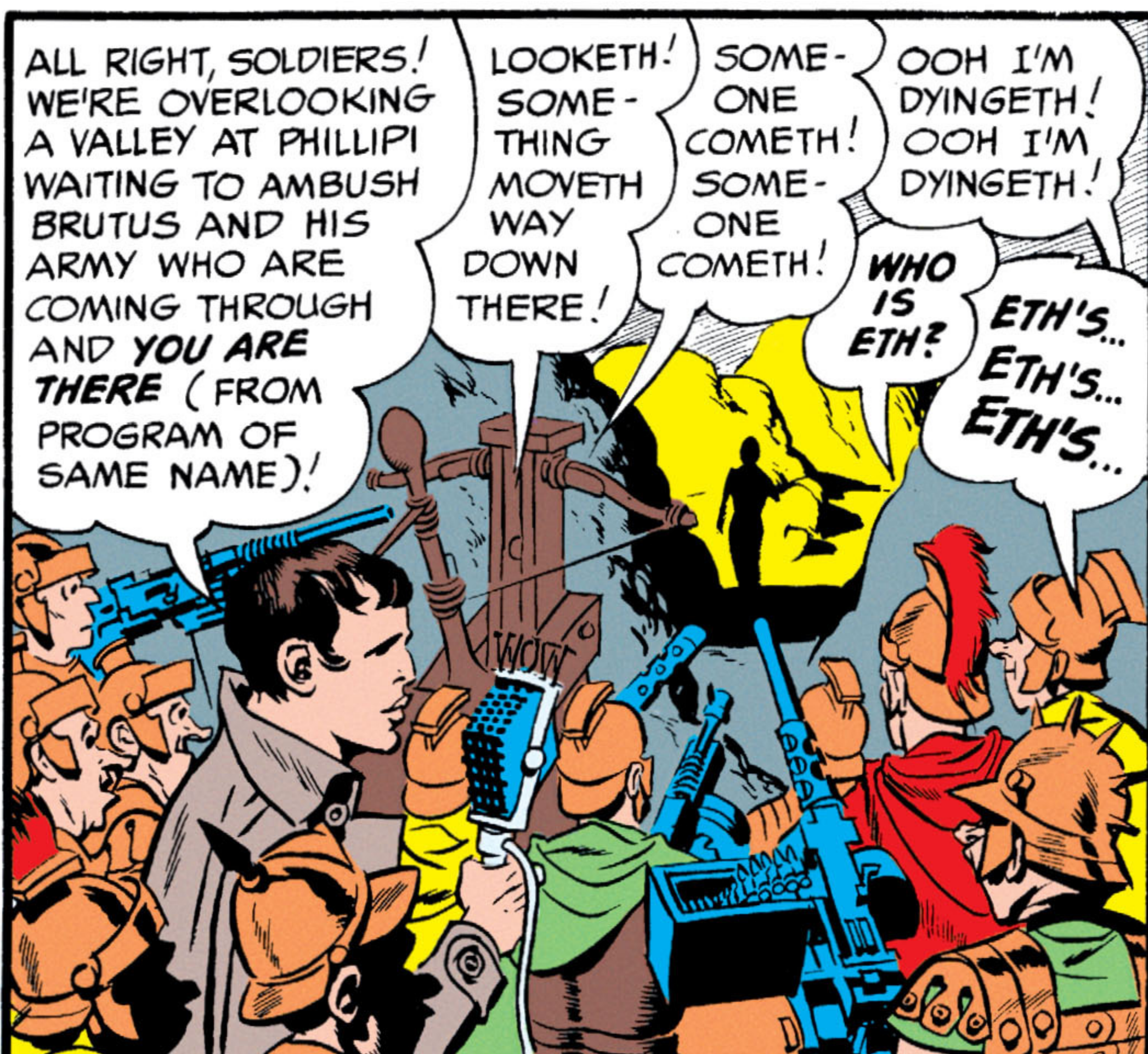
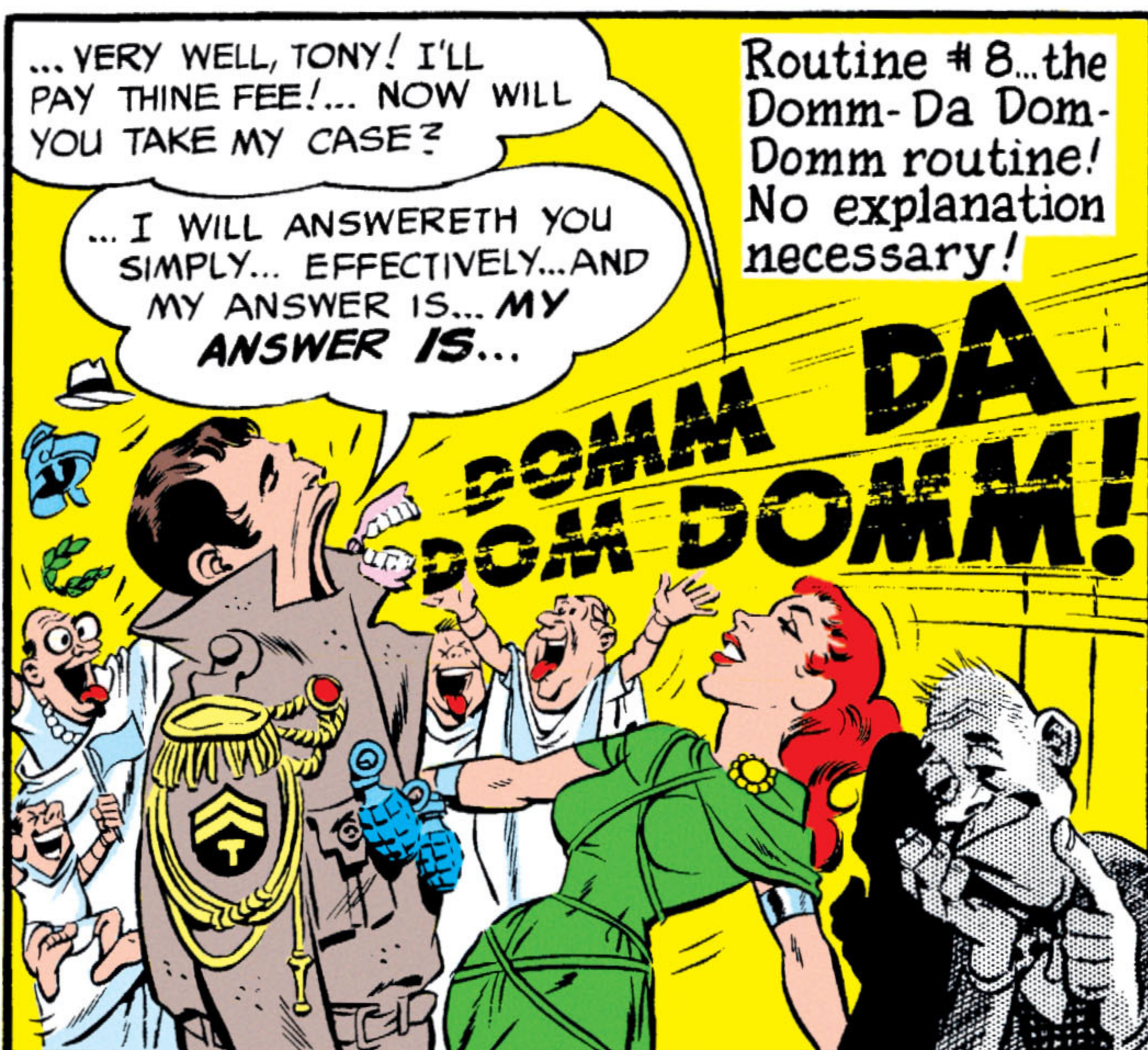
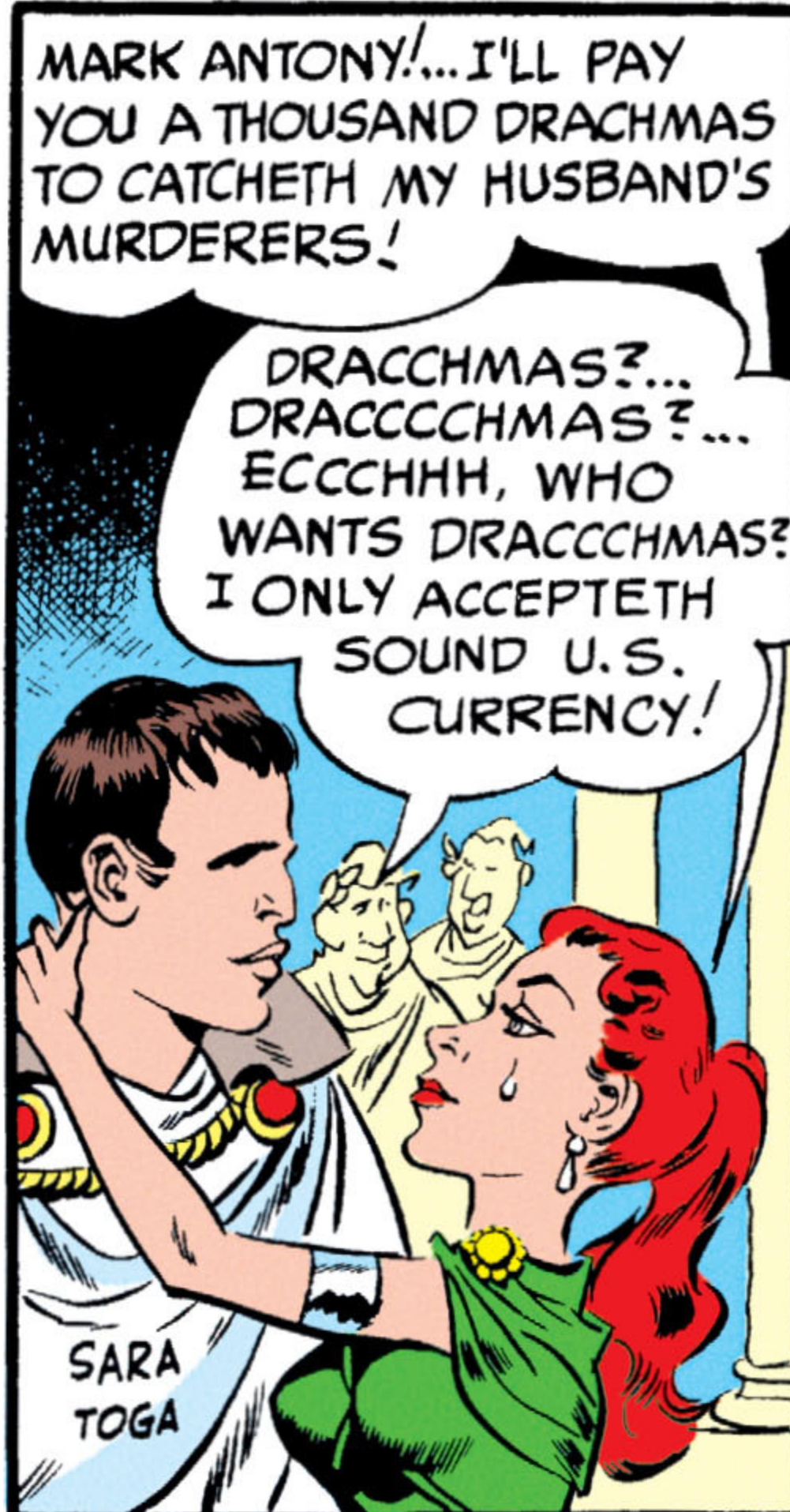
I TOLD YOU... I HAVEN'T ET SINCE DINNER!

... BLAST HIM AGAIN, BOYSETH!



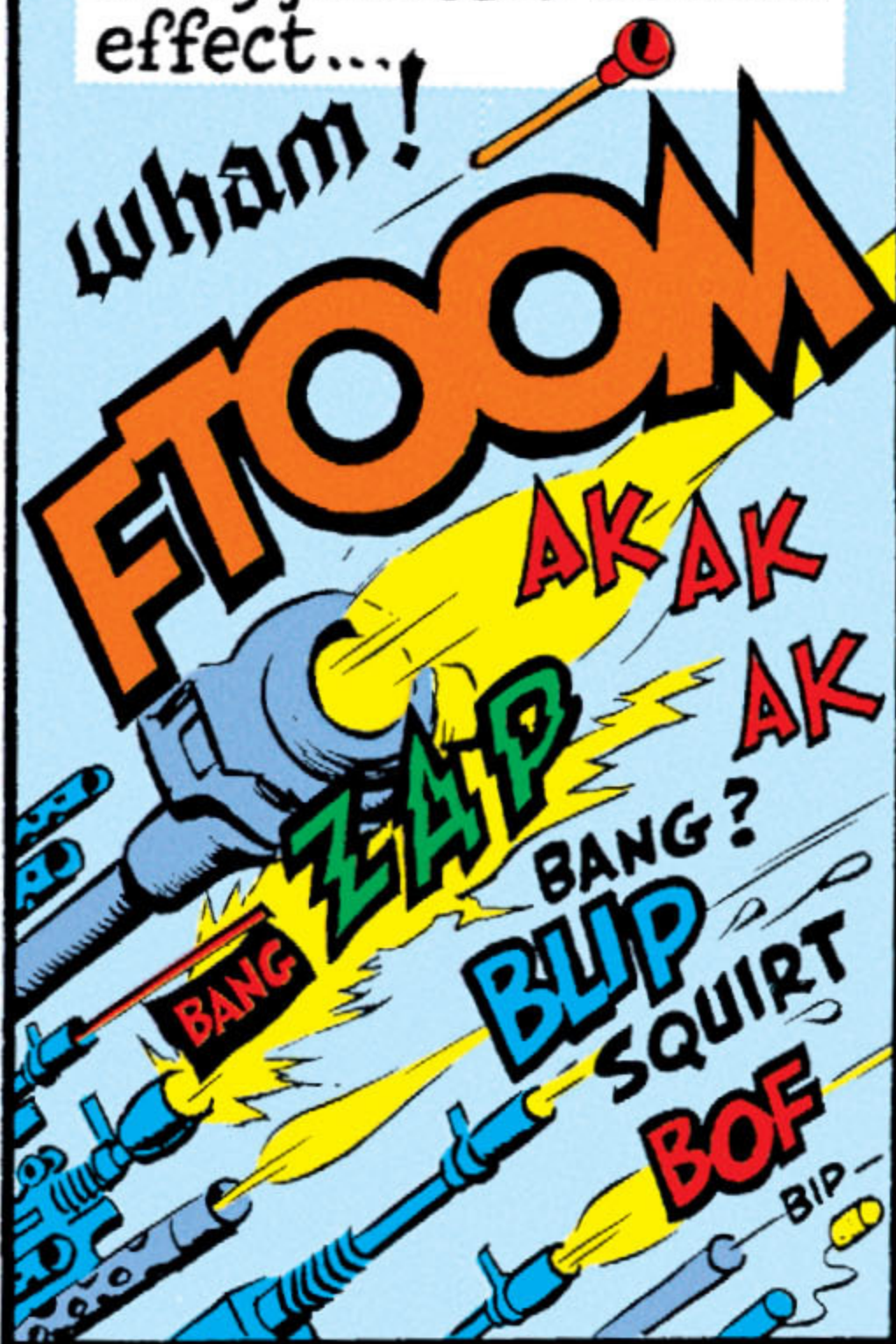








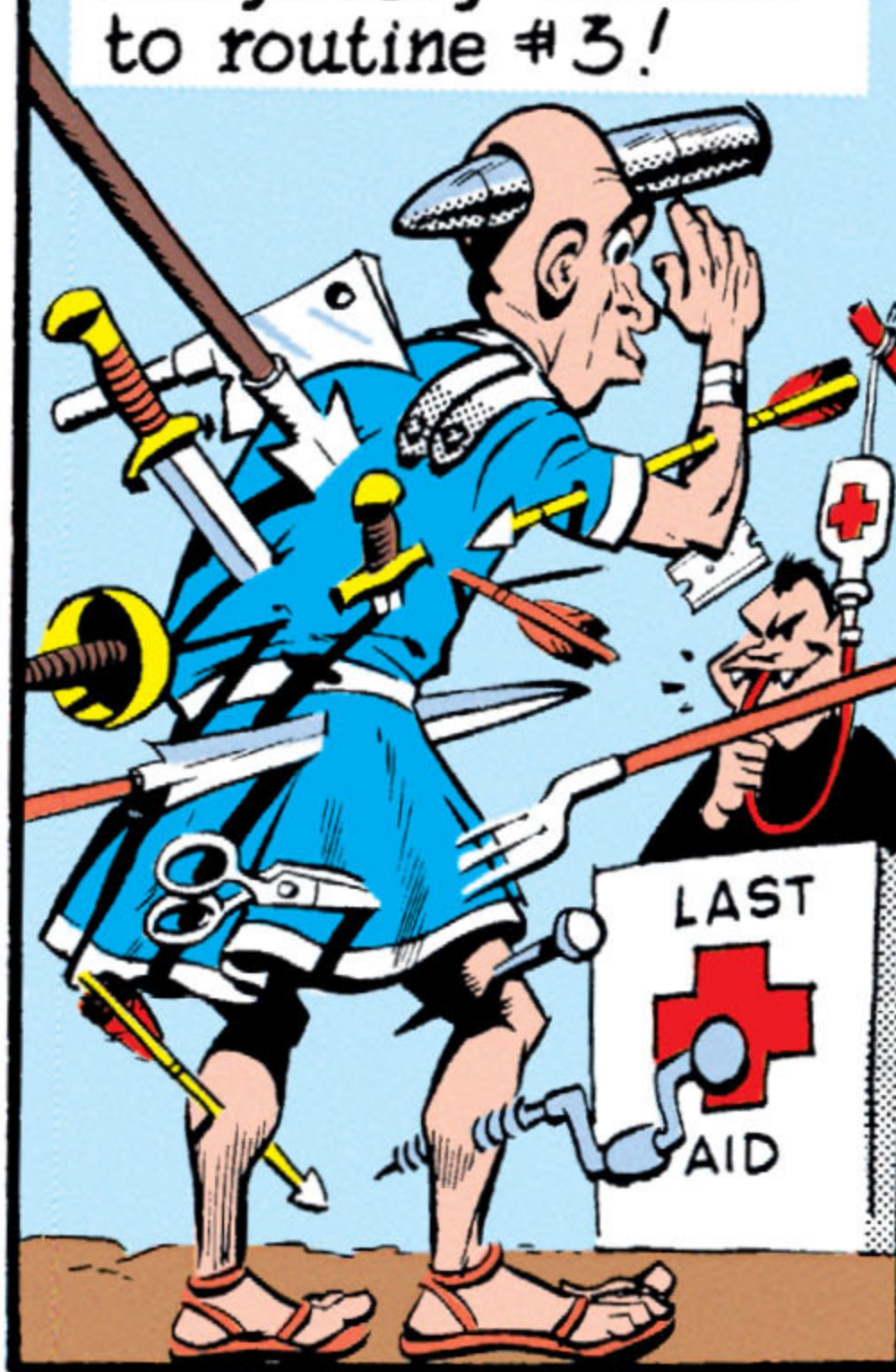
Routine #11...lampoon-type violence, like for instance (a) the exaggerated sound-effect....



...(b)... the knock on the head that drives the victim into the ground like a stake!



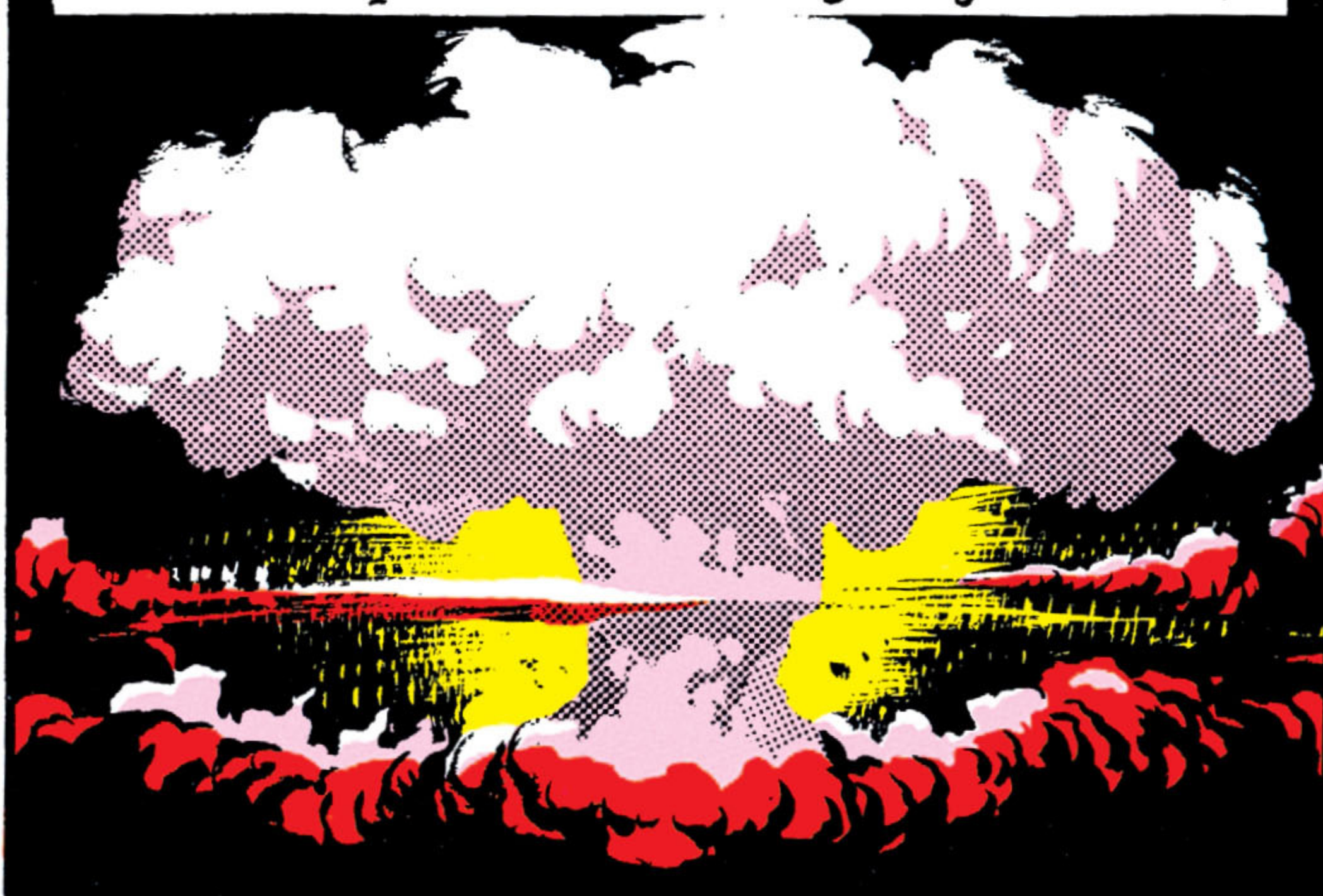
...(c)... the knives and other foreign objects sticking out all over body...very similar to routine #3!



...(d)...the band-aid! Puzzling though it may be...no lampoon is complete without the band-aid!



...(e)...the last example of this nauseating, busted-crutch type humor is to show an atom-bomb explosion! However, this routine we feel, is giving way to the even more hilarious picture of the Hydrogen bomb!



HUZZAH! THE ARMY OF BRUTUS IS BEATEN! THERE IS HIS TENT! LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS SWORD!

DON'T BE RIDICULOUS! WHY SHOULD HE THROWETH HIMSELF ON HIS SWORD WHEN HE CAN USETH A NICE EFFICIENT PISTOL?

...WELL THEN LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS PISTOL!



SURRENDER, BRUTUS, AND LET ME WARN THOU... ANYTHING THOU SAY WILL BE HELD AGAINST THOU!

LOOK! LOOK AT BRUTUS!

WHAT IST HE DOING?

IST HE THROWING HIMSELF ON SWORD?

IST HE THROWING HIMSELF ON PISTOL?

IST HE THROWING HIMSELF ON ROUTINE #10?

NO! NO! BETTER THAN ANY OF THAT, HE'S... HE'S...



...HE'S READING A COPY OF MAD!

Routine #12...this, of course... to show how marvelous your comic book is, you put pictures of people dying laughing reading your screamingly funny magazine!

READ DEMENTIA (MAD TO YOU)

